

18

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER. WE HEREBY CERTIFY THAT IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PEAKE'S VARIETY STORE,  
SANTA MARIA, CALIF.

NO. 0A4303

ORDER NO. 49486

DATE 11-4-1930

6 M

AMERICAN ART

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL)

A.H. NICHOLS GLADIOLUS

GARDENS, SANTA MARIA, CALIFORNIA.

FRONT NO. 2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE & COLORED PHOTO ATTACHED.

ROOF

TRIMMINGS

SUBMIT H.C. PROOF

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

NOV 13 1930

ADV

SIGN HERE

COMPLETED



18

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WINONA LAKE INSTITUTIONS,  
WINONA LAKE, IND.

NO. 0A4304

ORDER NO. 49503

DATE 11-3-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BATHING BEACH, WINONA LAKE,  
IND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT PUBLISHED BY WINONA SOUVENIR  
STORE & NOVELTY SHOP, WINONA LAKE, IND.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR ATTACHED  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GA. CIGAR & TOBACCO CO.,  
ALBANY, GA.

NO. 0A4305

ORDER No. 49680

DATE 11-11-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) "LINCOLN OAK" NEAR  
RADIUM SPRINGS, ALBANY, GA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2

IMPRINT NONE

m 1B4718

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT WIRES & POLE ON FRONT. THIS OAK HAS THE SHAPE OF  
LINCOLN'S FACE. DO SOME RETOUCHING OUT ~~EE~~ ESPECIALLY ON NOSE  
FOR STRAIGHTER LINES AS PER SMALL PHOTO ATTACHED. MAKE ~~XXXXXX~~  
LINCOLN'S RESEMBLANCE AS MUCH AS POSSIBLE. MAKE GOOD VIEW.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

ADV

COMPLETED

SIGN HERE

NOV 18 1930

Very Rushy  
HJB

X

18



DIAL NO. **MM** OA4306CUSTOMER **HERMITAGE ART CO.,  
CHICAGO, ILL.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **49499****NOV 6 1930**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART.DATE **11-3-1930****1 M P.C.**SIZE **3 1/2 X 5 1/2**STYLE **SKY-TINT**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate Yes ☒ No Copyright in Plate Yes ☒ No  
Title in full **ST. MARY'S SCHOOL OF NURSING, SUPERIOR, WISCONSIN**

(All of this on address side)

FRONT NO. **12** R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Trade Mark ☒ Yes ☒ No  
Special type as sample.

## RETOUCHING DEPARTMENT

Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing. Layout Yes ☒ No**FIX UP THE LAWN & THE OUTER CURBING WHERE GRASS IS  
MISSING. ALSO REMOVE THE LONG BOARD AND  
ROCK IN FRONT OF THE CURB.**

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

**1** HALFTONES FROM **1** COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES  
\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES  

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE ☒ OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. ☒ WOOD - ☒ MORTISE ☒ ANCHOR  
SOLID METAL ☒ FLUSH TOP - ☒ FLUSH BOTTOM - ☒ FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS ☒ FLAT ☒ GOOD ☒ IN COLORS ☒ SPECIAL STOCK  
\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER

L. V.

ADV.

**COMPLETED**



DIAL NO. 0A4307

CUSTOMER CAFE MAGNELLI,  
HARRISBURG, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49497

DATE 11-3-1930

NOV 6 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 PC.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CAFE MAGNELLI, 714 N. THIRD STREET,  
HARRISBURG, PA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

AS PER SLIP ATTACHED.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED.

ENGRAVING DEPARTMENT

✓ HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

LINE & HALFTONE COMB.				COLOR PROCESS			
Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day	

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. GOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED

*Photo returned to Customer  
1-28-31  
SPK*



DIAL NO. 0A4308

CUSTOMER OXFORD HOTEL,  
ENID, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49495

NOV 10 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-3-1930

12 M 500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full OXFORD COFFEE SHOP,  
ENID, OKLA.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes NoNOTICE THAT ONE OF THE COLUMNS IS NOT EVENLY LIGHTED.  
CLEAN SOME BY RETOUCHING.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12 NEG. NO.  
\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS MARKED ON PHOTO. ALSO SEE PIECE OF GOODS ATTACHED.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES  
\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES  
\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS  

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ~~3 1/2 X 5 1/2~~ 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS FLAT 3 GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

COMPLETED



9

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.G. MUTER, BUCKHORN CURIO STORE  
AND TAXIDERMIST, DEL RIO, TEXAS.

NO. 0A4309

ORDER NO. 49524

DATE 11-5-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) INTERNATIONAL BRIDGE BETWEEN  
DEL RIO, TEXAS AND VILLA ACUNA, MEXICO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 1,000 ARE RUN

PUT "MADE IN U.S.A." IN STAMP SPACE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

gray black bridge

REMARKS

in office  
H. S. J.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



GENTLEMEN:-  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

THESE TITLES AND COLOR DESCRIPTIONS,  
 AFFIXED AT ONCE, IF NOT RETURNED,  
 WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1765 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.G.MUTER, BUCKHORN CURIO STORE AND  
TAXIDERMIST, DEL RIO, TEXAS.

NO. 0A4310

ORDER NO. 49524

DATE 11-5-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE **UPPER BORDER**

TITLE (IN FULL) DOLANS FALLS, DEVIL'S RIVER,  
NEAR DEL RIO, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT ~~SAME~~ AS ABOVE

TAKE OFF IMPRINT AFTER 1,000 ARE RUN.

RTXXNAREXXNXXSAXXXINXSTAMPXSEAXX

### COLOR DESCRIPTION

SEE

BUILDINGS TAKE OUT LETTERING.

## BUILDINGS

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

LV  
COMPLETED

**SIGN HERE**

NOV 11 1930

ADV



21

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY W.G.MUTER, BUCKHORN CURIO STORE  
AND TAXIDERMIST, DEL RIO, TEXAS.

NO. 0A4311  
ORDER NO. 49524

DATE 11-5-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) BIRD'S-EYE VIEW OF VILLA ACUNA,  
MEXICO.

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 1,000 ARE RUN

PUT "MADE IN U.S.A." IN  
STAMP SPACE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 17 1930

ADV

*Very Rough*

*X*

2



2 1/2

(Carroll Ave)

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
LAWTON, OKLA.

NO. 0A4312  
ORDER NO. 49532

DATE 11-5-1930

3 M 500

AMERICAN ART

UPPER BORDER  
PLACE OF TITLE  
TITLE (IN FULL)  
PLEASURE BOAT ON LAKE  
LATONKA SHOWING MT. SCOTT IN  
BACKGROUND, LAWTON, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
in offer  
1-5-31

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE ADV

NOV 17 1930

Very Rush  
H. H. H.

9



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE TOTAL OF YOUR ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

S.H. KRESS & CO.,  
LAWTON, OKLA.

NO. 0A4313

ORDER NO. 49532

DATE 11-5-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) KIOWAH INDIANS, LAWTON, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930

Very Rush

K

2

18



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH. WE HEREBY CERTIFY  
IT IS ABSOLUTELY NECESSARY THAT YOU  
RETURN THIS SHEET WITH YOUR SIGNATURE  
AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
LAWTON, OKLA.

NO. 0A4314

ORDER NO. 49532

DATE 11-5-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) INDIAN CAMP, LAWTON, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 18 1930

ADV

18  
*Very Truly*  
*Curt Teich*

X



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
LAWTON, OKLA.

NO. 0A4315

ORDER No. 49532

DATE 11-5-1930

3M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) FORT SILL, LAWTON, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. K 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

BUFF COLOR BLDGS. & RED ROOFS.

BUILDINGS

ROOF

TRIMMINGS

REMARKS

ALSO USED IN FOLDER.

3 proofs  
NOV 17 1930

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

ADV

Very Respectfully  
H. H.

X X

6



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B. HOFFMAN,  
HARRISBURG, PA.

NO. 0A4316

ORDER NO. 49549

DATE 11-5-1930

12 M 500

AMERICAN ART

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) INTERSECTION OF WM. PENN  
HIGHWAY AND SUSQUEHANNA TRAIL AT AMITY  
HALL NEAR HARRISBURG, PA.

FRONT NO 28

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

CENTER BLDG. DARK RED, WHITE TRIM. DARK RED & GREEN MOTTLED SLATE ROOF,  
BUILDING RED & ORANGE GAS PUMPS. BLDG. ON LEFT DARK RED BRICK, WHITE TRIM.  
LIGHT CEMENT ROADS. SHOW BLDG. LEFT CLEAR, IMPORTANT HISTORIC BLDG.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 10 1930

Very Rush  
HB



22

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREIN ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B. HOFFMAN,  
HARRISBURG, PA.

NO. 0A4317

ORDER No. 49549

DATE 11-5-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) LOOKING WEST ON WM. PENN  
HIGHWAY AND SUSQUEHANNA RIVER FROM  
ROCKVILLE BRIDGE, HARRISBURG, PA.

FRONT No. 28  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS WHITE CEMENT ROAD. REMOVE DARK STREAKS ON ROAD & DARK SHADOWS ON TREES.  
ON RIGHT BLDG. WHITE, ON REAR LEFT LIGHT GRAY. SHOW MOUNTAINS CLEAR ON  
ROOF REAR LEFT & RIGHT. MAKE WATER IN RIVER BLUE.

TRIMMINGS

PUT CLOUDS IN X SKY  
ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

NOV 17 1930 proofs

ADV

very Rushy  
H.B.

X

X

6



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B.HOFFMAN,  
HARRISBURG, PA.

NO. 0A4318

ORDER No. ~~29544~~ 49549

DATE 11-5-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 28

TITLE (IN FULL) WM. PENN HIGHWAY AND SUSQUEHANNA  
RIVER FROM ROCKVILLE BRIDGE, HARRISBURG, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE CEMENT ROAD, WHITE FENCE. REAR BLDGS. LIGHT GRAY.

ROOF

MAKE WATER IN RIVER BLUE. REMOVE WIRE CABLE ON LEFT EDGE.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 11 1930

ADV



19

WE ACKNOWLEDGE WITH THANKS AND ACCEPT - YOUR ORDER AS - MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY J.B.HOFFMAN,  
HARRISBURG, PA.

NO. 0A4319

ORDER NO. 49549

DATE 11-5-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT No 28

TITLE (IN FULL) CLARKS FERRY BRIDGE AND JUNCTION  
OF WM. PENN HIGHWAY AND SUSQUEHANNA TRAIL  
NEAR HARRISBURG, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BRIDGE LIGHT CEMENT. BROWN LAMPS & POSTS ON BRIDGE. LIGHT GRAY TOLL HOUSE,  
BUILDING RED TILE ROOF. LIGHT GRAY CEMENT SIGN & SIGNAL POST. BRONZE LIGHT IN  
FOREGROUND. WHITE FENCE & RAILING IN FOREGROUND. LIGHT CEMENT ROAD,  
ROOF GREEN SHRUBERY ON RIGHT & LEFT FOREGROUND. NO YELLOW COLORS. GREEN FOLIAGE  
IN REAR MOUNTAIN. MAKE WATER BLUE IN RIVER. DOX GOOD COLOR WORK ON THIS  
TRIMMINGS IMPORTANT VIEW.

PUT CLOUDS IN SKY?

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

NOV 13 1930

ADV

SIGN HERE

COMPLETED



2

YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WILLIAM A. WEISEL CO.,  
BEDFORD, PA.

NO. 0A4320

ORDER NO. 49529

DATE 11-5-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) HOTEL GRAYSTONE, BEDFORD, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 26

IMPRINT  
SAME AS ABYVE

NO C.T.MARKS. STRAIGHT DIVIDING LINE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDING DARK GRAY LIMESTONE ON CORNER, WHITE CORNICE & TRIM. DARK RED BRICK ON  
LEFT, WHITE SASH & DOORS. BROWN SIGN ON LEFT, GREEN BORDER. GREEN WINDOW  
SHUTTERS ON RIGHT, SLATE ROOF. RIGHT WING OF BLDG. DARK RED BRICK. BRONZE XXX  
ROOF LIGHTS OVER ENTRANCES. REMOVE WIRES, POLE & TRAFFIC LIGHT. GREEN SHRUBERY  
ALONG LEFT OF BLDG. PUT HOTEL GRAYSTONE ON GABLE OF BLDG.  
TRIMMINGS REMOVE STUMP OF TREE ON CORNER.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

NOV 20 1930

10



2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WILLIAM A. WEISEL CO.,  
BEDFORD, PA.

NODA4321

ORDER NO. 49530

DATE 11-5-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) LOOKING DOWN EAST SIDE OF  
SIDLING HILL MOUNTAIN ON LINCOLN HIGHWAY  
BETWEEN EVERETT AND MC CONNELLSBURG, PA.

FRONT NO. 26

IMPRINT SAME AS ABOVE

NO C.T.MARKS. STRAIGHT DIVIDING LINE

COLOR DESCRIPTION

SEE

BUILDINGS

DARK ROAD, WHITE FENCE. BROWN STONE ON RIGHT.  
REMOVE POLES IN REAR.

ROOF

TRIMMINGS

REMARKS

PUT CLOUDS IN X SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 13 1930

ADV



52

YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY WILLIAM A. WEISEL CO.,  
BEDFORD, PA.

NO. 0A4322

ORDER No. 49530

DATE 11-5-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) LOOKING DOWN EASTERN SLOPE OF  
TUSCARORA MOUNTAIN ON LINCOLN HIGHWAY  
BETWEEN MC CONNELLSBURG AND FORT LOUDEN, PA.

FRONT No. 26  
IMPRINT SAME AS ABOVE

NO C.T.MARKS. STRAIGHT DIVIDING LINE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS DARK ROAD, WHITE FENCE, BLACK AUTO. REMOVE TOP OF TELEGRAPH POLE ON RIGHT

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

Nov 14 1930

ADV

2  
18



DIAL NO. 0A4323

ORDER NO. 49509

DATE 11-4-1930

CUSTOMER PUBLISHED BY THE ALLIS  
PRESS, KANSAS CITY, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DEC 15 1930

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

Title in full THE ALLIS PRESS

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes ☒ No

FOLLOW PENCIL SKETCH CLOSELY & NOTE THAT  
'NUMBER 30' HAS BEEN ILLIMINATED FROM THE COPY  
ON BOOK FRONT.

RETURN PENCIL SKETCH TO CUSTOMER

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR OF CATALOG TO BE AS PER SAMPLE CATALOG  
SENT. USE OWN JUDGEMENT FOR COLORS ON BALANCE  
OF CARD.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT - SAME AS ABOVE

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD MORTISE ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



DIAL NO. 0A4324

ORDER NO. 49510

DATE 11-4-1930

CUSTOMER MORGAN HOTEL,  
FORT MYERS, FLA.

DATE ENTERED

11-4-1930

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M POST CARDS SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MORGAN HOTEL, FORT MYERS, FLORIDA.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit Sketch—Layout Retouched Photo Wash Drawing.

Layout Yes No

PUT FLAG ON RIGHT CENTER TOP OF BLDG.  
PAINT OUT BLDG. AT RIGHT.

(ETC. AS PER COPY ATTACHED)

*Rush*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

(AS PER COPY ATTACHED)

*Completed*

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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3 3-16 X 5 3-16

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 GOOO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

C 2-12-11



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR  
IN SIX DAYS WE WILL CONSIDER THIS  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. ~~DAK327~~ OA4325

ORDER NO. 49527

DATE 11-5-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NEW BRIDGE ACROSS LAKE  
CHAMPLAIN UNITING THE STATES OF NEW YORK  
AND VERMONT.

IN PLATE - FAIRCHILD AERIAL SURVEYS INC.,  
N.Y.C.

PRIVATE NO. 28 FROM RIGHT EDGE IN UPPER BORDER.

COLOR DESCRIPTION

79

BUILDINGS

ROOF

TRIMMINGS

LV

COMPLETED

SIGN HERE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 29

IMPRINT SAME AS ABOVE

PUT CLOUDS IN SKY

ADV

NOV 17 1930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4328

ORDER No. 49561

DATE 11-6-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT No 29

TITLE (IN FULL)  
LAKE DUNMORE HOTEL,  
LAKE DUNMORE, VT.

IMPRINT  
SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 65

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS CREAM COLORED, WHITE TRIM. RED ASBESTOS SHINGLES.  
ROOF PUT CLOUDS IN SKY.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

COMPLETED

SIGN HERE

NOV 14 1930

*Very Rush*



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREIN ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4326  
ORDER NO. 49553

DATE 11-6-1930

5 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ENTRANCE TO AUSABLE CHASM,  
AUSABLE CHASM, N.Y.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER - 52.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS MAIN BLDG. SANDSTONE, WINDOW TRIM, BROWN, ROOF GREEN  
ROOF AWNINGS BUFF WITH GREEN STRIPES.  
TRIMMINGS PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 12 1930

ADV

Very Rush  
H. H.

17



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFIC ORDERS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH. YOUR ORDER IS  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE AFFIXED AT ONCE AND NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE AND NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4327

ORDER NO. 49561

DATE 11-6-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) MT. MOOSALAMOO AND LAKE

IMPRINT SAME AS ABOVE

DUNMORE, LAKE DUNMORE, VT.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN  
UPPER BORDER - 62

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGS. WHITE, GREEN TRIM.

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 15 1930

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO 0A4329  
ORDER No. 49551

DATE 11-5-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE CASCADE, LAKE DUNMORE,  
VT. IN THE GREEN MTS.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 68.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

RXXXXXKXNDXKXKXKXKX

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

NOV 14 1930

ADV

18  
J. R. Rusk  
H. R.

X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDERS HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4330

ORDER No. 49561

DATE 11-6-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)

MT. MOOSALAMOO FROM LAKE

DUNMORE HOTEL, LAKE DUNMORE, VT.

PRIVATE NO. 3-4" FROM RIGHT EDGE

IN UPPER BORDER - 69

COLOR DESCRIPTION

SEE

BUILDINGS

PUT CLOUDS IN SKY.

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

29

IMPRINT

SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

NOV 14 1930

ADV

Very Respectfully  
H. A. Hughes

X

5  
18



6

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4331

ORDER NO. 49562

DATE 11-6-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HIGGINS TAVERN ON LAKE  
DUNMORE, VT.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 63

COLOR DESCRIPTION SEE  
BUILDINGS CREAM, RED ROOFS,  
ROOF PUT CLOUDS IN SKY  
TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 29  
IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 13 1930

ADV



18

GENTLEMEN:-  
PLEASE ATTACH  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4332

ORDER No. 49562

DATE 11-6-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE COTTAGES FROM FRONT  
PORCH, LAKE DUNMORE HOTEL, LAKE  
DUNMORE, VT.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION UPPER BORDER - 64  
BUILDINGS CREAM COLOR COTTAGES, WHITE TRIM. NATURAL COLOR SHINGLES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 18 1930



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF ATTACHED, ARE NECESSARY THAT YOU CAN HAVE YOUR PHOTO AFFIXED AT ONCE. IF NOT RETURNED  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR PHOTO AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR PHOTO AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4333

ORDER NO. 49562

DATE 11-6-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) LAKE DUNMORE, VT. FROM  
CAMP KEEWAYDIN.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 66

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS ALL CANOES GREEN, OTHER BOATS WHITE.

ROOF PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930



6  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4334

ORDER NO. 49562

DATE 11-6-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)  
CAMP KEEWAYDIN ON LAKE  
DUNMORE, VT.

PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER - 67

COLOR DESCRIPTION SEE

BROWN BLDGS., GREEN TRIM & ROOFS.  
BUILDINGS  
CLOUDS IN SKY

ROOF

TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT  
SAME AS ABOVE

REMARKS

ALL CANOES GREEN, OTHER BOATS  
WHITE.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 17 1930

ADV



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

2 1/2

NO. 0A4335

ORDER NO. 49562

DATE 11-6-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

29

TITLE (IN FULL)

MT. MOOSALAMOO FROM

IMPRINT

SAME AS ABOVE

HIGHWAY AT LAKE DUNMORE HOTEL,

LAKE DUNMORE, VT.

PRIVATE NO. 4-5' FROM RIGHT EDGE IN

COLOR DESCRIPTION

UPPER BORDER - 70

REMARKS

BUILDINGS

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 13 1930

ADV



5

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 0A4336

ORDER NO. 49562

DATE 1155-30

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAKE DUNMORE HOTEL FROM  
BATHING BEACH, LAKE DUNMORE, VT.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN  
UPPER BORDER - 71.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS DEEP CREAM, WHITE TRIM, RED ROOF, BLACK BLINDS.  
ROOF PUT CLOUDS IN SKY.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 12 1930

ADV



2

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4337

ORDER NO. 49560

DATE 11-6-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LAKE CHAMPLAIN AND THE  
PALISADES FROM BASIN HARBOR, VT.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 34.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF PUT CLOUDS IN SKY.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 12 1930

ADV



4

<b>YOUR ORDER AS MEMORANDUM</b>		<b>F. W. WOOLWORTH CO.,</b>		<b>NO. 0A4338</b>	
		<b>CHICKASHA, OKLA.</b>		<b>ORDER NO. 49570</b>	
<b>DATE</b>		<b>11-6-1930</b>			
<b>3 M 500</b>		<b>AMERICAN ART</b>			
<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>			
<b>PLACE OF TITLE</b>		<b>UPPER BORDER</b>		<b>FRONT NO. 2</b>	
<b>TITLE (IN FULL)</b>		<b>POST OFFICE, CHICKASHA, OKLA.</b>		<b>IMPRINT NONE</b>	
<b>COLOR DESCRIPTION</b>		<b>SEE</b>		<b>REMARKS</b>	
<b>BUILDINGS</b>		<b>USE PHOTO NO. 43089-C &amp; TAKE OUT WOMEN AS MARKED ON CARD ATTACHED.</b>			
<b>ROOF</b>					
<b>TRIMMINGS</b>					
<b>PHOTO PROPERTY OF C. T. &amp; Co. - CUSTOMER</b>					
<b>LV</b>		<b>COMPLETED</b>		<b>ADV</b>	
		<small>SIGN HERE</small>			

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

*Very Rush*  
*[Signature]*

*NOV 13 1930*

*C. S. 11-12*

17



3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AND SPECIFICATIONS AND ENCLOSURES ON THE ORDER HEREWITH. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLNORTH CO.,  
CHICKASHA, OKLA.

NO. 0A4339

ORDER NO. 49570

DATE 11-6-1930

3 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OKLAHOMA NATIONAL BANK,  
CHICKASHA, OKLA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

1+2 WHITE STONE, OTHER STORES VERY LIGHT GRAY BRICK,  
GREEN WINDOW SASH, BRONZE DOORS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
**COMPLETED**

SIGN HERE

ADV

NOV 19 1930

6  
*Wm. Rush*  
*W. H.*



3 1/2

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
THE ATTACHED  
OF YOUR ORDER.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY HOFFMAN'S BOOK STORE,  
LEWISTOWN, PA.

NO. 0A4340

ORDER NO. 49542

DATE 11-5-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO. 1

TITLE (IN FULL) ELK'S HOME, LEWISTOWN, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT GRAY & LIGHT BROWN MOTTLED STONE. SLATE ROOF. OAK DOORS. LIGHT  
GRAY STONE TRIM & CORNICE & ENTRANCE. BRONZE LIGHTS, DARK SASH.  
ON RIGHT & LEFT BLDGS. DARK RED BRICK. REMOVE POLES & WIRES.

ROOF

BRONZE ELKS HEAD ON GABLE OF BLDG. ON LEFT CENTER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV

Very Rush  
H. H.



DIAL NO. 0A4341

ORDER NO. 49536

DATE 11-4-1930

CUSTOMER LASSEN LUMBER & BOX CO.,  
SAN FRANCISCO, CALIF.

DATE ENTERED

NOV 10 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M

P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ~~Yes~~ No

Copyright in Plate ~~Yes~~ No

Title in full TOP: MANUFACTURERE OF CALIFORNIA WHITE PINE  
LUMBER & BOX SHOOK

BOT: LASSEN LUMBER & BOX CO.

SAN FRANCISCO & SUSANVILLE, CALIFORNIA.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO REQUIRES ONLY ~~EXTREME~~ SLIGHT RETOUCHING FOR HIGH  
LIGHTS OR SKY EFFECTS. LEAVE ALL FOLIAGE AS IT NOW  
APPEARS.

ALL BLDGS. WHICH ARE SHOWN BELOW THE MAIN RAILROAD TRACKS  
WHICH RUN THROUGH THE ~~X~~ PICTURE ARE OWNED BY THE  
CUSTOMER AND ARE TO BE EMPHASIZED AND THOSE ACROSS THE  
TRACKS BELONG TO A COMPETITIVE PLANT AND ARE TO BE ~~XX~~  
SHOWN IN SUBDUED FORM.

BE SURE THAT YOU DO NOT RETOUCH PHOTO OTHER THAN FOR  
HIGH LIGHTS AND SKY EFFECTS, AS ALL DETAILS MUST BE  
PRESERVED AS THEY NOW APPEAR.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CUSTOMER WANTS A CARD THAT WILL SHOW THE BLDGS. IN A  
CHEERFUL MANNER, THAT IS, COLORS SHOULD BE BRIGHT, YET  
NOT EXTREME. THEY LIKE THE ~~XXX~~ ENCLOSED SAMPLE OF THE  
NEWAYGO PORTLAND CEMENT CO. (OUR 77409)

ALSO SEE TISSUE ATTACHED TO PHOTO

RETURN PHOTO TO WM. DE LONGE CO.,  
TEMPLE CITY, CALIF.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

(All of this on address side)

FRONT NO. 5

R. M. ~~Yes~~ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: WM. DE LONGE CO., TEMPLE CITY, CALIF.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE

SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE

WITHOUT LINE - SPECIAL BORDER.

Blocking Dept. WOOD - MORTISE - ANCHOR

SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES

FLUSH ALL AROUND - UNMOUNTED WITH BEARERS

CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF

ON WOOD METAL.



DIAL NO. OA4342

ORDER NO. 49538

DATE 11-4-1930

CUSTOMER ASBURY COLLEGE,  
WILMORE, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate ☒ No Copyright in Plate ☒ No

Title in full "THE SEMI-CIRCLE," ASBURY COLLEGE,  
WILMORE, KENTUCKY

(All of this on address side)

FRONT NO. 5 ☒ R. M. Yes ☒

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing. Layout Yes No

*Rephoto whenever  
copy is the best*

*Photo ret. to customer  
2/9/31*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BRICK IN ALL BLDGS. IS OF A DARK RED COLOR. THE  
TRIMMING IS IN WHITE. THE FOUNDATION OF EACH BLDG. IS  
OF CONCRETE BLOCK CONSTRUCTION, GRAY IN COLOR.

COMPLETED

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 ☒ 8x10 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, ☒ Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE 3 3/16 X 5 3/16

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. ☒ OUTLINE ☒ OVAL ☒ CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. ☒ WOOD ☒ MORTISE ☒ ANCHOR  
SOLIO METAL - ☒ FLUSH TOP - ☒ FLUSH BOTTOM - ☒ FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS ☒ FLAT ☒ GOOD ☒ IN COLORS ☒ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. ☒ CUSTOMER ☒ L. V. ☒ ADV.



DIAL NO. 0A4343

CUSTOMER FINKE FURNITURE CO.,  
DAYTON, OHIO

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49539

DATE 11-4-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M500 P.C. SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full THE FINKE FURNITURE COMPANY

129 EAST THIRD ST. DAYTON, OHIO  
FORMERLY FACTORY TO-HOME

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

AS PER TISSUE ATTACHED.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER TISSUE ATTACHED.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: C.M. BUNTING, JOURNAL-HERALD BLDG., DAYTON, OHIO

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
DENISON, TEXAS.

NO. OA4344

ORDER NO. 49550

DATE 11-5-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO.

2

TITLE (IN FULL) HIGH SCHOOL, DENISON, TEXAS.

IMPRINT

NONE

Photo 7B214

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE CARD ATTACHED FOR COLORS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

SIGN HERE

COMPLETED

NOV 18 1930

ADV

Very Truly  
Curt Teich



3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

S.H.KRESS & CO.,  
DENISON, TEXAS.

NO. OA4345  
ORDER NO. 49550

DATE 11-5-1930

3 M 500 AMERICAN ART  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) UNION DEPOT, DENISON, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
RED BLDG.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED  
SIGN HERE

NOV 18 1930

ADV

*Very Paul*

X X

17



29

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CORNER DRUG STORE,  
BENTONVILLE, ARK.

NO. 0A4346  
ORDER No. 49565

DATE 11-6-1930	
3 M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO 2
TITLE (IN FULL) SUMMER HOME OF C.A. LINEBARGER, BELLA VISTA, ARK.	IMPRINT NONE
TAKE OFF PART OF TITLE "ARK." AFTER 2,500 ARE RUN & ADD "NEAR BENTONVILLE, ARK. ON BALANCE.	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
LV	ADV

COMPLETED

NOV 13 1930

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERewith ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CORNER DRUG STORE,  
BENTONVILLE, ARK.

NO. 0A4347

ORDER NO. 49565

DATE 11-6-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SUNSET HOTEL, BELLA  
VISTA, XXX NEAR BENTONVILLE, ARK.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

Photo in 20340

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

NOV 18 1930

ADV

SIGN HERE

*Very Truly  
Curt. Teich*

*X X X*



GENTLEMEN:-  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN FIVE DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CORNER DRUG STORE,  
BENTONVILLE, ARK.

NO. 0A4348

ORDER NO. 49565

DATE 11-6-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE      UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) THE SPRING, BELLA VISTA,  
NEAR BENTONVILLE, ARK.

IMPRINT NONE

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

**COMPLETED**

SIGN HERE

NOV 21 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS, AND CONDITIONS ON THE  
ORDER, AND WE HEREBY AGREE TO  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL NOT BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CORNER DRUG STORE,  
BENTONVILLE, ARK.

NO. 0A4349

ORDER NO. 49565

DATE 11-6-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OVERHANGING ROCK,  
BENTONVILLE, ARK.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF CURT & CO. CUSTOMER

COMPLETED

LV

SIGN HERE

ADV

NOV 18 1930

Very Rushy  
18



GENTLEMEN:-  
PE. Y. ORDER AS  
ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
TOTALY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

CORNER DRUG STORE,  
BENTONVILLE, ARK.

NO. 0A4350

ORDER NO. 49565

DATE 11-6-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) BLUE HOLE, BELLA VISTA,  
ARK.

IMPRINT NONE

TAKE OFF PART OF TITLE "BELLA VISTA,  
ARK." AFTER 1,500 ARE RUN & PRINT

COLOR DESCRIPTION SEE  
BENTONVILLE, ARK.

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER PRESENTLY ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
TITLES AND COLOR DESCRIPTIONS.  
AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

JULE C. NEAL,  
CALHOUN, GA.

NO. 0A4351

ORDER NO. 49573

DATE 11-6-1930

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WAR MEMORIAL, SHOWING  
SEQUOIA STATUE IN BACKGROUND,  
CALHOUN, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 18 1930

ADV



1 1/2

NO. 0A4352

ORDER No. 49573

JULE C. NEAL,  
CALHOUN, GA.

DATE 11-6-1930

I M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) DIXIE HIGHWAY BRIDGE OVER  
OOSTANAULA RIVER, NEAR CALHOUN, GA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

13



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS.

NO. 0A4353

ORDER NO. 49581

DATE 11-5-1930

3M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) OLD SPANISH TRAIL ON THE  
LLANO RIVER, JUNCTION, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. I  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 18 1930

ADV

Very Rush  
H.H.

X X



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE RETURN OF YOUR PHOTOGRAPH. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO. ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS.

NO. 0A4354

ORDER NO. 49581

DATE 11-5-1930

3M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER.

FRONT NO. 1

TITLE (IN FULL) TEA CUP MOUNTAIN, JUNCTION,  
TEXAS.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930

*Very Rush*

2-15



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS

NO. 0A4355

ORDER NO. 49581

DATE 11-5-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) NORTH LLANO RIVER, JUNCTION,  
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930

*Very Truly*  
*Curt Teich*  
*Nov 17 1930*



18  
19



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
E.T.C., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURFE'S STUDIO,  
JUNCTION, TEXAS.

NO. 0A4357

ORDER NO. 49581

DATE 11-5-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LOVER'S LEAP, X JUNCTION, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 19 1930

Very Rushy  
H.B.

X



1/2

5

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS.

NO. 0A4358

ORDER NO. 49581

DATE 11-5-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE U PER BORDER

TITLE (IN FULL) SOUTH LLANO RIVER, JUNCTION,  
TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



5  
18

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS.

NO. 0A4359  
ORDER NO. 49581

DATE 11-5-1930

3 M500 AMERICAN ART  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER TITLE (IN FULL) ON THE OLD SPANISH TRAIL, JUNCTION, <del>TEXAS</del> TEXAS.	FRONT NO. 1 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED NOV 14 1930 ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO. ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS.

NO. 0A4360

ORDER NO. 49581

DATE 11-5-1930

3 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ONE OF THE 700 SPRINGS,  
JUNCTION, TEXAS.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930

Very  
Rushy



1 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHTHIN AND THESE TITLES AND COLOR DESCRIPTIONS.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY MURFF'S STUDIO,  
JUNCTION, TEXAS.

NO.  
0A4361  
ORDER NO.  
49581

DATE

11-5-1930

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE 500 AMERICAN ART  
TITLE (IN FULL) UPPER BORDER  
ON THE LLANO RIVER,  
JUNCTION, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT 1  
SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV

2



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS REQUESTED THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

MC CLURE'S CIGAR STORE,  
VINITA, OKLA.

NO. 0A4362

ORDER No. 49600

DATE 11-7-1930

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WILSON STREET LOOKING NORTH,  
VINITA, OKLAHOMA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 11 1930

ADV

Very  
Rush  
H

13



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND  
COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND  
ETC. AND RETURN THIS SHEET WITH YOUR ORDER AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MC CLURE'S CIGAR STORE,  
VINITA, OKLA.

NO0A4363

ORDER NO. 49600

DATE 11-7-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO.

2

TITLE (IN FULL) VINITA HOSPITAL, VINITA,  
OKLAHOMA.

IMPRINT  
NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

NOV 11 1930

ADV

SIGN HERE

Very Rushy  
H. H.



DIAL NO. 0A4364

ORDER NO. 49587

DATE 11-5-1930

CUSTOMER WEBSTER HALL HOTEL,  
PITTSBURGH, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

12 M 500 P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full WEBSTER HALL HOTEL, PITTSBURGH, PA. lower

~~WEBSTER HALL IS A BEACON OF SAFETY AT NIGHT.~~

IN THE ART AND CIVICS CENTER - upper

RETOUCHING DEPARTMENT

Submit Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE WIRES. MAKE A NIGHT SCENE.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

THE TOP OF THE BLDG. IS LIGHTED AT NIGHT WITH A  
CRIMSON LIGHT (WHICH IS INDIRECT). MAKE THIS A  
NIGHT SCENE, SHOWING TOP LIGHTED UP ABOVE THE LEDGE, AS  
INDICATED ON PHOTO. GREEN & YELLOW CANOPY AND AWNING.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.



DIAL NO. **0A4365**ORDER NO. **49586**DATE **11-5-1930**CUSTOMER **HOTEL HADDON HALL,  
PITTSBURGH, PA.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**12<sup>M</sup> 500 P.C. SIZE 3½ X 5½**STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow LayoutTitle in Plate ~~Yes~~ No Copyright in Plate ~~Yes~~ NoTitle in full **TOP: HADDON HALL HOTEL DINING ROOM****BOT: DINNER DANCING TUESDAY, THURSDAY, SATURDAY 6 to  
8 P.M. (NO COVER CHARGE)**

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No ImprintTrade Mark ~~Yes~~ No

Special type as sample

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**GREEN WINDOW DRAPES. ROSE WALLS. CENTER LIGHT AMBER.**

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - NOTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 3 PLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.

**COMPLETED**

RETURN PHOTO TO HOTEL HADDON HALL.

*Photo ret to customer  
12/3/30*



2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4367

ORDER NO. 49596

DATE 11-7-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) COLT DRIVE BRIDGE, BRISTOL, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS 3 FRONT STATUES GRAY.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV

*[Handwritten signatures and scribbles]*

2



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4368

ORDER NO. 49596

DATE 11-7-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) ST. MARYS CHURCH, BRISTOL, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

GRAY GRANITE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 12 1930

ADV



3

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
YOUR ORDER AS  
SPECIFICATIONS  
AND CONDITIONS  
ON THE ORDER  
HEREWITH  
ENCLOSED.  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOU O. K. THESE  
TITLES AND COLOR  
DESCRIPTIONS,  
ETC., AND RETURN  
THIS SHEET WITH  
YOUR SIGNATURE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4369  
ORDER NO. 49596

DATE 11-7-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ST. MICHAELS CHURCH, BRISTOL,  
R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1  
IMPRINTS SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF BROWN, SLATE  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 13 1930

ADV

13



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
SPECIFICATIONS  
AND CONDITIONS  
ON THE  
ORDER HEREWITH  
ENCLOSED.  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOU O. K. THESE  
TITLES AND COLOR  
DESCRIPTIONS,  
ETC., AND RETURN  
THIS SHEET WITH  
YOUR SIGNATURE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. CA4370

ORDER NO. 49596

DATE 11-7-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) COL. SAMUEL P. COLT RESIDENCE,  
BRISTOL, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS WHITE BLDG. BROWN BASE. GREEN BLINDS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



GENTLEMEN:-  
 WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS A MEMORANDUM  
 SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN 15 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE,N.Y.

NO. 0A4371

ORDER NO. 49602

DATE 11-7-1930

12<sup>M</sup> 500

# AMERICAN ART

PLACE OF TITLE      UPPER BORDER

TITLE (IN FULL) PLATTSBURG ~~MEMPHIS~~ NORMAL SCHOOL,  
PLATTSBURG, NEW YORK.

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 38

FRONT NO 29

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

REMARKS

WALLS STONE AND BRICKWORK, BUFF INDIANA LIMESTONE.

BUILDINGS ROOF OLD LEAD

DOORWAYS OLD ENGLISH OAK.

ROOF

## TRIMMINGS

PUT CLOUDS IN SKY

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

LV  
**COMPLETED**  
S

SIGN HERE

ADV



13

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS A REQUEST  
ETC. AND RETURN  
IN SIX DAYS  
WE WILL CONSIDER  
THIS INFORMATION  
CORRECT AND PROCEED  
WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
THEY ARE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
ALEXANDRIA, LA.

NO. 0A4372  
ORDER NO. 49628

DATE 11-8-1930  
6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) NURSES' QUARTERS, U.S.  
VETERANS' HOSPITAL, ALEXANDRIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

in 0542372

COLOR DESCRIPTION SEE

BUILDINGS COLORS SAME AS ON CARD NO. 497-30 ATTACHED.

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE NOV 19 1930 ADV



2-6

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
ALEXANDRIA, LA.

NO. 0A4373  
ORDER NO. 49628

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

2

TITLE (IN FULL)

LOUISIANA COLLEGE,  
ALEXANDRIA, LA.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED. SAME AS CARD ATTACHED,

ROOF

TRIMMINGS

*John D. 454*

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 18 1930

ADV



GENTLEMEN:-  
 PER REACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH TH  
 SPECIFICATIONS AND COND  
 ORDER HERWITH ENCLOSED  
 NECESSARY THAT YOU C  
 WITH THIS INFORMATION  
 WE WILL CONSIDER

YOUR ORDER AS  
 MEMORANDUM

THESE TITLES AND COLOR DESCRIPTIONS.  
 ARE AFFIXED AT ONCE. IF NOT RETURNED  
 WITH THE INFORMATION CORRECT AND PROCEED WITH THE

Y TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
ALEXANDRIA, LA.

NO. 0A4374

ORDER NO. 49628

DATE 11-8-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE      UPPER BORDER

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) RUSTIC BRIDGE, CITY PARK,  
ALEXANDRIA, LA.

ALEXANDRIA, LA.

COLOR DESCRIPTION

SEE

## BUILDINGS

ROOF

## TRIMMINGS

FRONT No 2

IMPRINT NONE

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV:

**COMPLETED**  
SIGN HERE

SIGN HERE

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO., ALEXANDRIA, LA.		NO. 0A4375 ORDER NO. 49628
DATE 11-8-1930		
6 M AMERICAN ART		
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE UPPER BORDER	FRONT NO. 2	
TITLE (IN FULL) BAPTIST HOSPITAL, ALEXANDRIA, LA.	IMPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS LIGHT GRAY BRICK.		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER		
ADV		

LV COMPLETED

NOV 14 1930



2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.  
GENTLEMEN: PER ATTACHED OF YOUR TOTAL ETC., AND RETURN THIS IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
ALEXANDRIA, LA.

NO. 0A4376  
ORDER No. 49628

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TRAFFIC BRIDGE,  
ALEXANDRIA, LA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS TAKE OUT SIGN AT RIGHT. TALL BLDG. AT LEFT OF BRIDGE LIGHT  
GRAY. OTHERS LEFT RED BLDG. STRAIGHT BACK OF BRIDGE GRAY.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

NOV 11 1930

SIGN HERE

ADV

Very Rush  
H.H.

7 7

6  
12







3

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
ARE TO BE USED BY THE CUSTOMER IN ORDER TO IDENTIFY THE PHOTOGRAPH  
IF NOT RETURNED TO THE PHOTOGRAPHER. THE PHOTOGRAPHER'S SIGNATURE  
MUST BE AFFIXED TO THE PHOTOGRAPH AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF OUR TOTAL  
IT IS RETURNED  
ETC. AND RETURN  
IN SIX DAYS  
WE WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH THE  
WORK.  
VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REV. C. SIEMES,  
SAN FERNANDO, CALIF.

NO. 0A4378  
ORDER NO. 49626

DATE 11-8-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER & LOWER CENTER	FRONT NO.	1
TITLE (IN FULL)	TOP- MISSION SAN FERNANDO- 1797-CALIFORNIA. BOT- INTERIOR OF CLOISTER.	IMPRINT	MADE BY CURT TEICH & CO., CHICAGO, U.S.A. R.M.
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	AS PER TISSUE ATTACHED.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

NOV 12 1930

ADV

*Very Truly  
Yours  
C. T. & Co.*

12



2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REV. C. SIEMES,  
SAN FERNANDO, CALIF.

NO. 0A4379  
ORDER No. 49626

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP- MISSION SAN FERNANDO-  
1797- CALIFORNIA.  
BOT-OLD CHURCH AND RUINS OF WORK  
SHOPS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT  
MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.  
R.M.

COLOR DESCRIPTION SEE  
BUILDINGS  
AS PER TISSUE ATTACHED.  
ROOF  
SEE 102960 ATT. for col. corr.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
LV  
**COMPLETED**

SIGN HERE ADV

19  
Very Truly  
Rush  
H.A.

X X



**GENTLEMEN:-**

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

REV. C. SIEMES,  
SAN FERNANDO, CALIF.

DATE 11-8-1930

6 M

AMERICAN ART

NO. 0A4380

ORDER No. 49626

ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER

TITLE (IN FULL) TOP- MISSION SAN

FERNANDO - 1797 -CALIFORNIA.

BOT- ARCADE OF CLOISTER.

FRONT NO. 1

IMPRINT

MADE BY CURT TEICH & CO.,  
CHICAGO, U.S.A.

R.M.

COLOR DESCRIPTION	SEE
BUILDINGS	AS PER TISSUE ATTACHED.
ROOF	SEE 102958 ATT.
TRIMMINGS	

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN

SIGN HERE

NOV 12 1930

ADV

Very Respectfully

19

 $3\frac{1}{4}$



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S. REYNOLDS CO., 1202 D ST.,  
NORTHWEST, WASHINGTON, D.C.

NO. 0A4381

ORDER No. 49627

DATE 11-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) THOMAS CIRCLE, WASHINGTON,  
D.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 22

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

BUILDINGS

AS PER TISSUE ATTACHED

ROOF

SEE SKETCH

7

FOR DETAIL OF WEATHER-VANE

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 24 1930

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

PLEASE ADVISE US BY RETURN MAIL OF ANY  
CHANGES THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY B.S.REYNOLDS CO.,  
1202 D.ST., NORTHWEST, WASHINGTON, D.C.

NO. 0A4382

ORDER NO. 49627

DATE 11-8-1930

25 M

PHOTOCHROM

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

IN SKY

FRONT NO.

22

TITLE (IN FULL)

THOMAS CIRCLE, WASHINGTON,  
D.C.

IMPRINT

SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE PHOTO NO. 0A4381

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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NOV 9 4 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND A CHECK OF NO. OF RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4383

ORDER NO. 49624

DATE 11-6-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL)

LOOKING TO THE CATSKILLS

IMPRINT

SAME AS ABOVE

FROM LEEDS BRIDGE, LEEDS, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 206

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

PUT CLOUDS IN SKY.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

NOV 11 1930

LV

SIGN HERE

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH. YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT THE BOTTOM OF THIS SHEET WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN THIS SHEET WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE 11-8-1930

6 M

AMERICAN ART

NO 0A4384

ORDER No. 49623

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	29
TITLE (IN FULL)	MX MARGARET HOUSE, LEEDS, N.Y.	IMPRINT	PUBLISHED BY L.F. TEICH, LEEDS, N.Y.
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	WHITE, GREEN TRIM & LATTICE,		GRAY ROOF, GRAY & GREEN AWNINGS
ROOF	ORANGE SWING WITH ORANGE &		GREEN STRIPE AWNING, GREEN BENCHES.
TRIMMINGS	RED CLOUDS IN SKY.		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 13 1930

ADV



4

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFIED IN THE MEMORANDUM ATTACHED TO YOUR TOTAL ORDER. HEREIN WE HAVE SPECIFIED THE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4385

ORDER No. 49623

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) PHELAN DELURY HOUSE AND  
DANCE HALL, LEEDS, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 29  
IMPRINT PUBLISHED BY L.F. TEICH,  
LEEDS, N.Y.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS GRAY, WHITE TRIM. GRAY ON FRONT PART, GRAY ROOF ON REAR &  
PORCH, GRAY VENTILATORS. BLUE & ORANGE STRIPE AWNINGS.  
ROOF  
TRIMMINGS GREEN FENCE & CHAIRS.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

NOV 18 1930

ADV

2

SIGN HERE



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A43F5  
ORDER NO. 49623

DATE 11-8-1930	
6 M (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TITLE (IN FULL) UPPER BORDER BATHING BEACH AT LEEDS, N.Y.	FRONT NO 29 IMPRINT PUBLISHED BY L.F. TEICH, LEEDS, N.Y.
COLOR DESCRIPTION SEE BUILDINGS ROOF TRIMMINGS CUT DOWN PHOTO TO WITHIN THE RULED LINES. PUT CLOUDS IN SKY.	REMARKS
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV COMPLETED SIGN HERE	
NOV 14 1930	
ADV	



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4387  
ORDER No. 49622

DATE 11-8-1930 M	
6 (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TITLE (IN FULL) UPPER BORDER TENNIS COURT AT WESTPORT INN, WESTPORT ON-LAKE-CHAMPLAIN, N.Y. PRIVATE NO. 3-4" FROM RIGHT EDGE IN UPPER BORDER - 104.	FRONT NO. 29 IMPRINT SAME AS ABOVE
BUILDINGS RED COURT WITH WHITE LINES. BLDG. AT WATER'S EDGE CREAM, ROOF BROWN TRIM, GRAY SLATE ROOF. ONE WHITE YACHT, ONE DARK OAK. TRIMMINGS PUT CLOUDS IN SKY.	REMARKS
PHOTO PROPERTY OF C. T. & Co. - CUSTOMER	
LV	ADV
SIGN HERE	

COMPLETED

NOV 18 1930



6

GENTLEMEN:-  
BE ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4388

ORDER NO. 49622

DATE

11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO.

29

TITLE (IN FULL)

WESTPORT YACHT CLUB FROM

IMPRINT

SAME AS ABOVE

WESTPORT INN BOATHOUSE, WESTPORT-ON-  
LAKE CHAMPLAIN, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN

COLOR DESCRIPTION

SEE  
UPPER BORDER - 105

REMARKS

BUILDINGS

WHITE, GREEN BLINDS, BLACK ROOF, BRIGHT COLORED UMBRELLAS.

ROOF

WHITE RAFTS, DARK OAK BOATS.

TRIMMINGS

BRING OUT DISTANT GREEN MTS. IF POSSIBLE.  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

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SIGN HERE

ADV

NOV 14 1930

2



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4389  
ORDER NO. 49620

DATE 11-8-1930  
12 M 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET AND DRAPER  
HOTEL, NORTHAMPTON, MASS.  
PRIVATE NO. 3-4' FROM RIGHT EDGE  
IN UPPER BORDER - 100.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LEFT RED BRICK, CHURCH BROWN STONE, POINTED ROOF ABOVE  
TREES RED. RIGHT NEAR TANS & CREAMS, DISTANCE RED.

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE FAXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4590

ORDER NO. 49620

DATE 11-9-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOK MEMORIAL PARK  
SWIMMING POOL, FLORENCE, MASS.  
PRIVATE NO. 3-4' FROM RIGHT EDGE IN  
UPPER BORDER - 101.

COLOR DESCRIPTION

SEE

BUILDINGS RED BRICK BLDG., WHITE TRIM.  
ROOF GRAY CEMENT.  
TRIMMINGS PUT CLOUDS IN SKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 29

IMPRINT SAME AS ABOVE

REMARKS

SEA GREEN ROOF. GREEN DOORS,

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

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NOV 19 1930

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13

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER FORM ENCLOSED. IT IS ABSOLUTELY NECESSARY TO FILL IN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE WORK. IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

2 1/4

NO. 0A4391

ORDER NO. 49621

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET AND DRAPER  
HOTEL, NORTHAMPTON, MASS.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS RIGHT RED, CENTER CREAM. LEFT 1ST GRAY 2 RED, 3 YELLOW,

ROOF 4 BROWN, 5 WHITE, 6 GRAY 7 RED.

TRIMMINGS PUT CLOUDS IN SKY.

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

NOV 19 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4392

ORDER NO. 49619

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) GROUND OF PROSPECT HOUSE  
AND COTTAGES, LAKE BOMOSEEN, VERMONT.

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4" FROM RIGHT EDGE IN

UPPER BORDER - 76

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGs. WHITE, ROOF LIGHT GREEN SHINGLES.

ROOF

BRING OUT FLAG CENTER OF PICTURE. GREEN BLINDS.

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4393

ORDER NO. 49619

DATE 11-8-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CEDAR GROVE HOTEL AND  
COTTAGES, LAKE BOMOSEEN, VERMONT.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 77

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
YELLOW BLDGS., WHITE TRIM. GREEN BLINDS. SLATE ROOFS.  
BUILDINGS ELIMINATE SCREENS.  
ROOF PUT CLOUDS IN SKY.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

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SIGN HERE

ADV

NOV 13 1930

Photo returned to Mr. J. J. Austin  
8/18/31  
Castleton Vt.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS

CURTIS TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 0A4394

ORDER NO. 49633

DATE 11-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) THE ART MUSEUM, BALTIMORE,  
MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 74

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

LIGHT MARBLE ALL OVER STEPS, WALL & FIGURE ON LEFT. BRONZE  
FIGURE & WHITE BASE ON STEPS ON RIGHT. DARK LAMP POSTS &  
FENCE IN CENTER. GREEN LAWN & SHRUBBERY ON CENTER & LEFT.  
NO YELLOW COLORS. LIGHT CEMENT WALKS. DARK STREET PAVING.  
MAKE SMOOTH GREEN LAWN ALONG WALK IN FOREGROUND.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

NOV 12 1930

ADV

*Very Truly  
Yours  
C. T. & Co.*

X

X

6



3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER WITH NO ENCLOSURE.  
IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS,  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
Etc., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 0A4395  
ORDER NO. 49633

DATE 11-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) WAR MEMORIAL AND PLAZA,  
BALTIMORE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 74  
IMPRINT SAME AS ABOVE  
*Photo to Tensing 2/16/31*  
*Photo in D2336*

COLOR DESCRIPTION SEE  
BLDG. LIGHT GRAY STONE ALLOVER, BRONZE DOORS. GRAY STEPS, LIGHT  
BUILDINGS GRAY FIGURES ON RIGHT & LEFT OF STEPS. BROWN & LIGHT GRAY  
CHECKERED COURT IN FOREGROUND WITH LIGHT STONE OUTER WALL IN  
ROOF FOREGROUND & ON RIGHT & LEFT. GREEN SHRUBBERY ON RIGHT & LEFT.  
TRIMMINGS WHITE FLAG POLES. PUT U.S. FLAG ON LEFT POLE & MARYLAND FLAG  
ON RIGHT POLE. ON LEFT BLDGS. BROWN & DARK RED. ON RIGHT DARK RED &  
GRAY. TOWER ON STACK ON REAR RIGHT. DARK RED BRICK.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER  
ELIMINATE TROLLEY WIRES

LV  
COMPLETED

SIGN HERE ADV

NOV 12 1930

*Very Rushy*  
*11-16*

X

X

19

1



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. WE WILL RETURN TO YOU THE  
ORIGINALS OF THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 0A4396  
ORDER No. 49633

DATE 11-8-1930  
M

25 (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE  
TITLE (IN FULL) LOWER BORDER  
POST OFFICE PARCEL POST  
DEPARTMENT, BALTIMORE, MD.

FRONT No. 74  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS TAN GRAY BRICK, LIGHT GRAY STONE CORNICE & TRIM. BROWN SASH  
& WINDOW CASINGS, BRIDGE BLACK. RED FLOWER BEDS PINK BORDERS  
ROOF GREEN HEDGE, MAKE SMOOTH GREEN LAWN AROUND FLOWER BEDS IN  
TRIMMINGS FOREGROUND. BLDGS. ON RIGHT DARK RED & BROWN.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

COMPLETED

NOV 12 1930

Very Rush  
H.H.

X

X

3

12

3



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 0A4397

ORDER NO. 49633

DATE 11-8-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

TITLE (IN FULL) LIGHT STREET AND WHARVES,  
BALTIMORE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 74

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT LOWER BLDGS. ALL DARK RED. 1ST TALL BLDG. TAN, GRAY, GRAY TRIM.  
BUILDINGS 2ND TALL BLDG. WITH TOWER, DARK RED LIGHT TRIM. COPPER TOP.  
ROOF TALL BLDG. ON REAR LEFT EDGE DARK RED.

TRIMMINGS

ON RIGHT FOREGROUND PIERS DARK BROWN, LOW BLDGS. IN CENTER DARK  
RED & BROWN. TALL BLDGS. ON REAR RIGHT IS BROWN & DARK RED. BOAT  
WHITE.

TALL

h

h

7

of street light gray & tan gray

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 12 1930

*Very Rush*

X

R

17



2 1/2

YOUR ORDER AS MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

PUBLISHED BY I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 0A4398  
ORDER NO. 49633

DATE 11-8-1930

25 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) GOUCHER COLLEGE, BALTIMORE,  
MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 74  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS

BUILDINGS BLDGS. DARK GRAY STONE, DARK DULL RED TILE ROOFS. GREEN HEDGE  
& VINES ON BLDGS. BROWN SASH. BLDGS. ON REAR CENTER & RIGHT

ROOF DARK RED BRICK. REMOVE DEAD GRASS & MAKE GREEN LAWN ON YARD

TRIMMINGS ON RIGHT FOREGROUND.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

NOV 12 1930

ADV

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

*Very truly  
Yours  
Curt Teich*

X

X

12



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. & M. OTTENHEIMER,  
BALTIMORE, MD.

NO. 0A4399

ORDER NO. ~~45~~ 49633

DATE 11-7-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) CONSERVATORY AT ROSE  
GARDENS, DRUID HILL PARK,  
BALTIMORE, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 74  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDG. WHITE, WHITE SASH, GREEN DOORS. GREEN SASH ON ROOF.  
GREEN TOP ON TOWER, BROWN, BLUE & GREEN MOTTLED GLASS ROOF.  
ROOF RED FLOWER BEDS ON RIGHT & LEFT WITH GREEN BORDERS. RED & PINK  
TRIMMING FLOWERS & GRAY VASES AT STEPS TO ENTRANCE. ON LEFT ORANGE COLOR  
FLOWERS. ON RIGHT GREEN, RED & GRAY DESIGN FLOWER BED. BLDG. ON LEFT  
REAR GREEN BASE, WHITE SASH, GREEN GLASS TOP. ON REAR RIGHT WHITE FENCE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

NOV 12 1930

ADV

SIGN HERE

Very Purple  
ft

X X X



DIAL NO. 0A4400

CUSTOMER CHARLES BEWLEY REALTY, INC.,  
LOCKPORT, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49643

DATE 11-10-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M PC

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full BEWLEY BUILDING, MAIN AND MARKET STS.,  
 LOCKPORT.

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer C. T. Imprint No Imprint  
 Trade Mark Yes No  
 Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

MAKE THE SIGNS FOR STORES READ AS FOLLOWS FROM LEFT TO  
 RIGHT OF PHOTO:

1 Parsons Drugs, 2 Reed's Jewelry, 3 Thing's Shoes,

4 Glover Men's Wear, 5 Crosby's Sodas, 6 Sears - Roebuck - Company,

7 Mohican - Market.

Use own judgement for removal of other objects from photo.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
 Dry, Wet, Pancromatic, Color Separation.  
 Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
 Stripping, White Border, Full Face. Titles—Red, Blue.  
 Blue Print Handcolor, Black & White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

*First 2 stores Linemark  
 Upper 3 Red tapestry brick  
 Hand drawn brown white terra  
 cotta*

COMPLETED

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
 DUPLICATES ZINC COLOR PLATES  
 LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
 DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - ANCHOR  
 SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS 3 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER

L. V.

ADV.



DIAL NO. 0A4401

CUSTOMER C. H. BOWERSOX,  
OKLAHOMA CITY, OKLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~444~~ 49653

NOV 14 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-11-1930

3 M 500 PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CAMP HUTCHISON, OKLAHOMA CITY, ON HIGHWAY "66"

WEST.

WEST

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE WIRE & STICH WHICH HOLDS IT FROM THE TOP OF THE BLDG.  
TO THE RIGHT. REMOVE THE TOP OF A BLDG. WHICH PROJECTS ABOVE  
THE ROW OF CABINS IN THE REAR AND JUST TO THE LEFT OF A CLUMP  
OF TREES, IT SHOWS THE GABLE AND PART OF THE ROOF.  
SHOW WINDOW TO BE PLAIN, ~~NOT~~ NOTHING SHOWING.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

MAIN BODY OF BLDGS. NO. 10. DOOR & WINDOW CASING, COMB &  
EAVES OF ROOF NO. 23. FRAME OF SCREEN WINDOWS & DOORS #32.  
ROOF MOTTLED, RED BROWN. BLUE & A LITTLE YELLOW. BLUE AUTOS  
SIGN POST, #16. LETTERING ON UP & DOWN SIGN GREEN. FRONT  
SIGN BACK GROUND BLACK, "CAMP" RED. SIGN TO THE RIGHT WHICH SHOWS  
BLANK IS A RAIN BOW AS THE INCLOSED CARD. BASE OF SIGN POST  
IS GREEN. UNDERNEATH THE WINDOWS TO THE LEFT ARE ROSE BUSHES  
WITH RED ROSES, THE BUSHES IN FRONT OF BLDG. ON RIGHT ALSO  
ARE ROSE BUSHES WITH RED ROSES ALONG THE SIDE OF BLDG. IN THE  
DRIVEWAY IS GRASS, AND FARTHER BACK BESIDE THE SMALL BLDG.  
OF MORNING-GLORYS IN BLOOM, A MAN STANDING BY IT WITH XXXX  
KHAKI COVERALLS. AWNING IS BROWN & WHITE. IN FRONT OF  
BLDG. ON RIGHT IS A LAWN WITH CEMENT BLOCKS. THE FILM SHOWS  
MORE OF THE BLDG. THEN THE PRINT DOES. SHOW ALL OF THE  
BLDG. YOU CAN.

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

## ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)PROOFS 3 GOOD IN COLORS SPECIAL STOCKELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR PHOTOGRAPH AND THE RETURN OF YOUR PHOTOGRAPH WITH THESE TITLES AND COLOR DESCRIPTIONS. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS. ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO., ~~BOSTON~~  
BOSTON, MASS. FOR WILLIAM MILLS SOME,  
PROVIDENCE, R.I.

NO. 0A4402  
ORDER NO. 49668

DATE 11-11-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) ST. MARIA'S HOME,  
PROVIDENCE, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
AMES, IOWA

NO. OA4403

ORDER NO. 49662

DATE 11-11-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) 1001 MAIN STREET, AMES,  
IOWA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

RIGHT: 1 BUFF STUCCO, 2 GRAY, 3-4 WHITE. 5 RED.  
LEFT: 1 WHITE, 2-3 RED, 4 GRAY. 5 WHITE.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 19 1930

ADV

*Very Rush*  
*HTH*

*X*



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU CLIP THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR ORDER, AND RETURN THIS SHEET WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NORMAN, OKLA.

NO. 0A4404

ORDER NO. 49658

DATE 11-11-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) STATE HOSPITAL, NORMAN,  
OKLA.

FRONT No. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS red brick  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

ADV

*Very Truly*  
*Curt Teich*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W.WOOLWORTH CO.,  
NORMAN, OKLA.

11-11-1930

OA4405

NO. 49658

ORDER NO.

DATE 3 500 DOUBLE CARDS

AMERICAN ART

M

UPPER BORDER

2

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UNIVERSITY OF OKLAHOMA,  
TITLE (IN FULL) NORMAN, OKLAHOMA.

FRONT NONE

IMPRINT

COLOR DESCRIPTION FOR COLOR SEE 105559. SHOW UP O.U. SIGN WITH FLOWERS.

BUILDINGS

TAKE OUT LETTERING IN WHITE.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

NOV 20 1930

ADV

Very Very Rushy  
#1

X



DIAL NO. 0A4406

PUBLISHED BY A.C. TAYLOR PRINTING CO.,  
CUSTOMER PHOENIX, ARIZONA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~XXXXXX~~ 49649

NOV 14 1930

DATE 11-11-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M PC

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper ☒ Lower, Center ☒ Border ☐ Follow Layout  
Title in Plate ☒ No ☐ Copyright in Plate ☒ No ☐  
Title in full HOTEL ADAMS LOBBY, PHOENIX, ARIZONA.

(All of this on address side)

FRONT NO. 5 R. M. ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENCLOSED IN A COLOR PROOF WHICH IS NOT CORRECT IN COLOR. COLUMNS SHOULD BE LIGHT TAN INSTEAD OF GRAY. THE TOP OF THE COLUMN HAS NO BLUE IN IT. IT IS PINK & GOLD. TILE FLOOR COLORING IS TAN AND BROWN INSTEAD OF RED. THE RUG IN CENTER IS PREDOMINATELY DARK RED. THERE IS NO GREEN IN IT AND IT DOES NOT HAVE A BLACK ~~XXXXXX~~ OR DARK BROWN BORDER. CHAIRS AND SETTEES ARE REDISH BROWN LEATHER INSTEAD OF THE PLUSH COLOR WHICH SHOWS IN THE CENTER OF THE COLOR CARD. FRONT OF THE DESK AT THE LEFT IS A MAHOGANY RED & THE TOP RAIL ON THE MEZZANINE FLOOR INSTEAD OF BEING BRIGHT RED IS A MAHOGANY RED THE SAME AS DESK AT THE LEFT. THESE SHOULD BOTH BE THE SAME COLOR. CEILING IN COLORED CARD IS FAIRLY CORRECT.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL FLUSH TOP - FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER - L. V.

ADV.

COMPLETED



DIAL NO. 0A4407

CUSTOMER **KEMPER MILITARY SCHOOL,  
BOONVILLE, MO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49698

DATE 11-12-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 18 1930

12 M 500 PC

SIZE 3 1/2 X 5 1/2

STYLE **AMERICAN ART GROUP (4)**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ☒ Yes ☐ NoCopyright in Plate ☒ Yes ☐ NoTitle in full **KEMPER MILITARY SCHOOL, BOONVILLE, MO.**SUB TITLES— **NORTH ENTRANCE TO GROUNDS. GYMNASIUM.****MACHINE GUN SQUAD. CADETS IN DAILY ASSEMBLY**

RETOUCHING DEPARTMENT

☒ Submit ☒ Sketch ☒ Layout ☒ Retouched Photo ☒ Wash Drawing

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

PHOTO #2: RED BRICK, RED TILE ROOF.  
PHOTO #3: FORESTRY GREEN UNIFORMS.  
PHOTO #4: FORESTRY GREEN UNIFORMS.**COMPLETED**

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 3/16 X 5 3/16  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

 BLOCKING DEPT. FLUSH TOP - FLUSH SIDES  
 SOLIO METAL FLUSH TOP - FLUSH SIDES  
 FLUSH ALL AROUND - MOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS 3 IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF ON WOOD METAL

PHOTO PROPERTY OF C. T. &amp; CO. CUSTOMER — L. V. — ADV.



DIAL NO. **CA4408**

CUSTOMER **MID WEST FURNITURE CO.,  
ST. JOSEPH, MO.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. ~~XXXXXX1232~~  
**49696**

**NOV 17 1930**

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE **11-12-1930**

**12 M500 FC**

SIZE

**3 1/2 X 5 1/2**

STYLE **AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full **NO TITLE.**

(All of this on address side)

FRONT NO. **5** R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**MAKE THE BACKGROUND LIKE CARD 123708 ENCLOSED.**

**SAMPLES OF WOOD & TAPESTRY ARE ATTACHED FOR COLORS.  
The coloring in the upholstering is to be the same,  
only much brighter.**

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. MOOR - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ 3000 \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

**COMPLETED**

*Deaclone*



DIAL NO. **0A4409**

CUSTOMER

**POINSETTIA HOTEL,  
ST. PETERSBURG, FLA.**

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. **49695**DATE **11-12-1930****NOV 21 1930  
JAN 26 1931**RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART**6 M FC**SIZE **3 1/2 X 5 1/2**STYLE **DUOTONE**(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No Copyright in Plate Yes NoTitle in full **TOP: ~~XXXXXXXX~~ WHEN IN ST. PETERSBURG, STOP AT THE  
POINSETTIA.****BOT: ENTRANCE ~~HOTEL~~ HOTEL POINSETTIA, ST. PETERSBURG,  
FLA.**

## RETOUCHING DEPARTMENT

Submit Sketch—Layout Retouched Photo Wash Drawing Layout Yes No

ELIMINATE THE ADV. OF DU BOIS TOURS ON THE LEFT HAND SIDE.  
THE TOP ~~TEXT~~ OF THE MARQUIS, SHOWING A SMALL BALCONY, SHOULD BE  
ELIMINATED. ON THE EXTREME ~~X~~ RIGHT IS A SMALL PORTION OF THE  
POINSETTIA COFFEE SHOP, WHICH SHOULD BE ELIMINATED.

*Retouched photo O.K.*COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)*See above***COMPLETED****COMPLETED**

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. **5**R. M. Yes NO

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Half-tone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ Duplicates \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3/16 X 5 3/16** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - METAL - ANCHOR  
SOLID METAL (FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.*new Photo  
3 in  
center**25 17 23*



DIAL NO. 0A4410

CUSTOMER DR. H.C. POLLOCK,  
ST. LOUIS, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49694

NOV 14 1930

DATE 11-12-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 FC

SIZE 3 1/2 X 5 1/2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE.

(All of this on address side)

FRONT NO. 5

R. M.

Yes

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM FLUSH SIDES  
FLUSH ALL AROUND UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4411

CUSTOMER DR. H. C. POLLOCK,  
ST. LOUIS, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49694

NOV 14 1930

DATE 11-12-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 PC

SIZE 3 1/2 X 5 1/2

STYLE BLACK & WHITE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NO TITLE

(All of this on address side)

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

TAKE OFF ENTIRE FRONT AFTER 2,500 ARE RUN. SEND BAL. TO GORDON

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16 HIGH. SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ PLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

XXXXXX J.J.GRIER CO.,  
CHICAGO, ILL.

NO. 0A4412

ORDER NO. 49691

DATE 11-12-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 1

TITLE (IN FULL) JOHN J. GRIER CO. NEWS STAND,  
NEW BURLINGTON STATION, OMAHA, NEBR.

IMPRINT PUBLISHED BY JOHN J. GRIER  
COMPANY

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT RADIATOR IN LOWER RIGHT CORNER.

ROOF

DO NOT MAKE COLOR PLATES UNTIL CUSTOMER SENDS IN COLOR INSTRUCTIONS.

TRIMMINGS

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

Completed

SIGN HERE

ADV

NOV 17 1930

Very Rush



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

J.J.GRIER CO.,  
CHICAGO, ILL.

NO. 0A4413

ORDER NO. 49692

DATE 11-12-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN LOBBY, NEW BURLINGTON  
STATION, OMAHA, NEBR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT PUBLISHED BY JOHN J.GRIER  
COMPANY

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DO NOT MAKE COLOR PLATES UNTIL COLOR INSTRUCTIONS ARE RECEIVED.

ROOF

TRIMMINGS

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

Completed

SIGN HERE

NOV 17 1930

ADV

Very  
Respectfully  
Yours  
H. J. Grier

X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

J.J.GRIER CO.,  
CHICAGO, ILL.

*Mr Bruce*

NO. 9A4414

ORDER NO. 49693

DATE 11-12-1930

*12/6* M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER ORDER

FRONT No 1

TITLE (IN FULL) NEW BURLINGTON ROUTE STATION,  
OMAHA, NEBR.

IMPRINT PUBLISHED BY JOHN J.GRIER  
COMPANY

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAKE OUT SIGN (HOTEL PULLMAN) TAKE OUT FORD COUPE. TAKE OUT END  
OF AUTO STICKING OUT ON RIGHT SIDE OF PHOTO. TAKE OUT COAL CARS IN LOWER  
LEFT HAND CORNER.

ROOF

DO NOT MAKE COLOR PLATES UNTIL COLOR INSTRUCTIONS ARE RECEIVED.

TRIMMINGS

SUBMIT BLACK & WHITE PROOF.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 17 1930

*Very Respectfully*  
*[Signature]*

14-  
16



YOUR ORDER A  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED **EX** EXCLUSIVELY FOR LAKE VIEW PARK CO.,  
GLEN ROSE, TEXAS.

DATE **11-12-1930**

NO. **0A4415**  
ORDER NO. **49700**

<b>3M500</b>		<b>AMERICAN ART</b>	
<small>(ALL OF THIS ON THE PICTURE SIDE)</small> <b>UPPER BORDER</b>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small> <b>I</b>	
<b>PLACE OF TITLE</b>		<b>FRONT No</b>	
<b>TITLE (IN FULL)</b> ENTRANCE TO LAKE VIEW PARK, GLEN ROSE, <b>T</b> TEXAS.		<b>IMPRINT</b> SAME AS ABOVE	
<b>COLOR DESCRIPTION</b>		<b>REMARKS</b>	
<b>BUILDINGS</b> SHOW ROSES & FLOWERS.			
<b>ROOF</b>			
<b>TRIMMINGS</b>			

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV **COMPLETED**

SIGN HERE

**NOV 20 1930**

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS ON THE  
ORDER HEREWITHTH  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED EXCLUSIVELY FOR LAKE VIEW PARK CO.,  
GLEN ROSE, TEXAS.

NO. 0A4416

ORDER NO. 49700

DATE 11-12-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LOVER'S LEAP IN LAKE VIEW PARK,  
GLEN ROSE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 14 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED EXCLUSIVELY FOR LAKE VIEW PARK CO.,  
GLEN ROSE, TEXAS.

NO. 0A4417

ORDER No. 49700

DATE 11-12-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	1
TITLE (IN FULL)	GLEN ROSE GOLF COURSE, GLEN ROSE, TEXAS. IMPRINT SAME AS ABOVE		
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 17 1930

ADV



18  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED EXCLUSIVELY FOR LAKE VIEW PARK CO.,  
GLEN ROSE, TEXAS.

NO. 0A4418

ORDER No. 49700

DATE 11-12-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE BIG NATURAL SWIMMING POOL  
IN LAKE VIEW PARK, GLEN ROSE, TEXAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

USE PHOTO NO. 0A3920. BE SURE & SHOW LOTS OF BATHERS AND  
ESPECIALLY ONE ON TOP ~~XXXXXXXXXX~~ OF LADDER AND ONE DIVING IN.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 16 1930

ADV



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREIN.  
IT IS A POLITELY REQUESTED THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DIAMOND DRUG COMPANY,  
LAMAR, MO.

NO. 0A4419

ORDER NO. ~~X4761~~  
49699

DATE 11-12-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) COURT HOUSE, LAMAR, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT GAMEX AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 17 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURTIS TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DIAMOND DRUG COMPANY,  
LAMAR, MO.

NO. 0A4420

ORDER NO. 49699

DATE 11-12-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) HIGH SCHOOL, LAMAR, MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

ADV



13-

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHTHIN.  
IT IS ABSOLUTELY NECESSARY THAT YOU  
RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DIAMOND DRUG CO.,  
LAMAR, MO.  
DATE 11-12-1930

3

0A4421  
ORDER NO 49699

1 M BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE U PER BORDER

TITLE (IN FULL) TRAVELERS HOTEL, LAMAR, MO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 19 1930



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE  
MEMORANDUM ORDER HEREWITH ENCLOSED.  
IT IS ESSENTIALLY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY DIAMOND DRUG CO.,  
LAMAR, MO.

NO. 0A4422

ORDER NO. 49699

DATE 11-12-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) WEST SIDE OF SQUARE, LAMAR,  
MO.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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NOV 17 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O K THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO.0A4423

ORDER NO 49735

DATE 11-13-1930

12 M 500

AMERICAN ART

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PLACE OF TITLE	UPPER BORDER	LEFT
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TITLE (IN FULL) RODNEY SQUARE, SHOWING LIBRARY,  
DELAWARE TRUST CO. BUILDING AND DUPONT  
HOTEL, WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE: W-11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 72

IMPRINT SAME AS ABOVE

Photo in D-253 ✓

### COLOR DESCRIPTION

SEE

REMARKS

BUILDING ON RIGHT: 1ST TAN, BROWN BRICK. DARK GREEN CORNICE & WINDOW SASH. ORANGE & BROWN STRIPED AWNINGS. LIGHT GRAY MONUMENT, BRONZE FIGURE. ON LEFT 1ST LIGHT GRAY STONE, BUCK & BROWN FIGURED CORNICE. TALL BLDG. DARK TAN GRAY BRICK. ROOF FIRST STORY & CORNICE LIGHT GRAY STONE. REAR CENTER BLDG. DARK BUFF BRICK. TRIMMINGS ON RIGHT CENTER BROWN BRICK. LIGHT GRAY RAILINGS & COLUMNS AROUND PARK. GREEN LAWN & SHRUBERY & FOLIAGE. NO YELLOW COLORS. LIGHT GRAY WALKS. BROWN SAND BORDERS.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

**COMPLETED**  
SIGN HERE

SIGN HERE

NOV 24 1930.

ADV



5

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO 8A4424

ORDER NO 49735

DATE 11-13-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER  
TITLE (IN FULL) CITY HALL AND COURT HOUSE,  
WILMINGTON, DEL.

FRONT NO. 72  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: W-10

*Photo in D-2531*

COLOR DESCRIPTION

SEE

REMARKS

LIGHT GRAY STONE ALL OVER, INCLUDING STEPS. GREEN ROOF ON TOWERS, BRONZE DOORS.  
BELLONGS GRAY RAILING IN FOREGROUND. LIGHT CEMENT WALKS, BROWN SAND BORDERS.  
GREEN LAWN & SHRUBERY & FOLIAGE. NO YELLOW COLORS. BLDG. ON LEFT BROWN.  
REMOVE POLE & WIRES IN FOREGROUND.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

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NOV 20 1930

ADV



3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH. YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. OA4425

ORDER NO. 49735

DATE 11-13-1930

12 <sup>M</sup> 500 (ALL OF THIS ON THE PICTURE SIDE)		AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE UPPER LEFT BORDER.		FRONT NO. 72	
TITLE (IN FULL) MARKET STREET NORTH FROM EIGHTH STREET, WILMINGTON, DEL.		IMPRINT SAME AS ABOVE	
PRIVATE NO. BEFORE TITLE: W-5			
COLOR DESCRIPTION	SEE	REMARKS	
ON RIGHT 1ST GRAY, 2 GRAY, GREEN MARKET, BUILDINGS 8 GREY, 9 TALL BLDG. LIGHT BROWN. FIRST STORY LIGHT GRAY.		3 RED, 4 BUFF, 5 RED. 6 GRAY. 7 RED.	
ON LE T: 1ST BROWN BRICK. 2 GRAY. 3 RED. ROOF BUFF. 8 RED. 9 TALL BLDG. GRAY, BROWN CORNICE. GREEN BROWN SIGN.		4 GRAY. 5 RED, 6 GRAY. 7 TALL BLDG.	
TRIMMINGS		PUT CLOUDS IN SKY	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER			
LV		NOV 21 1930	
COMPLETED		ADV	



6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TYPED  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ENCLOSURE. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED WITHIN THE PERIOD OF SIX DAYS,  
WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4426

ORDER NO.  
49735

DATE 11-13-1930

12 M 500

AMERICANART

PLACE OF TITLE UPPER BORDER LEFT.

TITLE (IN FULL) HORTICULTURAL HALL, LONGWOOD

GRADENS, NEAR WILMINGTON, DEL.

PRIVATE NO. BEFORE TITLE: W-15

FRONT NO 72

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLDG. LIGHT GRAY, GREEN GLASS ROOF. BRONZE WINDOW FRAMES & SASH. GRAY  
BASE. LIGHT GRAY POSTS & DARK CHAIN ALONG ROAD IN FOREGROUND. DARK GREY  
ROAD. RED FLOWERS IN YARD IN CENTER. DARK GREEN PINE TREES FOLIAGE.  
NO YELLOW COLORS.

PUT CLOUDS IN SKY

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LV

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NOV 24 1930

ADV



GENTLEMEN:- WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 YOUR ORDER AS MEMORANDUM  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.  
 IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
 ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
 WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4427

ORDER NO. 497 28

DATE 11-13-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE    UPPER LEFT BORDER

TITLE (IN FULL) ART MUSEUM, PHILADELPHIA, PA.

PRIVATE NO. BEFORE TITLE: P.119

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 27

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS	TAN BUFF MOTTLED STONE ALL OVER. BROWN CABLES. BROWN ROOF, GOLD TRIM ON ROOF. DARK SASH. BROWN CORNICE. GRAY STEPS AND STAIRWAY ON LEFT. GRAY ROCK GARDEN WALL IN CENTER. SHOW FOUNTAIN ON LEFT IN WING. DARK DRIVE.
ROOF	GREEN LAWN & SHRUBBERY & FOLIAGE. NO YELLOW COLORS. REMOVE POLES & WIRES.

## TRIMMINGS

FUT CLOUDS IN SKY

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LV

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ADV

NOV 24 1930



YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
SIGNATURE WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
3811 PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4428

ORDER NO. 49728

DATE 11-13-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LEFT BORDER

TITLE (IN FULL) ~~LOGAN~~ <sup>AND PARKWAY</sup> CIRCLE SHOWING LIBRARY AND  
ART MUSEUM, PHILADELPHIA, PA.

PRIVATE NO. BEFORE TITLE: P.118

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 27

~~IMPRINT~~ SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT: BLDG. LIGHT GRAY STONE ALL OVER. GREEN ROOF. ON REAR LEFT LARGE BLDG.  
BROWN GRAY STONE. GREEN ROOF. WHITE COLUMNS ON LEFT. ON RIGHT EDGE BLDGS. DARK BROWN.  
ON LEFT EDGE BLDGS. BROWN & RED & GRAY. RED & PINK FLOWER BEDS AROUND CIRCLE. GRAY  
ROCK ALL AROUND FOUNTAIN, BROWN FIGURES IN FOUNTAIN. MAKE WATER DEEP BLUE. GREEN  
& FOLIAGE, SHRUBBERY & LAWN. NO YELLOW COLOR. BLDG. IN REAR LEFT CENTER LIGHT GRAY.  
TRIMMINGS LIGHT CEMENT WALKS AROUND & THROUGH CIRCLE. DO GOOD COLOR WORK ON THIS VIEW.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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NOV 25 1930

ADV



17

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER M. J. R.,  
PHILADELPHIA, PA. AND WILDWOOD, N. J.

21

NO. 04429

ORDER No. 49724

DATE 11-13-1930

12M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LEFT BORDER

TITLE (IN FULL) BIRD'S EYE VIEW SHOWING NEW  
MUNICIPAL BUILDING, CAMDEN, N. J.

PRIVATE NO. BAVORE TITLE: 16

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 72

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

TALL BLDG. LIGHT STONE ALL OVER. BRONZE SASH. PUT HANDS ON CLOCK. BLDG. WITH  
DOME GRAY, BROWN CORNICE, GRAY DOME. ON LEFT FOREGROUND RED & GRAY. ON RIGHT  
FOREGROUND DARK RED. CENTER, WHITE STONE, OTHERS BROWN & DARK RED. REAR TALL  
BLDG. TAN GRAY. ON REAR RIGHT BROWN & RED. SHOW RIVER IN REAR.

PUT CLOUDS IN SKY

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COMPLETED

SIGN HERE

NOV 24 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
C. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
ORDER.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

-PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4430

ORDER NO. 49726

DATE 11-13-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER  
TITLE (IN FULL) BATHING BEACH, LAKESIDE PARK,  
BETWEEN MAHANOHY CITY AND TAMAUQUA, PA.

FRONT NO. 72  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 11

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDGS. WHITE, DARK RED ROOFS. YELLOW PIER & SLIDES.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

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5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND ADDRESS AT ONCE. IF NOT RETURNED  
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YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDMOOD, N.J.

NO. 0A4431

ORDER No. 49726

DATE 11-13-1930

6 M AMERICAN / RT

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LEFT

TITLE (IN FULL) HIGH SCHOOL, TAMAUQUA, PA.

PRIVATE NO. BEFORE TITLE: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 72

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

TAN BUFF BRICK. GRAY COLUMNS & CORNICE, BASE & STEPS. GREEN DOORS.  
GREEN SASH & RAILINGS ON STEPS. GREEN TERRACED LAWN.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

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NOV 18 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
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GENTLEMEN:-  
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OF YOUR TOTAL  
YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4432

ORDER NO. 49726

DATE 11-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER

FRONT NO. 72

TITLE (IN FULL) BROAD STREET LOOKING EAST,  
TAMAUQUA, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 12

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ON RIGHT 1 GRAY, STONE, BRONZE CLOCK. 2 BUFF, 3 DARK RED. 4 BROWN, 5 BUFF.  
6 GRAY, 7 BROWN. 8 GRAY. 9 RED. 10 TALL BLDG. DARK RED, WHITE CORNICE.  
11 GRAY. OTHERS GRAY. REAR RED.  
ROOF ON LEFT: 1 & 2 RED BRICK. 3 BUFF. 4 LIGHT BROWN, BUFF MARQUEE. 5 BROWN.  
TRIMMINGS 6 RED, 7 & 8 GRAY. 9-10-11 BUFF. 12 TALL BLDG. BUFF, OTHERS RED.

PUT CLOUDS IN SKY

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NOV 20 1930



**YOUR ORDER AS  
MEMORANDUM**

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CLIFF TRENCH & COMPANY, INC.

**GURTECH & COMPANY INC.**  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

DATE **11-13-1930**

ORDER No. 49727

12<sup>M</sup> 500

AMERICAN ART

PRIVATE NO. BEFORE TITLE: 6

FRONT NO. 72

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

ON RIGHT: 1ST BROWN, 2 RED RICK, WHITE TRIM. 3 BUFF. 4-5-6 GRAY, 7 BROWN  
OTHERS GRAY & BROWN. ON LEFT: 1 & 2 BUFF. 3 & 4 RED BRICK. 5 TALL BLDG.  
DULL REDDISH BROWN. OTHERS GRAY & BUFF. REAR TALLX BLDGS. GRAY REAR  
BROWN.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

PROPERTY OF C. T. & CO. - CUSTOMER

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NOV 24 1930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
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OF YOUR TOTAL  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4434

ORDER NO. 49727

DATE 11-13-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER

FRONT NO. 72

TITLE (IN FULL) CENTER STREET SHOWING NECHO  
ALLEN HOTEL, POTTSVILLE, PA.

IMPRINT SAME S ABOVE

PRIVATE NO. BEFORE TITLE: 7

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT: 1ST BROWN, BROWN & BUFF PORCHES, GRAY SIDE. 2 & 3 BUFF, 4 RED,  
BUILDINGS 5 TALL BLDG. DULL REDDISH BRICK. 6 & 7 GRAY. 8 & 9 GRAY. 10-11-12 GRAY.  
13 & 14 TALL BLDGS. GRAY. OTHERS GRAY & BROWN.  
ROOF ON RIGHT: 1ST RED BRICK, WHITESTONE TRIM. 2 BUFF. 3-4-5-6 GRAY. 7 & 8 RED.  
TRIMMINGS 9 GRAY. REAR BUFF. REMOVE POLES & WIRES.

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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NOV 20 1930

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YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED, IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE, CORRECT AND PROCEED WITH THE  
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VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
XXI PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4435

ORDER NO. 49727

DATE 11-13-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER

FRONT NO. 72

TITLE (IN FULL) GARFIELD SQUARE, POTTSVILLE, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 8

COLOR DESCRIPTION

SEE

REMARKS

ONRIGHT MONUMENT PINK GRAY GRANITE. BRONZE FIGURE.  
BUILDINGS ON LEFT: GRAY, BRONZE FIGURE & CANNON. RED FLOWER BEDS. BLDGS. ON RIGHT;  
1 GRAY, 2 RED, 3 GRAY. 4 & 5 RED. 6 BUFF. 7 & 8 red. OTHERS RED & BUFF.  
ROOF REAR TALL BLDG. RED BRICK.

TRIMMINGS

PUT CLOUDS IN SKY

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ADV

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SIGN HERE

NOV 20 1930



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE ATTACHED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4436

ORDER No. 49734

DATE 11-13-1930

6 M

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER LEFT BORDER

FRONT NO.

72

TITLE (IN FULL)

SCENE ON WILKES-BARRE AND  
HAZLETON HIGHWAY NEAR HAZLETON, PA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 15

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT CEMENT ROAD, WHITE FENCE. SHOW LIGHT CEMENT ROAD LEADING  
ALONG REAR CENTER & LEFT. GREEN MOUNTAINS & FIELDS. NO YELLOW DORS.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

NOV 19 1930



14

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS MEMORANDUM  
SPRINGING AND CONDITIONS ON THE  
ORDER. WE WILL RETURN THE ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR  
IN SIX DAYS WE WILL CONSIDER THIS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4437

ORDER No. 49734

DATE 11-13-1930

M

6 (ALL OF THIS ON THE PICTURE SIDE) AMERICAN ART

PLACE OF TITLE

TITLE (IN FULL) UPPER LEFT BORDER  
WOMANS CATHOLIC CLUB, GRAND  
THEATRE AND Y.W.C.A., HAZLETON, PA.

PRIVATE NO. BEFORE TITLE: 16

FRONT NO.

IMPRINT 72  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDING ON RIGHT: 1ST DULL DARK RED & BROWN MOTTLED BRICK. BROWN & BLUE MOTTLED  
SLATE ROOF. RUSTIC GRAY CORNICE & TRIM. CENTER BLDG. DARK GRAY, LIGHT GRAY  
ROOF TRIM. GREEN MARKEE, BUFF BRK BORDER. SIGN GREEN, WHITE BORDER & LETTERS. GREEN  
DOORS & ENTRANCE. ON LEFT: DARK RED BRICK. BRK LIGHT GRAY BASE & TR M. &  
TRIMMINGS BRONZE MARKEE. ON LEFT EDGE DARK GRAY STONE.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

PUT CLOUDS IN SKY.

LV

COMPLETED

SIGN HERE

NOV 20 1930

ADV



2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO 0A4438

ORDER NO. 49734

DATE 11-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER LEFT BORDER  
TITLE (IN FULL) MT. LAUREL SWIMMING POOL,  
HAZLETON, PA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 72

IMPRINT SAME AS ABOVE

PRIVATE NO BEFORE TITLE: 17

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CEMENT POOL. RED DIVING PIER ON ~~XXXXX~~ RIGHT. RED MERRY-GO-ROUND IN  
FOREGROUND. BLDGS. ON LEFT LIGHT GRAY.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

COMPLETED

NOV 20 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4439

ORDER NO. 49725

DATE 11-13-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LEFT BORDER

TITLE (IN FULL) HOTEL OCEAN CREST, WILDWOOD, N.J.

PRIVATE NO. BEFORE TITLE: 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 72

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDG. WHITE, DARK GREEN SHINGLE, BASE. GREEN ROOF. DARK GREEN WINDOW SHADES ON  
TOP SASH OF ALL WINDOWS. AWNINGS STRIPED LIKE ATTACHED POST CARD.

ROOF

RED FLOWER BEDS ON RIGHT. GREEN SHRUBBERY. WHITE PORCH RAILINGS. ON LEFT  
GREEN LAWN & WHITE BLDGS. ON RIGHT BLDG. WHITE, GRAY ROOF. REMOVE TWO

TRIMMINGS

BLDG. ON RIGHT IF IT CAN BE DONE WITHOUT SPOILING VIEW. REMOVE POLES &  
WIRES. CLOSE WINDOWS. CLOSE DOOR IN BASEMENT. CUT OFF SOME OF BLDG. ON  
RIGHT.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 20 1930

ADV



6

2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH. IF YOU LOSE THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDOOS, N.J.

NO. 0A4440

ORDER NO. 49740

DATE 11-13-1930

11/13 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER  
TITLE (IN FULL) SCENE IN CEDAR BROOK PARK,  
PLAINFIELD, N.J.

FRONT No. 72  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 15

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SWAN WHITE. TAN SAND AROUND LAKE. GREEN FOLIAGE. BROWN ROCKS ALONG  
BANK. NO YELLOW COLORS. MAKE WATER BLUE.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LY

COMPLETED

SIGN HERE

NOV 19 1930

ADV



6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
AT ONCE. IF NOT RETURNED  
YOUR SIGNATURE CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, NJ N.J.

NOQA4441

ORDER N<sup>o</sup> 9733

DATE 11-13-1930

12 \$500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER

FRONT NO. 22 72

TITLE (IN FULL) LIBRARY AND SCIENCE HALL,  
MUHLENBERG COLLEGE, ALLENTOWN, PA.

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: A.105

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK & LIGHT STONE. LIGHT STONE ENTRANCE & TOWER. SLATE ROOF.  
BUFF ROOF ON TOWER. DARK OAK DOORS. BLDG. ON LEFT SAME COLOR. LIGHT GRAY  
BASE & STEPS. MAKE SMOOTH GREEN LAWN ON REAR LEFT. REMOVE POLE & WIRES.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

COMPLETED

LY

SIGN HERE

NOV 24 1930

ADV



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HERewith ENCLOSED.

GENITEMEN:-  
R ATTACHED  
YOUR TOTAL

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PHILADELPHIA, PA. AND WILDWOOD, N. J.

DATE 11-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER LEFT BORDER

TITLE (IN FULL) MAIN STREET LOOKING NORTH,  
SHENANDOAH, PA.

PRIVATE NO. BEFORE TITLE: 20

COLOR DESCRIPTION

SE

		REMARKS
BUILDING	ON LEFT 1 RED, 2 BUFF., BRONZE CLOCK. GRAY. OTHERS RED.	3 GRAY, 4 RED, 5 GRAY, 6 & 7 RED, 8
ROOF	ON RIGHT: 1 BUFF, 2 RED. 3 TALL BLDG. OTHERS <del>IN</del> BROWN.	GRAY, GREEN CORNOCE. 4-5-6 BUFF. 7 RED. REMOVE STREET CAR TRACKS. 2 WIRES.

## TRIMMINGS

REMARKS

3 GRAY, 4 RED, 5 GRAY, 6 & 7 RED, 8  
GRAY, GREEN CORNOCE. 4-5-6 BUFF. 7 RED.  
R TRACKS. 2 WIRES.

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LY

**COMPLETED**

SIGN HER

NOV 24 1939

ADV

10



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO. 0A4443

ORDER NO. 49741

DATE 11-13-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER LEFT BORDER  
TITLE (IN FULL) VINELAND HIGH SCHOOL, VINELAND,  
N.J.

FRONT NO. 72  
IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE: 4

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS DARK RED BRICK, SLATE ROOF. LIGHT GRAY STONE CORNICE & TRIM. OAK DOORS.  
GREEN LAWN & SHRUBERY. REMOVE POLE & WIRES. DARK GRAY DRIVE, LIGHT  
ROOF CEMENT CURBING.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 20 1930

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1733-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ~~EXONEXEX~~ LYNN H. BOYER, JR.,  
PHILADELPHIA, PA. AND WILDWOOD, N.J.

NO OA4444

ORDER 49742

DATE 11-13-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) LANDIS AVENUE, VINELAND, N.J.

PRIVATE NO. BEFORE TITLE: 5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 72

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ON LEFT: 1 DARK RED, BRICK. 2 LIGHT GRAY, BROWN BRICK TRIM. BROWN RAILINGS,  
BROWN & WHITE AWNING. 3 & 4 RED BRICK. 5 BUFF, 6-7-8- RED BRICK, WHITE  
TRIM. 9 BUFF, TOWER BUFF. 10 RED. SLATE ROOF, WHITE TOWER.

ROOF

TRIMMINGS

Dark gray street paving,  
white lines

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

LV

NOV 24 1930

ADV

SIGN HERE



DIAL NO. 0A4445

CUSTOMER BLUE DIAMOND COAL CO.,  
INDIANAPOLIS, IND.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49708

DATE 11-13-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25M PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ~~Yes~~ NoCopyright in Plate ~~Yes~~ NoTitle in full BLUE DIAMOND COAL COMPANY  
55 SOUTH FORREST AVENUE,  
INDIANAPOLIS, INDIANA  
(ETC., AS PER PHOTO)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

☒ C. T. Imprint☐ No ImprintTrade Mark ~~Yes~~ No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE ☐ OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERETOBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERETOBY ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU SIGN  
AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
PONCA CITY, OKLA.

NO. 0A4446

ORDER NO. 49772

DATE 11-14-1930

3 M 500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

PONCA CITY MUNICIPAL  
AIRPORT, PONCA CITY, OKLA.

FRONT NO. 2

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

BLACK LETTERING, BLDG. RED BRICK. PEA GREEN TRIM. SHOW SOME  
EROPLANES OUTSIDE.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 24 1930

ADV

done  
to card

12



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER PRESENTLY ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
PONCA CITY, OKLA.

NO. 0A4447

ORDER NO. 49772

DATE 11-14-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) E.W. MARLAND ESTATE,  
PONCA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

ROOF RED, CHIMNEY CAPS RED, STONE BLUE-GREY LIME  
CASEMENTS & IRON WORK BLACK.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

NOV 21 1930

SIGN HERE

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
PONCA CITY, OKLA.

NO. 0A4448  
ORDER NO. 49772

DATE 11-14-1930

3 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WENTZ BOYS SCOUT SWIMMING  
POOL, PONCA CITY, OKLA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS STEPS COLORED TILE, COLORED LIMESTONE TOWERS & POOL,  
ROOF SHOW BATHERS IN POOL.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 24 1930

ADV



9

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
PONCA CITY, OKLA.

NO. 3A4449

ORDER NO. 49772

DATE 11-14-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) THE PIONEER WOMAN,  
PONCA CITY, OKLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

FOR COLORS SEE 1619-30 ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

NOV 24 1930

SIGN HERE

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
PER ATTACHED  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY FOR YOU TO  
CLIP THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

ABITA DRUG STORE,  
ABITA SPRINGS, LA.

DATE 11-13-1930

NO 8A4450

ORDER NO 49753

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MORGAN SWIMMING POOL,  
ABITA SPRINGS, LA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 21 1930

ADV

2  
18



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHIC

F. W. WOOLWORTH CO.,  
FAYETTEVILLE, ARK.

NO. 0A4451

ORDER No. 49755

DATE 11-14-1930

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	LOWER CENTER BORDER
TITLE (IN FULL)	TWIN SPRINGS, SILOAM SPRINGS.

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION	SEE
-------------------	-----

BUILDINGS SEE CARD NO. 80578 & SHOW MONUMENT.

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
FAYETTEVILLE, ARK.

NO. 0A4452

ORDER NO. 49755

DATE 11-14-1930

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) SAGER CREEK AND SWIMMING  
POOL, SILOAM SPRINGS,

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS IN FOREGROUND OF BLDG. IS THE POOL.  
ROOF SHOW SOME CHILDREN BATHING. TAKE OUT POLE & WIRES.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

15



DIAL NO. 0A4453

ORDER NO. 49750

DATE 11-13-1930

CUSTOMER GRAND PACIFIC HOTEL,  
BISMARCH, N.D.

DATE ENTERED

NOV 19 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: ~~Upper~~ Lower, Center ~~Border~~ Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full GRAND PACIFIC HOTEL, BISMARCH, NO. DAK.

(All of this on address side)

FRONT NO. 5

R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PUT FLAG IN, SAME AS ON 58070.

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLOR SAME ON ON 58070.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16. SAME SIZE.  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SHOES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

HENRY S. BEACH,  
EL PASO, TEXAS.

NO. 0A4454-  
ORDER NO. 49771

DATE 11-14-1930

25 M

PHOTOCHROM

PLACE OF TITLE

IN SKY

TITLE (IN FULL)

HILTON HOTEL EL PASO, TEXAS.

A 20 STORY STRUCTURE, MODERN IN  
EVERY RESPECT.

FRONT NO.

1

IMPRINT

H.S.B.

PRIVATE NO. AFTER IMPRINT -  
2245.

COLOR DESCRIPTION

SEE

REMARKS

BRICK WORK IS A MOTTLED TAPESTRY EFFECT IN A REDDISH BROWN, BETWEEN  
BUILDINGS COLOR SHADES 13 & 22, NOT AS LIGHT AS 13 & NOT AS DARK AS 22.  
ALL TRIMMING IS CEMENT COLOR & THIS INCLUDES THE 4 ~~XX~~ STRETCHES  
ROOF INDICATED AS "A" ON BACK OF PHOTO. ROOF TO TOWER IS TILE OF  
GREEN NO. 28. STACK SURMOUNTING IS FINISHED IN A BRONZE COLOR. BLDG.  
ON LEFT IS FEDERAL BLDG. OF DARK RED BRICK. IF THIS BLDG. & THE 1ST  
NATIONAL BANK BLDG. IN THE LEFT CENTER MIGHT BETTER BE ELIMINATED  
YOU MAY DO SO. SEE BACK OF PHOTO ATTACHED. SHOW FLAG ON POLE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

12-1-30  
SIGN HERE

NOV 25 1930

ADV



5  
81

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. RETURN THIS  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCL. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
FAYETTEVILLE, ARK.

NO. 0A4455

ORDER NO. 49755

DATE 11-14-1930

6 M LARGE FOLDER VIEWS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) AMPHITHEATRE, UNIVERSITY  
OF ARKANSAS, FAYETTEVILLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

WHITE CONCRETE STADIUM.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV

COMPLETED

NOV 26 1930

SIGN HERE

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC. AND RETURN THIS INFORMATION  
IN SIX DAYS WE WILL CONSIDER THIS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
NEW YORK, N. Y.

NO. 0A4456

ORDER NO. 49779

DATE 11-14-1930

6 M LARGE FOLDER VIEWS GROUP (2)

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO	
TITLE (IN FULL)	PAWNEE BILL'S OLD TOWN AND INDIAN TRADING POST - 2 MILES WEST OF PAWNEE.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	INSERT PICTURE OF PAWNEE BILL IN UPPER LEFT CORNER		
ROOF			
TRIMMINGS	AS LARGE AS POSSIBLE.		

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

DEC-1 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HERWITH. YOU WILL BE RESPONSIBLE FOR THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE TO NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4457-

ORDER No. 49781

DATE 11-14-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MUNICIPAL BATHING BEACH  
ON LAKE CHAMPLAIN, PLATTSBURG, N.Y.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE IN  
UPPER BORDER - 39.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

CUT PHOTO ~~IF NECESSARY~~ AS YOU DEEM BEST.

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

Photo in D-1053

NOV 24 1930

PHOTO PROPERTY OF C. W. & CO. - CUSTOMER

COMPLETED

LV

ADV

SIGN HERE

Very Rusty  
H.H.

X



12  
8

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

YOUR ORDER AS  
MEMORANDUM

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4458

ORDER NO. 49782

DATE 11-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) OAKLAND GROVE HOTEL,  
CROSBYSIDE, LAKE GEORGE, N.Y.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 304

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

COLORS SAME AS ON CARD NO. 4188-29.  
PUT CLOUDS IN SKY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 21 1930

ADV



4

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4459  
ORDER NO. 49783

DATE 11-14-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BRANT LAKE, N.Y. FROM  
SOUTH END SHOWING THREE BRETHREN  
MTS., BIG STEVENSON MT., PALISADES  
HOTEL AND POINT O' PINES.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION UPPER BORDER - 60

BUILDINGS  
ROOF PUT CLOUDS IN SKY  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

SIGN HERE

NOV 21 1930

ADV

5



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY,  
CURT T. LEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4460

ORDER NO. 49783

DATE 11-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) LOOKING SOUTH OVER  
BRANT LAKE IN THE ADIRONDACK MTS.,  
N.Y.  
PRIVATE NO. 3-4' FROM RIGHT EDGE IN  
UPPER BORDER - 61.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS PUT CLOUDS IN SKY.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 25 1930

ADV

2 2



2

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE WORK IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY, INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4461

ORDER NO. 49783

DATE 11-14-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) HUDSON RIVER AND  
ADIRONDACK MTS. AS SEEN FROM CLIFF  
NEAR FRIENDS LAKE, N.Y.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 62X 62.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C.T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 20 1930



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREIN ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE PLACED AT THE END OF THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE END AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE FRENCH LICK SPRINGS HOTEL,  
FRENCH LICK, IND.

NO. 0A4462

ORDER NO. 49778

DATE 11-14-1930

12 M 500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) JAPANESE GARDEN OF THE  
FRENCH LICK SPRINGS HOTEL,  
FRENCH LICK, IND.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE BEAUTIFUL COLORING.

ROOF

COLORS AS MARKED ON PHOTO.

TRIMMINGS

OF HOUSE

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

ADV

NOV 21 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS INFORMATION CORRECT AND PROCEED WITH THE WORK, IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PE  
OF  
ETC.,  
IN  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

THE FRENCH LICK SPRINGS HOTEL,  
FRENCH LICK, IND,

NO. 0A4463

ORDER NO. 49778

DATE 11-14-1930

12 M500 POST CARDS

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FRENCH LICK SPRINGS  
HOTEL, FRENCH LICK, IND.  
"THE HOME OF PLUTO"

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

FOR COLORS SEE INSIDE VIEWS OF FOLDER NO. 4566 ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

NOV 25 1930

ADV

*Very Truly  
Yours  
H.B.*

*[Signature]*



DIAL NO. 0A4464

CUSTOMER SACRED HEART CHURCH,  
YOUNGSTOWN, OHIO

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49799

NOV 19 1930

DATE 11-14-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout  
 Title in Plate Yes No Copyright in Plate Yes No  
 Title in full SACRED HEART CHURCH, SCHOOL X & MORAN MEMORIAL  
 AUDITORIUM, YOUNGSTOWN, OHIO

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
 R. M. to cover part of Message Space, entire Message Space, or entire Front  
 IMPRINT: Customer C. T. Imprint No Imprint  
 Trade Mark Yes No  
 Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT WIRE & POLE. FULL SKY. MAKE HORIZONTAL VIEW.  
 PUT FLAG ON SCHOOL. CUT SMOKE STACK ON MILL AT RIGHT.  
 BALANCE SIDE OF CHURCH UPPER & LOWER SCHOOL SIDE. BRING  
 OUT EXTREME OF CHURCH FRONT TO CONFORM WITH LEFT SIDE.  
 MAKE ON EXTREME RIGHT CORNER ONE BUSH IN CORNER.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

GRAY STONE. MAKE TREES & LEAVES GREEN - REAR.  
 SCHOOL DOOR OF CHURCH & SCHOOL SOME COLOR. ART GLASS  
 WINDOWS IN CHURCH. GREY SLATE ROOF.

COMPLETED

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
 Prints each from Negatives MATTE or GLOSSY  
 Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
 See Salesman, Customer, or Sample for Position, Office  
 DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
 Dry, Wet, Pancromatic, Color Separation.  
 Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
 Stripping, White Border, Full Face. Titles—Red, Blue.  
 Blue Print, Handcolor, Black & White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
 Duplicates ZINC COLOR PLATES  
 LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
 Duplicates COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 33/16 X 5 3/16 HIGH SAME SIZE  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE  
 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BRASSERS  
 CUT TO PICAS (See Size)

PROOFS FLAT WOOD IN COLORS SPECIAL STOCK  
 ELECTROTYPES EACH OF  
 ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER

L. V.

ADV.



DIAL NO. 0A4465

ORDER NO. 49794

DATE 11-14-1930

CUSTOMER HERMITAGE ART CO.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 19 1930

1 M PC

SIZE 3 1/2 X 5 1/2

STYLE DUPLEX

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHAPEL OF THE DIVINE MERCY, CONVENT AND  
NOVITIATE OF THE IMMACULATE CONCEPTION, PATERSON, N.J.

(All of this on address side)

FRONT NO. 12 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Trans. Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripline	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

COMPLETED

19



DIAL NO. 0A4466

CUSTOMER THE CENTRAL UNION BANK,  
EVANSVILLE, IND.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49793

NOV 18 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-14-1930

12 M 500 PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center Border Follow Layout  
Title in Plate ☒ No Copyright in Plate ☒ No  
Title in full CENTRAL UNION BANK BUILDING, EVANSVILLE, IND.

(All of this on address side)

FRONT NO. 5 R. M. Yes ☒  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

MAKE BLURRED PEOPLE CLEAR AND PUT SOME IN AS ON CARD  
2479-30. PUT FLAG ON POLE.  
TAKE OUT SIGN ON LOWER RIGHT.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG.NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

A ~~XXXX~~ LIGHTER CREAM THAN #10 OF CHART, MORE INTO WHITE.  
FIRST FLOOR WHITE STONE. BASE DARK MARBLE. LIGHT  
FIXTURES BRASS, ALSO DOORS. 2 TABLETS ON ENTRANCE COPPER.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE ~~3 3/16~~ 3 3/16 X 5 3/16 HIGH  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (face size)

PROOFS FLAT GOGO IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO

CUSTOMER - L. V.

ADV.

COMPLETED



DIAL NO. 0A4467

CUSTOMER FRANKLIN ARMS HOTEL,  
FORT MYERS, FLA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49795

NOV 13 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-14-1930

2 X M PC

SIZE 3 1/2 X 5 1/2

STYLE DUOTONE

(All this on the picture side)  
PLACE OF TITLE: Upper Lower, Center Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full FRANKLIN ARMS HOTEL, FORT MYERS, FLA.

(All of this on address side)  
FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

DIVIDE PICTURE AT TOP OF FRONT STRUCTURE, PUT IN  
ARTIST WORK TO ELEVATE BUILDING AT REAR TO CONFORM TO  
PICTURE HEREWITH, NUMBERED #2, MAKING FINISHED JOB APPEAR  
AS A COMPLETE STRUCTURE WITH A FRONT SOMEWHAT LOWER, BUT  
NOT AS TWO SEPARATE BUILDINGS.

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT WOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.



PUBLISHED BY ASHEVILLE POST CARD CO.,  
ASHEVILLE, N.C.

NO. 0A4468

ORDER NO. 49822

DATE 11-18-1930

I M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) WESLEYAN METHODIST  
COLLEGE, CENTRAL, S.C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

NO C.T. TRADE MARK

COLOR DESCRIPTION SEE

BUILDINGS LEAVE OFF OF SIDE & BOTTOM AS MARKED ON BACK OF PHOTO.

ROOF

TRIMMINGS

*Photo ret to cust.  
12-1-30*

REMARKS

RETURN PHOTO AS SOON AS  
THRU WITH IT.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

NOV 24 1930

ADV

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREBY MADE.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY EDWARD A. HESS,  
STOCKTON, CALIFORNIA.

NO. 0A4469

ORDER No. 49823

DATE 11-18-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER CENTER & LOWER  
TITLE (IN FULL) TOP- THE GOLF COURSE AT  
CARL INN.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 62  
IMPRINT SAME AS ABOVE

BOT-CARL INN IS LOCATED AT JUNCTION  
OF BIG OAK FLAT AND TIOGA ROADS.  
PRIVATE NO. AT EXTREME RIGHT IN UPPER

NO C.T. MARKS.  
PUT PLATE NO. ON FRONT.

COLOR DESCRIPTION BORDER - SEE 168

BUILDINGS DISTANT BLDG. HAS DARK GREEN  
ROOF, DARK BROWN SIDES. KEEP TREES  
ROOF DARK GREEN, GRASS DARK & VARIETY  
TRIMMING OF COLORS FOR PLAYERS.

REMARKS  
PUT CARDS NEAR CENTER OF SHEET  
FOR GOOD REGISTER. VERY  
PARTICULAR CUSTOMER.

ALSO AS PER COPY ATTACHED.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV



DIAL NO. 0A4470

ORDER NO. 49809

DATE 11-17-1930

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

NOV 24 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PC

SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GROTTTO OF OUR LADY OF LOURDES, HOLY HILL, WIS. (lower)

*America's Favorite Place of Pilgrimage (upper)*

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched—Photo—Wash Drawing. Layout Yes No

RETOUCH CAREFULLY. & ESPECIALLY SEE TO IT THAT THE ROCK GROTTTO WILL STAND OUT FROM THE BACKGROUND.

*Photo to HAC  
3/6/46  
ALS*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

ALSO USED IN FOLDER.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

(All of this on address side)

FRONT NO. 12

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE  $3\frac{3}{16} \times 5\frac{3}{16}$  SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS PLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO.  
OA4471  
ORDER No 49811

DATE 11-17-1930

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MAIN STREET, ONEONTA, N.Y.

PRIVATE NO. 4" FROM RIGHT EDGE IN UPPER  
BORDER: 87

FRONT No. 29

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS ALL LIGHT BUILDINGS, CREAM OR TAN. DARK ONES, RED.

ROOF FILL IN STORE FRONT UNDER CONSTRUCTION.

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 25 1930

*Very Truly  
Curt Teich  
H.B.*

*X X*

10



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INC.,  
MECHANICVILLE,N.Y.

NO 0A4472

ORDER NO. 49813

DATE 11-17-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) ESOTUS CREEK AND THE HORSESHOE  
FROM THE OLIVE BRIDGE DAM, ASHOKAN RESERVOIR,  
CATSKILL MTS.,N.Y.  
PRIVATE NO. 2" FROM RIGHT EDGE IN UPPER  
BORDER: 44

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS  
PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED  
SIGN HERE

ADV

Very  
Hughes

2



5.

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4473

ORDER No. 49813

DATE 11-17-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 29

TITLE (IN FULL) EAST BASIN, ASHOKAN RESERVOIR,  
CATSKILL MTS., N.Y. NEW YORK CITY WATER  
SUPPLY.

IMPRINT SAME AS ABOVE

MATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER  
BORDER: 45

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 20 1930



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED  
IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
NOT RETURNED  
ONCE IT IS NOT RETURNED  
AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO.,INS.,  
MECHANICVILLE,N.Y.

NO. 0A4474

ORDER NO. 49813

DATE 11-17-1930

12<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) AERATING THE WATER AT THE ASHOKAN  
RESERVOIR,CATSKILL MTS.,N.Y. NEW YORK CITY  
WATER SUPPLY.

FRONT No 29  
IMPRINT SAME AS ABOVE

PRIVATE NO.  $\frac{3}{4}$ " FROM RIGHT EDGE IN UPPER

COLOR DESCRIPTION BORDER SEE 46

BUILDINGS BUILDINGS GRAY GRANITE IVY COVERED, LIGHT GRAYISH TAN ROOFS, BL CK  
WINDOW CASINGS, GRAY CHIMNEY, GREEN DOOR.

ROOF

TRIMMINGS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

MAY 20 1930



6

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4475

ORDER NO. 49813

DATE 11-17-1930

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) AERATING THE WATER AT THE  
ASHOKAN RESERVOIR, CATSKILL MTS., N.Y.  
NEW YORK CITY WATER SUPPLY.

PRIVATE NO. 1/2" FROM RIGHT EDGE IN UPPER  
BORDER: 47

COLOR DESCRIPTION SEE

BUILDINGS BUILDINGS GRAY GRANITE, IVY COVERED, LIGHT GRAYISH TAN ROOFS, BLACK  
WINDOW CASINGS. GRAY CHIMNEY, GREEN DOORS.

ROOF

TRIMMINGS

FRONT NO. 29

IMPRINT SAME AS ABOVE

REMARKS

PUT CLOUDS IN SKY

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

NOV 20 1930

Corn



2  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE BE FIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. Q 4476

ORDER No. 49813

DATE 11-17-1930

12 M 500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

EAST BASIN AND DIVIDING WEIR,  
ASHOKAN RESERVOIR, CATSKILL MTS. NEW  
YORK CITY WATER SUPPLY.

PRIVATE NO. 1/4" FROM RIGHT EDGE IN UPPER

BORDER: 48

COLOR DESCRIPTION

SEE

FRONT No.

29

IMPRINT

SAME AS ABOVE

REMARKS

BUILDINGS CEMENT DIVIDING WEIR. RAISE WATER TO COVER ROCKS ALONG EDGE

ROOF

PUT CLOUDS IN SKY.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

SIGN HERE

ADV

NOV 24 1930



DIAL NO. OA4477

ORDER NO. 49810

DATE 11-17-1930

CUSTOMER SHANNON SPRING BED MFG. CO., DATE ENTERED  
LOUISVILLE, KY.

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C.

SIZE

3 1/2 x 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate ~~Yes~~ No

Copyright in Plate

Follow Layout

Yes No

Title in full LOOK FOR THE LABEL

THE CARDINAL SPRING IN COLORS.

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

COMPLETED

3 cuts red  
trade marks  
1/13/31  
L. V. Miller

anyone  
11/17/30



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN NEWS CO., INC.,  
NEW YORK CITY, N.Y.

NO. 0A4478

ORDER NO. 49834

DATE 11-18-1930

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) BARRON LIBRARY,  
WOODBIDGE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 124

IMPRINT PUBLISHED BY THOMPSON  
DRAKE, WOODBRIDGE, N.J.

COLOR DESCRIPTION

SEE

BUILDINGS

REDDISH BROWN STONE, DK.  
GRAY SLATE ROOF, DARK GREY  
TRIM.

ROOF

TRIMMINGS

REMARKS

RETURN PHOTO

net. #12, 30.30.  
with cards

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 26 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHIC

AMERICAN NEWS CO., INC.,  
NEW YORK CITY, N.Y.

NO. CA4479

ORDER No. 49834

DATE 11-18-1930

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	UPPER BORDER
1	2
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87	88
89	90
91	92
93	94
95	96
97	98
99	100

TITLE (IN FULL) STATE THEATRE, WOODBRIDGE,  
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 124

IMPRINT PUBLISHED BY THOMPSON  
DRAKE, WOODBRIDGE, N.J.

COLOR DESCRIPTION

SEE

TAKE OUT POLE & WIRES IF POSSIBLE.

BUILDINGS TAN & BROWN BRICK, GRAY STONE TRIM.

UPRIGHT SIGN BLUE, ORANGE BORDER, GREEN WINDOW TRIM.

ROOF

## TRIMMINGS

REMARKS

RETURN PHOTO WITH CARDS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

NOV 21 1930

ADV

SIGN HERE.



DIAL NO. 0A4480

ORDER NO. 49840

DATE 11-18-1930

CUSTOMER HOTEL REDINGTON,  
WILKES-BARRE, PA.

DATE ENTERED

NOV 24 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE GROUP (3) AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOTEL REDINGTON

PENNSYLVANIA AVENUE & E. MARKET ST.,  
WILKES-BARRE, PA.  
(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rcphoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panchromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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3 3-16 X 5 3-16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COLORS AS PER COPIES ATTACHED.

COMPLETED

PHOTO CUSTOMER - L. V. - ADV.



DIAL NO. 0A4481

ORDER NO. 49839

DATE 11-18-1930

CUSTOMER PUBLISHED BY MC CHESNEY DATE ENTERED

STUDIO, MARSHALL, MO.

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

6 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full PAGE MILK CO., MARSHALL, MO.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - SAME AS ABOVE

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG.NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG, DARK RED BRICK, AWWINGS TAN.

GREEN DARK LAWNS, SIGN TANK DARK RED, LETTERS

WHITE.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - MOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY

CO.

CUSTOMER

L. V. - ADV.



DIAL NO. 0A4482

ORDER NO. 49838

DATE 11-18-1930

CUSTOMER MURRAY WOLBACH, REAL ESTATE  
CHICAGO, ILL.

DEPT. DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full (TITLE TO COME)

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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3 3-16 X 5 3-16

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

RAILINGS NO. 30 COLOR DESCRIPTION TOP RUNNER ON  
RAILINGS BRASS COLUMNS ARE MOTTLED  
MARBLE NO. 14 & 24 (REST OF MIXTURE OF DARK,  
LIGHT BROWNS & GREYS. ROUND COLUMNS IN FRONT  
CREAMY WHITE STRIPES WITH NO. 18 STRIPES IN  
BETWEEN. ALL DARK DESIGNS IN FLOOR ARE NO. 18  
NEXT TO DARK OR SHADE LIGHTER IS NO. 6. LIGHTEST  
DESIGNS ARE A CREAMY WHITE COLOR. CIRCLE & SMALL  
STATUES WHICH LARGE GREEN POT & STATUE REST UPON  
IS OF WHITE MARBLE WITH DARK GREY VEIN LINES HERE  
& THERE. CEILING & SIDES OF SKYLIGHT ARE COLORED  
GOLD, GLASS SKYLIGHT BLuish TINT. TRIMMINGS ON  
SKYLIGHT TOP BRONZE. TOP OF TWO TABLES IN FRONT  
BLACK & BRASS LEGS. CHAIRS ON LEFT TRIMMED WITH  
BRASS, COLOR OF PLUSH NO. 10. LAMPS NEAR CHAIR  
& TABLE BRASS COLOR

PHOTO PROPERTY OF Q. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED



DIAL NO. CA4483

ORDER NO. 49836

DATE 11-18-1930

CUSTOMER WAL-CLIFFE SWIMMING POOL,  
QUEENS VILLAGE, N.Y.

NOV 24 1930

DEPT. DATE COMPLETED  
RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12,500 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full NEW WAL-CLIFFE SWIMMING POOL  
CAPACITY 500,000 GALLONS.

Follow Layout

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

TAKE OUT BOOTH. PUT GRASS LAWN AROUND WALK.  
SAND BEACH ALL AROUND (CARS OUT)

(ALSO AS PER TISSUE ATTACHED.)

*Photo Returned  
3-31-48*

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

RED BRICK, CEMENT FACING, GREY SASH & DOORS  
& LAMP POSTS. THE TALL LIGHT POLES ARE ORANGE  
WITH ALUMINUM HOODS.  
STRAIGHTEN BUNTING & PENANTS ASSORTED COLORS.

COMPLETED

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

IMPRINT - COLOR LITHO BY ALFRED ROBBINS - N.Y.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.

Stripping, White Border, Full Face. Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC. ARE ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC. AND RETURN

IN SIX DAYS

WE WILL CONSIDER

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CORRECT AND

PROCEED WITH

THE WORK.

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CONDITIONS



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
THIS ORDER  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1755-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. STEINFELDT,  
LANCASTER, PA.

NODA4485

ORDER NO. 49853

DATE 11-19-1930	
12 M 500	AMERICAN ART
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE LOWER BORDER	FRONT NO. 85
TITLE (IN FULL) COLUMBIA-WRIGHTSVILLE BRIDGE	IMPRINT SAME AS ABOVE
ON LINCOLN HIGHWAY BETWEEN LANCASTER AND YORK, PA.	R.M.
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	BRIDGE LIGHT GRAY CEMENT ALL OVER. BRONZE LIGHTS ON POSTS. GREEN FOLIAGE ON LEFT FOREGROUND. REMOVE <del>XX</del> DERRICKS ON CENTER ABOVE BRIDGE. REMOVE SMALL WOOD BRIDGE ON RIGHT BETWEEN ARCHES. MAKE WATER BLUE. <del>MX</del>
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

DEC - 1 1930

ADV

Very Truly  
Curt Teich

X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
SPECIFICATIONS HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. STEINFELDT,  
LANCASTER, PA.

NO. 0A4486  
ORDER NO. 49853

DATE 11-19-1930

M  
12 500

AMERICAN ART

PLACE OF TITLE

LOWER BORDER

TITLE (IN FULL)

HOME OF HAMILTON WATCH CO.,  
LANCASTER, PA.

FRONT NO.

85

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, WHITE TRIM & WINDOW FRAMES. SLATE ROOF ON TOWER:  
WHITE SIGN, GILT LETTERS ON LEFT IN YARD. GREEN LAWN & HEDGE ALONG FRONT.

ROOF

SHOW SPRINGTIME GREEN FOLIAGE ON TREES.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

ADV

SIGN HERE

*Very Truly*  
*J. R. [Signature]*

9



445

Off. 4487 *Shmy*  
2/2

52 ✓



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. STEINFELDT,  
LANCASTER, PA.

NO. 0A4487

ORDER NO. 49853

DATE 11-19-1930

12<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) GENERAL HOSPITAL, LANCASTER, PA.

FRONT NO. 85  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS BUFF BRICK, WHITE CORNICE & WINDOW FRAMES & TOWER ON TOP CENTER. LIGHT  
STONE BASE & CORNICE ON CENTER WING. SLATE ROOF. GREEN FOLIAGE ON TREES.  
ROOF DARK GRAY STONE WALL ALONG FRONT. GREEN LAWN ON YARD. WHITE PORCH & RAILING  
ON REAR RIGHT. REMOVE POLES & WIRES & DARK SHADOW ON STREET.  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

Very Respectfully  
H. H.



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
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WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY I. STEINFELDT,  
LANCASTER, PA.

NO. 0A4488

ORDER NO. 49853

DATE 11-19-1930

12 M 500  
(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART  
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) EX-PRESIDENT JAMES BUCHANAN  
MONUMENT, BUCHANAN PARK, LANCASTER, PA.

FRONT NO 85  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

MONUMENT LIGHT GRAY & BROWN MOTTLED MARBLE. BRONZE FIGURE. REMOVE SHADOW  
ON 27 STATUE & SHOW CLEAR. PINK FLOWERS ON BUSHES. GREEN & BROWN AUTUMN  
FOLIAGE. NO YELLOW COLORS. MAKE GREEN LAWN AROUND BASE OF MONUMENT.  
GREEN LAWN ON YARD.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

DEC 1 1930

ADV

SIGN HERE

Very Rush

2-18



DIAL NO. 0A4489

CUSTOMER WESTERN PUBLISHING & NOVELTY CO. DATE ENTERED  
LOS ANGELES, CALIF.

DEPT. DATE COMPLETED

ORDER NO. 49865

DATE 11-19-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

12 M 500 PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper Lower, Center Border Follow Layout  
Title in Plate Yes No Copyright in Plate Yes No  
Title in full CALIFORNIA HOTEL, EL CENTRO, CALIFORNIA

(All of this on address side)

FRONT NO. 5 R. M. Yes No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE WIRES.  
REMOVE BLDG. AT LEFT.

*Take out photographer's name*

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

WHITE STUCCO, RED TILE ROOF. BLACK IRON LIGHTS.  
GREEN FLOWER POTS.  
GREEN TILE AT BASE OF WINDOWS INSIDE ARCHES.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (See size)  
PROOFS PLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.



DIAL NO. 0A4490

ORDER NO. 49864

DATE 11-19-30

CUSTOMER COOK ESTATES,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

MAKEOVER

25 M

PC

SIZE

3 1/2 x 5 1/2

MAR 13 1931

STYLE

AMERICAN ART

MAKEOVER

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full ITALIAN COURT, 619 N. MICHIGAN BLVD.,  
CHICAGO, ILLINOIS

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

MAKEOVER

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 x 5 3/16

SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - FLAT - GOLD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.

COMPLETED

COMPLETED



YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT  
YOU RETURN THIS SHEET WITH YOUR SIGNATURE  
FIXED AT ONCE. IT WILL BE RETURNED  
IN SIX DAYS. WE WILL CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4491

ORDER NO. 49887

DATE 11-19-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE FLINTRIDGE-BILTMORE,  
PASADENA, CALIFORNIA.  
PRIVATE. NO. BEFORE TITLE - P-6.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26  
IMPRINT SAME AS ABOVE  
NO C.T. MARKS

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

ALSO USED IN FOLDER.

3 proofs

PHOTO PROPERTY OF C. T. & Co - CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

DEC 21 1930

*Very Truly  
Curt Teich*

*X*

3  
18



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS WILL BE FURNISHED TO YOU BY THE COMPANY. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN: PER ATTACHED OF YOUR TOTAL ELY NO. 1000. IT AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4492

ORDER NO. 49887

DATE 11-19-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) COLORADO STREET BRIDGE,  
HOTEL VISTA DEL ARROYO, PASADENA,  
CALIFORNIA.  
PRIVATE NO. BEFORE TITLE - P-8

FRONT NO. 26  
IMPRINT SAME AS ABOVE  
NO C.T. MARKS

COLOR DESCRIPTION SEE  
BUILDINGS MAKE NIGHT SCENE.  
ROOF AS PER COPY & TISSUE ATTACHED.  
TRIMMINGS

REMARKS  
ALSO USED IN FOLDER.

3 proofs

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

SIGN HERE

ADV

NOV 25 1930

*John P. ...*

*X X*



GENTLEMEN:-  
PE. Y. ATTACHED  
OF YOUR TOTAL  
IT IS BEING  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
ELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS

CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4493

ORDER NO. 49887

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 26

TITLE (IN FULL)

HOTEL VISTA DEL ARROYO,  
PASADENA, CALIFORNIA.

IMPRINT

SAME AS ABOVE

PRIVATE NO. BEFORE TITLE - RXX P-5.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED.

ROOF

ALSO USED IN FOLDER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

COMPLETED

SIGN HERE

NOV 25 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT IS NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CUTTY TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4494

ORDER NO. 49887

DATE 11-19-1930

12 M 500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

ARROYO SECO, COLORADO

STREET BRIDGE, SHOWING HOTEL

VISTA DEL ARROYO, PASADENA, CALIFORNIA.

PRIVATE NO. BEFORE TITLE - P-4

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

AS PER TISSUE ATTACHED.

FRONT NO.

26

IMPRINT

SAME AS ABOVE

REMARKS

Photo in D-1056  
3

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

SIGN HERE

DEC - 1 1930

ADV

Very Rush



DIAL NO. OA4495

CUSTOMER

M.C. CONNETT,  
FT. WAYNE, IND.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49863

DATE 11-19-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PC

SIZE 3 1/2 X 5 1/2

STYLE BLUESKY

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Title in full FOR QUICK PLUMBING SERVICE CALL

"SWIFTY" A-7256--

(ETC. AS PER LAYOUT)

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

SHOW UP TRUCK AS LARGE AS POSSIBLE.

(All of this on address side)

FRONT NO. 5

R. M. Yes ~~No~~

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER — L. V. — ADV.

16



13  
10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PE AT ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY NECESSARY THAT YOU AFFIX THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M. LA DOW,  
MILLVILLE, N.J.

NO. 0A4496

ORDER NO. 49875

DATE 11-19-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) MILLVILLE MEMORIAL HIGH  
SCHOOL, MILLVILLE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT TAN, GRAY BRICK, LIGHT GRAY CORNICE & TRIM.

ROOF

LIGHT GRAY ENTRANCE, WHITE SASH & DOORS.

TRIMMINGS

GREEN LAWN & SHRUBBERY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 24 1930

ADV



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER PRESENTED WITH ENCLOSED.  
YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M.LA DOW,  
MILLVILLE, N.J.

NO.0A4497

ORDER NO. 49875

DATE 11-19-1930

3 M500

AMERICAN ART

PLACE OF TITLE

(ALL OF THIS ON THE PICTURE SIDE)  
UPPER BORDER

TITLE (IN FULL)

MILLVILLE HOSPITAL,  
MILLVILLE, N.J.

FRONT NO. 1

(ALL OF THIS ON THE ADDRESS SIDE)

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

LIGHT GRAY STUCCO, DARK RED BRICK BASE & TRIM.

ROOF

WHITE CORNICE & SASH SLATE ROOF. BLACK & WHITE STRIPED

TRIMMINGS

AWNINGS. GREEN LAWN & SHRUBBERY.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 24 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M. LA DOW,  
MILLVILLE, N.J.

NO. 0A4498

ORDER NO. 49875

DATE 11-19-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)  
VIEW OF UNION LAKE,  
MILLVILLE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BLDGS. GRAY & BUFF, RED ROOFS. SAIL BOAT WHITE.  
BROWN BOATS IN FOREGROUND.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED  
LV

NOV 26 1930

SIGN HERE

ADV

2-5



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M. LA DOW,  
MILLVILLE, N.J.

NO. 0A4499

ORDER NO. 49875

DATE 11-19-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

COTTAGES ON UNION LAKE,  
MILLVILLE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

1-2-3-4-5 WHITE, GREEN ROOFS, 6 GREEN OTHERS BUFF & WHITE

ROOF

RED ROOFS. MAKE XXX WATER IN LAKE BLUE.

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 24 1930

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M. LA DOW,  
MILLVILLE, N.J.

NO. 0A4500

ORDER NO. 49875

DATE 11-19-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) POST OFFICE, MILLVILLE,  
N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK RED BRICK, LIGHT STONE BASE & CORNICE & TRIM.

ROOF

WHITE SASH & DOORS, GRAY LAMPPOSTS. ON RIGHT BLDG. BUFF.

TRIMMINGS

PUT FLAG ON POLE. REMOVE POLE & WIRES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 26 1930

ADV



9

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M.L.A. BOW,  
MILLVILLE, N.J.

NO. 0A4501

ORDER No. 49875

DATE 11-10-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH STREET FROM MAIN  
STREET, MILLVILLE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No

IMPRINT

1  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

ON LEFT 1ST LIGHT STONE, 2 LIGHT GREEN, 3 RED 4&5 GRAY 6 RED.  
BUILDINGS 7 GRAY OTHERS RED.

ROOF ON RIGHT 1ST DULL BUFF, GREEN SIGN. 2&3 RED BRICK, SLATE ROOF.

TRIMMINGS 4&5 RED BRICK, 6 BUFF. OTHERS RED BRICK.

REMOVE WIRES & POLES ON LEFT.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE



9

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY A.M. LA DOW,  
MILLVILLE, N.J.

NO. 0A4502

ORDER NO. 49875

DATE 11-19-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HIGH STREET LOOKING  
SOUTH, MILLVILLE, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ON LEFT 1ST DARK RED, 2 GRAY 3 BROWN 4 RED 5 BUFF 6 & 7 GRAY  
REAR CENTER DARK RED, SLATE ROOF.

ROOF

ON RIGHT 1ST BUFF BRICK, GRAY CORNICE, BROWN & BUFF MARKEE.

TRIMMINGS

2 GRAY, 3 BROWN 4 RED 5 GRAY 6 RED OTHERS GRAY.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

NOV 25 1930

ADV

3



DIAL NO. 0A4503

CUSTOMER ARROW PUB. & NOV. CO.,  
CLEVELAND, O.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49884

DATE 11-19-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25M P.C.

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full DINING ROOM OF THE BAMBOO GARDEN -  
EUCLID AVE. AT 100<sup>TH</sup> ST., CLEVELAND, O.

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample  
IMPRINT - SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit - Sketch - Layout - Retouched Photo - Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles - Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

3 3-16 X 5 3-16

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY G.H. WICKMAN,  
MACKINAC ISLAND, MICH. MADE IN U.S.A.

NO. 0A4504  
ORDER NO. 49894

DATE 11-19-1930

12M 500 GROUP (5) AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER - LOWER & IN SKY  
TITLE (IN FULL) TOP-IF YOU CAN'T COME TO  
MACKINAC ISLAND  
IN SKY - HERE I SEND THE ISLAND TO YOU.  
BOT-ARCH ROCK. OLD MISSION CHURCH.  
OLD BLOCK HOUSE. SUGAR LOAF ROCK.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 110  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
REMARKS  
BUILDINGS USE PHOTOS NO. A-9600, 54798, A-7103, 7100, 61019  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE DEC 4 1930 ADV

*[Handwritten signatures and scribbles on the back of the card]*



GENTLEMEN:-  
PLEASE RETURN  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GEO.W.WILLIAMS,  
BECKLEY, W.VA.

NO.0A4505

ORDER NO. 49904

DATE

11-20-1930

M

BLACK & WHITE

2

FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL)

REAL WINTER IN WEST VIRGINIA.

IMPRINT

NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 3 1930

ADV

Very Truly  
Curt Teich

X X

18



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFIED ON THE MEMORANDUM ATTACHED TO YOUR ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS, BECKLEY, W. VA.		NO. 0A4506
DATE 12-1-1930		ORDER NO. 49904
2M FOLDER VIEW		BLUESKY
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE LOWER CENTER BORDER	FRONT NO	
TITLE (IN FULL) 1. OHIO RIVER AT NEW X CUMBERLAND	MPRINT NONE	
COLOR DESCRIPTION SEE	REMARKS	
BUILDINGS		
ROOF		
TRIMMINGS		
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER		
LV	COMPLETED	DEC 4 1930
SIGN HERE		ADV

Very Respectfully  
J. P. [Signature]

X

X

15  
2



13  
10

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

~~CONFIDENTIAL~~

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

NO 0A4507

ORDER No. 49904

2 M FOLDER VIEW (ALL OF THIS ON THE PICTURE SIDE)		BLUESKY (ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL) 2. LOWER CENTER BORDER OGLEBAY HALL OF SCIENCE, BETHANY COLLEGE.		FRONT No. IMPRINT NONE
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF		
TRIMMINGS		

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

NOV 26 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
SPECIFIC CONDITIONS AND CONDITIONS ON THE  
ORDER PRESENTLY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE BOTTOM AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4508

ORDER NO. 49904

DATE 11-20-1930

2 M

FOLDER VIEW

(ALL OF THIS ON THE PICTURE SIDE)

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL)

4. PRE-HISTORIC MOUND AT  
MOUNDSVILLE.

IMPRINT NONE

----W. VA. DEPT. OF AGRICULTURE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV

*Very Rushy*  
*ff*  
*XX*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
OF YOUR TOTAL ORDER WILL BE AFFIXED TO THE PHOTOGRAPH WHEN IT IS  
RETURNED TO YOU. IF YOU DESIRE TO RETURN THE PHOTOGRAPH TO US  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4509

ORDER No. 49904

DATE 11-20-1930

2 MFOlder VIEW

~~BL. & W.~~ BL. & W.

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT No.	
TITLE (IN FULL)	5. MOONLIGHT ON THE OHIO NEAR NEW MARTINSVILLE. ----WEST VIRGINIA REVIEW.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV

Very Respectfully  
H. H. X



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM  
G.W. WILLIAMS,  
BECKLEY, W. VA.  
DATE 11-20-1930  
2 M FOLDER VIEW  
BLUE SKY  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 6. MIDDLE ISLAND CREEK -  
TYLER COUNTY.  
COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER  
LV  
ADV

VERY TRULY  
CURTIS TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

2 M FOLDER VIEW BLUE SKY

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) 6. MIDDLE ISLAND CREEK -  
TYLER COUNTY.

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

NO. 0A4510

ORDER NO. 49904

FRONT NO.

IMPRINT NONE

REMARKS

NOV 26 1930

ADV



1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1738 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS  
BECKLEY, W.VA.

NO. 0A4511

ORDER NO. 49904

DATE 12-1-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No 1

TITLE (IN FULL) 7. ROAD AND RIDGE IN OODDRIDGE

IMPRINT NONE

FROM U.S.ROUTE NO. 50.

----LYLE STUDIO

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 4 1930

ADV

*Very Rough*  
*H. H. H.*

*X X*

15



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL

G.W.WILLIAMS,  
BECKLEY, W.VA.

DATE 11-20-1930

NO. 0A4512

ORDER NO. 49904

2 FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 8. OGLEBAY HALL AT WEST  
VIRGINIA UNIVERSITY.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CHICAGO, ILL

LV

COMPLETED

SIGN HERE

DEC 3 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W.VA.

NO. 0A4513

ORDER NO. 49904

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER

FRONT NO

TITLE (IN FULL) 9. MARION COUNTY NEAR

IMPRINT NONE

MANNINGTON.

-----WEST VIRGINIA WILD LIFE LEAGUE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

lv  
COMPLETED

DEC 2 1930

ADV

SIGN HERE

*Very Rush*  
*H-H*

*X X X*

15  
2



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NOQA4514

ORDER No. 49904

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 10. SOME CURVE ON U.S.ROUTE  
NO. 50 - TAYLOR COUNTY.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 2 1930

ADV

*Very Respectfully*  
*[Signature]*



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE.  
IF NOT RETURNED  
INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W.VA.

DATE 11-20-1930

NO 044515

ORDER NO. 49904

2 EM FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FOLDER) WEST FORK RIVER NEAR  
CLARKSBURG.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT  
NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

DEC 2 1930

ADV

*Very Respectfully*



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4516

ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW

~~REMARKS~~ BL. & W.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) WEST VIRGINIA FERNS.

FRONT No.  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

NOV 25 1930

SIGN HERE

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4517

ORDER No. 49906

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER

FRONT NO.

TITLE (IN FULL)

12. HISTORIC HARPER'S FERRY

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

DEC 3 1930

ADV

*Very Truly  
Curt Teich  
H.H.*



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
OF YOUR TOTAL ORDER WILL BE FURNISHED TO YOU BY THE  
IT IS ABSOLUTELY NECESSARY TO RETURN THIS ORDER WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AS RETURNED THIS ORDER WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 044518

ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER BORDER  
TITLE (IN FULL) 13. TUCARORA PRESBYTERIAN  
CHURCH - FIRST CHURCH BUILT WEST OF  
THE BLUE RIDGE.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 26 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU AFFIX THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR ORDER. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER YOUR ORDER  
OF YOUR ORDER

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 14. GREAT CACAPON VALLEY.  
----W. VA. DEPT. OF AGRICULTURE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

NOV 25 1930

ADV

SIGN HERE



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU G. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AND ADDRESS ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NODAA520

ORDER NO. 49906

DATE 11-20-1930

2<sup>M</sup> FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No

TITLE (IN FULL) 15. HAMPSHIRE HILLS AND  
POTOMAC RIVER.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

DEC 2 1930

LY

COMPLETED

SIGN HERE

ADV

*Very Rush*  
*[Signature]*



9

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THE  
INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
~~BECKLEY~~ BECKLEY, W. VA.

NO. 0A4521

ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 16. THE GIANT'S BITE.  
-----WEST VIRGINIA REVIEW.

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

NOV 26 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY FOR O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS ORDER SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE IF NOT RETURNED  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 044522

ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER CENTER  
TITLE (IN FULL) 17. FALLS WEST OF PETERSBURG.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 8 1930

ADV



GENTLEMEN:-  
 PAPER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 NECESSARY THAT  
 YOU O. K. THESE  
 TITLES AND COLOR  
 DESCRIPTIONS,  
 AND RETURN THIS  
 SHEET WITH YOUR  
 SIGNATURE AFFIXED  
 AT ONCE. IF NOT  
 RETURNED IN SIX  
 DAYS WE WILL  
 CONSIDER THIS  
 INFORMATION CORRECT  
 AND PROCEED WITH  
 THE WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G. W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4523

ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) 18. THROUGH REYNOLD'S GAP.

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No.

IMPRINT NONE

COLOR DESCRIPTION	SEE
-------------------	-----

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

PROPERTY OF C. T. & CO.—CUSTOMER  
**COMPLETED**

SIGN HERE.

NOV 26 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SPECIFICATION WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 44524  
ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 19. SPRUCE KNOB - HIGHEST  
POINT IN A STATE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

DEC - 1 1930

ADV

SIGN HERE

*Very Truly  
Curt Teich*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W.VA.

NO. 0A4525  
ORDER NO. 49906

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL)

20. TUCKER COUNTY BETWEEN

IMPRINT NONE

PARSONS AND THOMAS.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

COMPLETED

SIGN HERE

DEC 2 1930

ADV

Very Rushy  
H.H.  
X  
22



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W.VA.

NO. 0A4526

ORDER NO. 49906

DATE 11-20-1930

2 FOLDER VIEW BLUESKY  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 21. SCENE OF FIRST LAND  
ENGAGEMENT OF CIVIL WAR AT PHILLIPI.

FRONT NO  
IMPRINT NONE  
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

DEC 2 1930

ADV

SIGN HERE

*Very Respectfully*  
*[Signature]*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE PHOTOGRAPH AND CONDITIONS ON THE SPECIFICATION ATTACHED WITH THIS ORDER. IF YOUR TOTAL ORDER IS LESS THAN \$10.00, IT IS NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

NO. 4527

ORDER NO. 49906

2 FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 22. CHEAT RIVER CANYON AT  
KECK ROWLESBURG.

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

ADV

*Very Truly*  
*[Signature]*  
*[Signature]*



5

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREBY ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU SIGN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE TO US IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY

CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 04528

ORDER NO. 49908

DATE 11-20-1930

2 M FOLDER VIEW

~~REMARKS~~

BL. & W.

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ~~THE~~ RHODODENDRON - WEST  
VIRGINIA STATE FLOWER.

FRONT NO

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LY

COMPLETED

SIGN HERE

NOV 26 1930

ADV



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR ORDER. IT IS REQUESTED THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

DATE 12-1-1930

NO. 0A4529

ORDER NO. 49908

2 MFOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 23. OHIO RIVER AND BRIDGE AT  
ST. MARYS.  
----LYLE STUDIO.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 4 1930

ADV

*Very Respectfully*  
*[Signature]*

X X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREIN ENCLOSED.

IF YOU HAVE ANY  
QUESTIONS, PLEASE  
CONTACT US AT  
1735-1735 IRVING PARK BLVD, CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD, CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

NO. 014530

ORDER NO. 49908

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL) 24. BLENNERHASSETT ISLAND,

IMPRINT NONE

---W. VA. DEPT. OF AGRICULTURE.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

COMPLETED

SIGN HERE

DEC - 1 1930



15

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED TO US WITHIN THE PERIOD OF SIX DAYS WE WILL  
CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4531

ORDER NO. 49908

DATE 11-26-1930

2 FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 25. ON STATE ROUTE 14 NEAR  
ELIZABETH  
-----W. VA. DEPT. OF AGRICULTURE.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

DEC - 1 1930

ADV



2

YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4532

ORDER No. 49908

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 26. RACE TRACK AND COUNTY

FRONT NO.

IMPRINT NONE

FAIR.

----WEST VIRGINIA REVIEW.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED  
SIGN HERE

DEC 4 1930

ADV

*Very Poor*  
*glt*  
*X*  
*X*

18



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 04533

ORDER NO. 49908

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL) 27. STATE ROUTE 5 EAST FROM  
ARNOLDSBURG.

IMPRINT NONE

---LYLE STUDIO - BECKLEY-WELCH

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

SIGN HERE

DEC 2 1930

ADV

Very Rush  
X X X



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR ATTACHED  
IT IS ABSOLUTELY NECESSARY FOR YOU TO  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. ~~XXXXXXXX~~ WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4534

ORDER No. 49908

DATE 11-20-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 28. STATE ROUTE 5 WEST OF  
GLENVILLE.  
-----LYLE STUDIO - BECKLEY-WELCH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

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SIGN HERE

NOV 26 1930

ADV



12

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURTIS TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4535

ORDER NO. 49908

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 29. HEART OF WEST VIRGINIA -  
EXACT CENTER OF STATE, FLATWOODS.  
---LYLE STUDIO - BECKLEY-WELCH.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

DEC 4 1930

ADV

Very Rush  
H.H.

X

X

18



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM PER ATTACHED ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU FURNISH THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 044536

ORDER No. 49908

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 30. ON POLK CREEK NEAR WESTON.  
-----WEST VIRGINIA REVIEW.

FRONT No.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

DEC 4 1930

ADV

*Very Truly  
Curt Teich*



GENTLEMEN:- WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO004537  
ORDER No. 49908

DATE 12-1-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 32. SALT SULPHUR SPRING AT  
WEBSTER SPRINGS.  
----LYLE STUDIO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

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DEC 3 1930

ADV

Very Rush

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2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCL. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4538  
19908  
ORDER NO. 49910

DATE 12-1-1930

2<sup>M</sup> FOLDER VIEW

BLUESKY

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO

TITLE (IN FULL) 31. UPSHUR COUNTY NEAR BUCHANNOH  
ON STATE ROUTE NO. 22.

IMPRINT NONE

----LYLE STUDIO

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF CURT TEICH & COMPANY

LV

COMPLETED

DEC 3 1930

ADV

SIGN HERE

Very  
Pugh

X

X



YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4539  
ORDER NO. 49908

DATE 11-20-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER B ORDER

TITLE (IN FULL) 33. CHEAT MOUNTAIN BETWEEN  
EIKING AND DURBIN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRIN NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

COMPLETED

SIGN HERE

DEC 1 1930

ADV

*Very Truly  
Curt Teich*  
*H.H.*

*X*

*X*



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4540

ORDER No. ~~411~~ 49910

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE WORLD'S GREATEST SOLDIER -  
WEST VIRGINIA'S MOST FAMOUS HORSE.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO - CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

DEC 3 1930

*Very Respectfully*  
*H. H.*

X X X

18



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4541

ORDER No. 49910

DATE 12-1-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL) 34. ENTERING JACKSON COUNTY  
FROM THE WEST - STATE ROUTE NO. 5.  
---LYLE STUDIO

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

DEC 4 1930

ADV

SIGN HERE

*Very Rough*

X

X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
E.T.C., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4542

ORDER NO. 49910

DATE 12-1-1930

2 M FOLDER VIEW BLUESKY  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 36. ALONG THE OHIO ABOVE  
HUNTINGTON.  
---LYLE STUDIO.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

COMPLETED

DEC 4 1930

SIGN HERE

ADV

*Very Truly*  
*J. P. [Signature]*  
*12/1/30*

X

X



GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4543

ORDER NO. 49910

DATE 12-1-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL) 37. KANAWHA RIVER NEAR WINFIELD

IMPRINT NONE

----LYLE STUDIO

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

SIGN HERE

ADV

DEC 4 1930

*Very Rushy*

X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4544

ORDER No. 49910

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER B ORDER  
TITLE (IN FULL) 38. BETWEEN PARKERSBURG  
AND SPENCER - ROUTE 14

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED  
SIGN HERE

DEC 4 1930

ADV

*Very Truly  
Curt Teich*

X X X



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4545

ORDER NO. 49910

DATE 11-20-1930

2/FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) 39. THE GREAT KANAWHA NEAR  
ST. ALBANS.

---WEST VIRGINIA REVIEW.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGNATURE

ADV

DEC 2 1930

*[Handwritten signature: Curt Teich]*

15  
2



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 024546

ORDER NO. 49910

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 40. ON ELK RIVER NEAR DUNDON.  
---WEST VIRGINIA REVIEW.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

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SIGN HERE

DEC 4 1930

ADV

*Very Rush*  
*11-20*

X

X

6



1 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4547  
ORDER No. 49910

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO.	
TITLE (IN FULL)	41. ABOVE SUMMERSVILLE ROUTE 19.	IMPRINT	NONE
-----LYLE STUDIO - BECKLEY-WELCH			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
**COMPLETED**  
SIGN HERE

DEC 4 1930

ADV

*Very Respectfully*  
*H.H.*

12  
18



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFIC CONDITIONS ON THE  
ORDER HEREWITH. IT IS ABSOLUTELY  
NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. PHOTO NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W.VA.

NO. 0A4548

ORDER No. 49910

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 43. ON GREENBRIER RIVER  
POCAHONTAS COUNTY.  
---WEST VIRGINIA REVIEW.

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co -CUSTOMER

LV

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ADV

NOV 26 1930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU G. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

0A4549  
NO.  
ORDER No. 49912

2 M FOLDER VIEW		<del>2</del> 32 + 20	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT No	
TITLE (IN FULL)	WEST VIRGINIA CHESTNUTS IN BURR	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	/		
ROOF			
TRIMMINGS			
PHOTO PROPERTY OF C. T. & CO. - CUSTOMER			
LV	COMPLETED		ADV
SIGN HERE			

DEC 3 1930

Very Truly  
Curt Teich  
11/20/30

9-6



2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE APPROPRIATE AT ONCE. IF NOT RETURNED  
IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4550  
ORDER No. 49912

DATE 11-20-1930	
2 M FOLDER VIEW BLUESKY	
(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TITLE (IN FULL) 45. RIGHT WEST VIRGINIA, LEFT KENTUCKY, DISTANCE OHIO	FRONT NO. NONE IMPRINT
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
LV	SIGN HERE
ADV	

COMPLETED

DEC 4 1930

Very Truly  
C. Teich

X X

2 1/2



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO.0A4551

ORDER NO. 49912

DATE 12-1-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 46. ABOVE BRANCHLAND LINCOLN  
COUNTY - STATE ROUTE NO. 10  
----LYLE STUDIO

FRONT No  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

DEC 4 1930

Very Respectfully  
H. H. X X X



96

YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

1/2

NO. 0A4552

ORDER NO. 49912

DATE 11-20-1930

2<sup>M</sup> FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO.

TITLE (IN FULL) 47. DRAWDY FALLS NEAR MADISON.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC - 1 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4553

ORDER No. 49912

DATE 11-30-1930

2MFOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 48. A QUIET POOL, GUYAN RIVER

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

DEC 4 1930

ADV

*very truly*  
*Curt Teich*  
*H. H.*

*X*  
*X*

9  
18



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NOOA4554

ORDER No. 49912

DATE 11-20-1930

2<sup>M</sup> FOLDER VIEW BLUESKY  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 49. SCENE ALONG TUG RIVER.

FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

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LV

DEC 4 1930

ADV

SIGN HERE

*Very Truly*  
*Curt Teich*

X

X



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

**YOUR ORDER AS  
MEMORANDUM**

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

DATE 12-1-1930

NO. 0A4555

ORDER NO 49912

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **LOWER CENTER BORDER**

FRONT NO

TITLE (IN FULL) 50. GRAND VIEW SHOWING NEW  
RIVER CANYON.  
---LYLE STUDIO.

IMPRINT **NONE**

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

USE PART OF LARGE PHOTO!

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LY

OF C. T. & Co.—CUSTOMER

**COMPLETED**

SIGN HERE \_\_\_\_\_

SIGN HERE

DEC 4 1930

ADV

Very Respectfully  
H. H.



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE.  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE, AFFIXED AT ONCE.  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4556

ORDER NO. 49912

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 51. FAMOUS CASTLE ROCK AT  
PINEVILLE.  
X ---LYLE STUDIO - Beckley-Welch.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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NOV 25 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
ORDER HEREWITH  
ENCLOSED.  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

G.W.WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4557

ORDER NO. 49912

DATE 11-20-1930

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 52. FAMILIAR ROAD SCENE  
MC DOWELL COUNTY.  
----LYLE STUDIO - BECKLEY-WELCH

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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SIGN HERE

DEC 1 1930

ADV



3

NO. 0A4558

ORDER NO. 49912

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

2 MFOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT No.	
TITLE (IN FULL)	53. GREENBRIER RIVER FROM ABOVE BIG BEND TUNNEL.	IMPRINT	NONE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

COMPLETED

DEC 5 1930

ADV

SIGN HERE

*Very Rough*

X

X

5



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

DATE 11-20-1930

NO. 0A4559

ORDER NO. 49912

2 M FOLDER VIEW BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) 54. FIRST PROTESTANT CHURCH  
BUILT WEST OF ALLEGHANIES - REMOBOTH  
----W. VA. DEPT. OF AGRICULTURE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO.  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

DEC 4 1930

*Very Rough*  
*11-21*

2  
6-2



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

G.W. WILLIAMS,  
BECKLEY, W. VA.

NO. 0A4560

ORDER NO. 49912

DATE 11-20-1930

2 M FOLDER VIEW

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) 55. NOTED PINNACLE ROCK NEAR  
BLUEFIELD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

SIGN HERE

ADV

DEC 3 1930

Very  
Kush  
H. Th



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE PHOTOGRAPH AND CONDITIONS ON THE ORDER CARD. IT IS ABSOLUTELY NECESSARY THAT YOU KNOW THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4561  
ORDER NO. 49903

DATE 11-21-1930

12 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) METHODIST EPISCOPAL  
CHURCH, NORTH ADAMS, MASS.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER - 62.

FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS GRAY & BUFF MOTTLED STONE. GRAY MARBLE TRIM. CEMENT STEPS.  
ROOF DARK OAK DOORS. BLACK METAL WORK IN WINDOWS. GRAY MOTTLED  
TRIMMINGS ROOF. UPPER FLOOR AT LEFT CEMENT, DARK BROWN TRIM.  
BLDG. AT LEFT DULL RED BRICK, BLDG. AT RIGHT BUFF, BROWN TRIM.  
GRAY ROOF. CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 1 1930

ADV

*Wm. Rush*  
#10

12  
9



3 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY O.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4562

ORDER NO. 49903

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) RICHMOND HOTEL, NORTH  
ADAMS, MASS.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 22

FRONT NO 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED BRICK, GRAY STONE TRIM. BLACK STORE FRONTS.

ROOF

SMOOTH UP STREETS WITHOUT FAIL. REMOVE WIRES.

TRIMMINGS

PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

DEC 1 1930

ADV

SIGN HERE

*Very Rush*  
*H. H.*

*X*



19

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATION AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HERWITH. THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
MILWAUKEE, WIS.  
DATE 11-20-1930  
M  
3 500  
M  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

E.A. PHILLIPS,  
MILWAUKEE, WIS.

DATE 11-20-1930

M  
3 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) THE LOBBY, PHILLIPS'  
MOON BEACH RESORT, EAGLE RIVER,  
WIS.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

FOR COLORS USE OWN JUDGEMENT.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 5 1930

ADV

NO. 0A4563

ORDER No. 49933

Photo in  
1A-41-51v

2



GENTLEMEN:- WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
P.R. ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

E.A. PHILLIPS,  
MILWAUKEE, WIS.

NO. 0A4564  
ORDER NO. 49933

*Photo in  
1A-H-512*

DATE 11-20-1930

3 M 500

AMERICAN ART

PLACE OF TITLE

TITLE (IN FULL)

UPPER BORDER  
MAIN LODGE AT PHILLIPS'  
MOON BEACH RESORT, EAGLE RIVER,  
WIS.

FRONT NO.

IMPRINT

2  
NONE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

TAKE OUT SIGN ON TREE.

SAME COLOR AS CARD NO. 92252 ATTACHED.

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV



DIAL NO. 0A4565

CUSTOMER COMMERCIAL ART SCHOOL,  
CHICAGO, ILLINOIS

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49923

DATE 11-20-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C.

SIZE 3½ X 5½

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

TAKE OFF R.M. AFTER 4,000 ARE RUN.

TAKE OFF TITLE AFTER 4,000 ARE RUN.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

PUT PICTURE TO LEFT OF CARD.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG.NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper—Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

COLORS AS PER COLORED COPY.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A4566

ORDER NO. 49922

DATE 11-21-1930

CUSTOMER WALLACE OPTICAL CO.,  
SAN DIEGO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M BUS.CARD

SIZE

2 1/2 X 3 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full WALLACE OPTICAL CO., 1230 - FIFTH AVE.,  
SAN DIEGO, CALIF.

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

MAKE HAND ON CLOCK CLEAR.

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CEILING WHITE. WALLS #14 IN TIFFANY FINISH. RUGS ON WALLS  
ON RIGHT: #22 BACKGROUND DESIGNS OUTLINED IN BLACK. PILLARS,  
INSIDE DESIGN, GOLF. ALL OTHER DESIGNS IN ROYAL PURPLE,  
WHITE, BLACK, BLUE & GREEN. RUG ON LEFT: #32 BACKGROUND IN  
BLACK, WHITE, CREAM AND #32 BLUE AND GREEN IN DESIGN.  
THEY ARE PERSIAN RUGS HANGING ON BLACK IRON RODS. LEATHER  
OVERSTUFFED #29. FURNITURE AND COUNTER CASE MAHAGONY. CASH  
REGISTER GOLD PLATED. DRAPES #22. EYE TESTING ROOM - CABINET  
AND CHAIR WHITE ENAMEL - UPHOLSTERY #29. FLOOR COVERING  
#28 (CARPET). LAMPS GOLD DESIGN.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 2 3/16 X 3 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_\_ WIDE \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.



DIAL NO. 0A4567

CUSTOMER C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49921

DATE 11-21-1930

NOV 25 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M PC

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ☒ NoCopyright in Plate ☒ NoTitle in full VIEW FROM THE PORCH OF THE ANTLERS, LAKE GEORGE,  
N.Y.

(All of this on address side)

FRONT NO. 29

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: ☒ Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IMPRINT: PUBLISHED FOR THE ANTLERS HOTEL, LAKE GEORGE, N.Y. BY  
C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

Rephoto

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ NoREMOVE HANGING BASKET IN ARCHWAY. BRING OUT FLAG BETTER.  
REMOVE BOYS ON PIER. REMOVE WIRES.

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WHITE PILLARS AND RAILINGS, GRAY STEPS, GRAVEL WALK.

WHITE DOCK WITH RED ROOF. ORANGE & BLACK UMBRELLA, CHAIRS AND  
BENCHES.

## ENGRAVING DEPARTMENT

1 HALFTONES FROM 1 COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

DUPLICATES \_\_\_\_ ZINC COLOR PLATES

DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/15 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PUT CLOUDS IN SKY

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4568

CUSTOMER

C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49921

DATE 11-21-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

NOV 25 1930

6M P.C.

SIZE 3 1/2 x 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full CORNER OF THE LIVING ROOM AT THE ANTLERS,  
LAKE GEORGE, N.Y.

(All of this on address side)

FRONT NO. 29

R. M.

Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: PUBLISHED FOR THE ANTLERS HOTEL, LAKE GEORGE, N.Y. BY  
C.W.HUGHES & CO., INC., MECHANICVILLE, N.Y.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG.NO.

\_\_\_\_ Prints each from \_\_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WHITE CEILING, IVORY WOODWORK, OAK FLOORS. WALLS IVORY WITH DULL  
BLUE AND GRAY FIGURES. LARGE RUG BLACK WITH ROSE AND TAN  
FIGURES. SMALL RUGS ROSE WITH CREAM FIGURES. CREAM CURTAINS AND  
SHADES. BURNT ORANGE & BLACK DRAPES. NILE GREEN COGGSWELL  
CHAIR, MAPLE WOODWORK, MAPLE SMOKER AND ROCKER. SETTEE DULL GOLD  
BROCADE ON WINE BACKGROUND. OTHER CHAIRS DULL ROSE AND  
GOLD ON BLACK BACKGROUND. RED MAGAZINE RACK. MAHOGANY  
GATELEG TABLE, DEEP DULL BLUE SMALL TABLE. FROSTED DOME  
WITH BRASS FIXTURES IN CEILING LIGHT. ROSE LAMP ON  
GATELEG TABLE, GOLD SHADE ON BRIDGE LAMP. PARCHMENT  
SHADES ON PEWTER FLOOR LAMP. RED BRICK FIREPLACE, BLACK  
FITTINGS. YELLOW CANDLES IN IRON HOLDERS. RED BOTTLE BASE  
ON MANTLE.

HALFTONES FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. \_\_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

 SIZE 3 3/16 x 5 3/16  
 SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

 FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
 SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
 WITHOUT LINE - SPECIAL BORDER.

## ENGRAVING DEPARTMENT

ZINC ETCHINGS FROM \_\_\_\_\_ COPIES

DUPLICATES \_\_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_\_ WIDTH \_\_\_\_\_ HIGH \_\_\_\_\_ SAME SIZE \_\_\_\_\_

 BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
 SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
 FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
 CUT TO PICAS (see size)

PROOFS \_\_\_\_\_ FLAT \_\_\_\_\_ GOOD \_\_\_\_\_ IN COLORS \_\_\_\_\_ SPECIAL STOCK

ELECTROTYPE EACH OF \_\_\_\_\_  
ON WOOD METAL

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.



1 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4569

ORDER NO. 49934

DATE 11-20-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) NORTHLAND HOTEL, ~~NEW~~  
HOULTON, MAINE.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF RED  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED  
SIGN HERE

DEC 2 1930

ADV

*Very Rushy*  
*H/H*  
*X X X*

10



3 1/4

FILE

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUCHANAN BOOK STORE,  
ALTOONA, PA.

NO. 0A4570  
ORDER NO. 49928

DATE 11-21-1930	
12 M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE	UPPER BORDER
TITLE (IN FULL)	JAFFA MOSQUE, ALTOONA, PA.
(ALL OF THIS ON THE ADDRESS SIDE)	
FRONT No.	1
IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE
REMARKS	
DARK BUFF BRICK. BUFF & WHITE FIGURED CORNICE & TRIM, OVER ENTRANCE BUILDINGS & AROUND TOP. LIGHT BROWN BRICK BASE ON FIRST FLOOR WITH LIGHT BASE LINE AT BOTTOM. BUFF WINDOW FRAMES & SASH. BLUE & WHITE ROOF STRIPED SQUARES OVER TOP WINDOWS ON RIGHT & LEFT. LIGHT GRAY TOWERS ON CORNERS OF BLDG. BROWN & DARK RED STRIPED AWNING AT ENTRANCE TRIMMINGS ON BASE FLOOR. GREEN LAMP POSTS. CEMENT WALKS DARK DRIVE ON LEFT. MAKE SMOOTH GREEN LAWN ON YARD. SHOW SPRINGTIME FOLIAGE ON TREES. PUT FLAG ON POLE. REMOVE WIRES ACROSS SKYLINE & CENTER. MASONIC EMBLEM OVER ENTRANCE YELLOW & GREEN WITH RED TIPS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	

LV  
COMPLETED

DEC 4 1930

ADV

10



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUCHANAN BOOK STORE,  
ALTOONA, PA.

NO. 0A4571  
ORDER NO. 49928

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO

TITLE (IN FULL)

UPPER BORDER

IMPRINT

1

D.S. KEITH JUNIOR HIGH

SAME AS ABOVE

SCHOOL, ALTOONA, PA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDING

DARK DULL ~~BRICK~~ BUFF BRICK. LIGHT STONE CORNICE & COLUMNS & BASE

ROOF

BUFF BRICK STAIRWAY & GRAY STEPS ON RIGHT. LIGHT BUFF WINDOW  
FRAMES & SASH. GREEN TERRACED LAWN & SHRUBBERY. GRAY LAMPPOST

TRIMMINGS

REMOVE SMALL TREE IN FOREGROUND. BUFF BRICK WALL ON LEFT GRAY  
TRIM.

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

FILE



2

GENTLEMEN:-  
PER ATTACHED  
OF TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUCHANAN BOOK STORE,  
ALTOONA, PA.

NO. 0A4572

ORDER NO. 49928

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) IVYSIDE SWIMMING POOL,  
ALTOONA, PA.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS BLDGS. WHITE, DARK RED ROOFS. WHITE COASTERS & SLIDES. MAKE WATER  
BLUE. WHITE FENCE IN FOREGROUND. ISLAND IN CENTER GREEN.  
ROOF RED FLOWERS IN CENTER WHITE BASE AROUND FLOWER BED.  
TRIMMINGS RED & BLUE BATHING SUITS.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 4 1930

ADV

31  
FILE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUCHANAN BOOK STORE,  
ALTOONA, PA.

NO. 0A4573

ORDER NO. 49928

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 1

TITLE (IN FULL) 12TH STREET FROM PENNA.

IMPRINT SAME AS ABOVE

R.R. STATION, ALTOONA, PA.

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT 1ST DARK RED, 2 BROWN STONE, 3 DARK GRAY, 4&5 LIGHT GRAY

BUILDINGS

6 RED, 7 DARK GRAY, 8 TALL BLDG. DARK RED OTHERS BROWN.

ROOF

ON LEFT 1ST LIGHT GRAY STONE, BROWN STONE OTHERS BROWN.

TRIMMINGS

BLDG. ON LEFT EDGE GRAY. REMOVE SIGN ON TOP OF BLDG. ON LEFT &  
TAKE 3-4" FROM TOP OF PHOTO & SHOW ALL OF FOREGROUND. PUT FLAG ON  
POLE ON REAR RIGHT.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

SIGN HERE

DEC 2 1930

ADV

FILE

4570-5

70



WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN 10 DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUCHANAN BOOK STORE,  
ALTOONA, PA.

NO. 0A4574

ORDER NO. 49928

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 1

TITLE (IN FULL)

WM. PENN HIGHWAY NEAR

IMPRINT

SAME AS ABOVE

ALTOONA, PA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

DARK GRAY STONE ARCH. LIGHT CEMENT ROAD & SMALL BRIDGE ON LEFT.

ROOF

REMOVE POST ABOVE ARCH IN CENTER.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 8 1930

ADV

FILE

12  
6-



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY THAT YOU SIGN AND AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY BUCHANAN BOOK STORE,  
ALTOONA, PA.

NO. 0A4575

ORDER NO. 49928

DATE 11-21-1930

12 M 500 AMERICAN ART  
(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) WM. PENN HIGHWAY ON  
CRESSON MT. NEAR ALTOONA, PA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
(ALL OF THIS ON THE ADDRESS SIDE)

COLOR DESCRIPTION SEE REMARKS  
BUILDINGS WHITE CEMENT ROAD, GREEN FOLIAGE. REMOVE DARK SHADOW ON RIGHT.  
ROOF  
TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

DEC 9 1930

ADV

SIGN HERE

2  
FILE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY  
ETC., AND RETURN THIS SHEET WITH  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
SPECIFICATIONS AND CONDITIONS  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY POTTERS BOOK & NOVELTY SHOP,  
HOLLIDAYSBURG, PA.

NO. 0A4576  
ORDER No. 49930

DATE 11-21-1930	
M	
BLUESKY	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE TITLE (IN FULL) UPPER BORDER RESERVOIR ON WM. PENN HIGHWAY NEAR HOLLIDAYSBURG, PA.	FRONT NO. 1 IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE LIGHT CEMENT ROAD, GRAY STONE WALL & LOCK HOUSE ON LEFT, RED ROOF. BUILDINGS WHITE FENCE ON REAR RIGHT, MAKE WATER IN DAM BLUE.	REMARKS
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & Co.-CUSTOMER	
LV <b>COMPLETED</b>	
SIGN HERE	
DEC 9 1930	
ADV	

*Very Rushy*

2



GENTLEMEN-  
PE OF YOUR  
OF YOUR  
IT IS ABSOLUTELY  
ORDER HEREWITH  
NECESSARY  
YOU O. K. THESE  
TITLES AND  
COLOR DESCRIPTIONS.  
ETC., AND RETURN  
THIS SHEET WITH  
YOUR SIGNATURE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH  
THE

VERY TRULY  
CIBT TEICH & COMPANY INC

PUBLISHED BY POTTERS BOOK & NOVELTY SHOP,  
HOLLIDAYSBURG, PA.

NO. 0A4577

ORDER No. 49930

DATE 11-21-1930

I M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE      UPPER BORDER

FRONT NO.

TITLE (IN FULL)

IMPRINT

ON THE JUNIATA, NEAR  
HOLLIDAYSBURG, PA.

SAME AS ABOVE

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

PROPERTY OF C. T. & Co.—CUSTOMER

**COMPLETED**

DEC - 1 1930

ADV

SIGN HERE



DIAL NO. 0A4578

ORDER NO. 49937

DATE 11-21-1930

CUSTOMER

BERNSTEIN'S FISH GROTTO,  
SAN FRANCISCO, CALIF.

DATE ENTERED

JAN 7 1931

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25M

PC

SIZE 31-2 X 5 1-2

STYLE

AMERICAN ART

M. O.

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full BERNSTEIN'S FISH GROTTO, 123 POWELL ST.,  
SAN FRANCISCO, CALIF.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

AS PER SLIP ATTACHED TO PHOTO.

#### PHOTO LITHO

Rephoto

Photograph each Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO.

COMPLETED

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PIGAS (see size)

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER

L. V.

ADV.



DIAL NO. 0A4579

CUSTOMER BERNSTEIN'S FISH GROTTO,  
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49937

DATE 11-21-1930

NOV 26 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M PC SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full FISHERMAN'S CAVE, BERNSTEIN'S FISH GROTTO,  
SAN FRANCISCO, CALIF.

Follow Layout

(All of this on address side)

FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint ☐ No Imprint  
Trade Mark ☒ Yes ☐ No  
Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

AS PER SLIP ATTACHED TO PHOTO

Photo ret.  
8/5/35

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

AS PER SLIP ATTACHED TO PHOTO.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

NEG. NO.

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3-16 X 5 3-16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PIGAS (see size)

PROOFS FLAT 0000 IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH  
ON WOOD METAL.



DIAL NO. **0A4500**

ORDER NO. **49937**

DATE **11-21-1930**

CUSTOMER **BERNSTEINS FISH GROTTO,**  
**SAN FRANCISCO, CALIF.**

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

**25M PC**

SIZE

**3 1-2 X 5 1-2**

STYLE

**AMERICAN ART**

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border Follow Layout  
Title in Plate ☒ No Copyright in Plate ☒ No  
Title in full **THE BEACH AT BERNSTEIN'S FISH GROTTO,**  
**SAN FRANCISCO, CALIF.**

(All of this on address side)  
FRONT NO. **5** R. M. ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer ☒ C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO  
Rephoto

**AS PER SLIP ATTACHED TO PHOTO**

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

**AS PER SLIP ATTACHED TO PHOTO.**

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE **3 1/2 X 5 1/2** HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH DEARERS  
CUT TO PICAS (see size)

PROOFS **3** GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.

**COMPLETED**



DIAL NO. 0A4581

ORDER NO. 49937

DATE 11-21-1930

CUSTOMER BERNSTEINS FISH GROTTO,  
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING

ENGRAVING

PHOTO LITHO

COMPOSING

LITHO ART

25 M PC

SIZE 3 1-2 X 5 1-2

STYLE

AMERICAN ART

M. O

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full "THE BERN GROTTO" BERNSTEINS FISH GROTTO,  
SAN FRANCISCO, CALIF.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE OWN JUDGEMENT

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE OWN JUDGEMENT

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

ZINC ETCHINGS FROM COPIES

DUPLICATES ZINC COLOR PLATES

DUPLICATES COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3-16 X 5 3-16

SIZE 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER L. V. ADV.

COMPLETED

cf 1-9



DIAL NO. **0A4582**

CUSTOMER **MARRIOTT'S FRENCH DRY CLEANERS, RED  
ROCHESTER, N.Y.**

DEPT.

DATE COMPLETED

ORDER NO. **49938**

DEC - 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE **11-21-1930**

**25** M

**PC**

SIZE **3 1-2 X 5 X 2 1-2**

STYLE

**AMERICAN ART**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

(All of this on address side)

FRONT NO. **5**

R. M. Yes ☒ No

Title in Plate Yes ☒ No

Copyright in Plate Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

Title in full **OUR NEWLY REMODELED PLANT AND OUR**

IMPRINT: Customer

C. T. Imprint

No Imprint

**LARGE FLEET OF DELIVERY TRUCKS.  
(ETC. AS PER LAYOUT)**

Trade Mark Yes ☒ No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

PHOTO LITHO

Rephoto

**SEE LAYOUT**

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

**SEE COPY ATTACHED.**

*Photos in large file*

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE **3 3-16 X 5 3-16** SAME SIZE

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. ☒ OUTLINE - ☒ OVAL - ☒ CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS ☒ AT \_\_\_\_ GOGO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER — L. V. — ADV.



GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION THE RECEIPT OF YOUR ORDER AND THE MEMORANDUM SPECIFYING THE CONDITIONS ON THE ORDER HEREWITH. IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
BEDFORD, IND.

NO. 0A4583  
ORDER No. 49948

DATE 11-21-1930	
3M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE UPPER BORDER	FRONT NO. 2
TITLE (IN FULL) NEW COURTHOUSE, BEDFORD, IND.	IMPRINT NONE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS WHITE LIMESTONE BLDG. BRASS DOORS. PUT IN SHRUBBERY AS MARKED ON TISSUE ATTACHED TO PHOTO.	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
LV COMPLETED

DEC 5 1930

SIGN HERE ADV

7  
19



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

XX

WESTERN DRUG CO.,  
SIDNEY, NEBR.

NO. 0A4584

ORDER No. 49944

DATE 11-21-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL)

AEROPLANE VIEW OF XXXXXRXX  
SIDNEY, NEBR.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

COLORS AS PER TISSUE ATTACHED. USE PORTION OF  
PHOTO AS MARKED ON PHOTO. TAKE OUT LETTERING AND  
FILL IN BACKGROUND.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

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SIGN HERE

ADV

DEC 5 1930



2 1/2

WESTERN DRUG CO.,  
SIDNEY, NEBR.

NO. 0A4585

ORDER No. 49945

DATE 11-21-1930

M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 2

TITLE (IN FULL)

CITY AUDITORIUM, SIDNEY,  
NEBR.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

DEC 5 1930

ADV

COMPLETED

SIGN HERE

GENTLEMEN:—  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

17  
9  
13



1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
SHREVEPORT, LA.

NO. 0A4586

ORDER NO. 49942

DATE 11-21-1930

3M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) AEROPLANE VIEW OF  
SHREVEPORT, LA.  
IN PLATE - (C) GRABILL STUDIO.

FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS make Coloss  
ROOF better & different  
TRIMMINGS

REMARKS  
Photo to Teich  
8/22/31

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED  
SIGN HERE

DEC 5 1930

ADV

TWVC  
Rush

not Photo  
use ~~of~~ 1512-20 but make new Coloss

?

X



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED AT ONCE, IF NOT RETURNED  
WITH YOUR SIGNATURE, WILL BE CONSIDERED CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F.W. WOOLWORTH CO.,  
SHREVEPORT, LA.

NO. 0A4587  
ORDER NO. 49942

DATE 11-21-1930  
3 M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) BROADMOOR COUNTRY CLUB,  
SHREVEPORT, LA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

WHITE FRAME BLDG. BLACK SHINGLE ROOF.

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

DEC 2 1930

ADV



3 1/2

17  
13

YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AND THE CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PERMIT ME TO  
ADVISE YOU THAT  
YOUR ORDER HAS  
BEEN RECEIVED  
AND IS BEING  
HANDLED.  
VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
SHREVEPORT, LA.

NO. 0A4588  
ORDER NO. 49942

DATE 11-21-1930

3 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TRI-STATE SANITARIUM,  
SHREVEPORT, LA.  
COLOR DESCRIPTION SEE  
BUILDINGS RED BRICK, WHITE ENTRANCES.  
ROOF  
TRIMMINGS

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 2  
IMPRINT NONE  
REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER  
LV  
COMPLETED  
SIGN HERE

DEC 8 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCORD TO THE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
SHREVEPORT, LA,

NO. 0A4589

ORDER No. 49942

DATE 11-21-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) FAIR PARK HIGH SCHOOL,  
SHREVEPORT, LA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

RED BRICK.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC - 1 1930

ADV







GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. W. WOOLWORTH CO.,  
SHREVEPORT, LA.

NO. 0A4591

ORDER NO. 49942

DATE 11-21-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CROSS LAKE, SHREVEPORT, LA.  
BOT-SMALL TYPE- PHOTO BY GRABILL  
STUDIO.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

PUT IN SOME RACING BOATS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

COMPLETED

SIGN HERE

DEC 2 1930

ADV



2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF PHOTO  
IT IS REQUESTED  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

F. V. WOOLWORTH CO.,  
SHREVEPORT, LA.

NO. 0A4592

ORDER No. 49942

DATE 11-21-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) SUNSET ON RED RIVER,  
SHREVEPORT, LA.

IN PLATE - (C) GRABILL STUDIO

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

SEE BACK OF PHOTO FOR INSTRUCTIONS.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

DEC 4 1930

ADV

SIGN HERE



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU  
O. K. THESE TITLES  
AND COLOR DESCRIPTIONS.  
ETC. AND RETURN  
THIS SHEET WITH YOUR  
SIGNATURE AFFIXED AT  
ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL  
CONSIDER THIS INFORMATION  
CORRECT AND PROCEED WITH  
THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4593

ORDER No. 49953

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CALIFORNIA POPPIES.  
PRIVATE NO. BEFORE TITLE.- 670

FRONT NO. 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS AS PER TISSUE ATTACHED TO PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
SPED. ORDER. WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4594

ORDER NO. 49953

DATE 11-21-1930

12<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT NO. 26

TITLE (IN FULL)

ON THE M ROOSEVELT

IMPRINT SAME AS ABOVE

HIGHWAY NORTH OF SANTA MONICA,  
CALIFORNIA.

PRIVATE NO. BEFORE TITLE- SM-26

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED. TO PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

COMPLETED

SIGN HERE

DEC-1 1930



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
RETURNED  
IN SIX DAYS

YOUR ORDER AS  
MEMORANDUM  
ON THE  
TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4595

ORDER NO. 49953

DATE 11-21-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	26
TITLE (IN FULL)	ON THE ROOSEVELT HIGHWAY, SHOWING THE MALIBU MOUNTAINS, NORTH OF SANTA MONICA, CALIFORNIA.	IMPRINT	SAME AS ABOVE
PRIVATE NO. BEFORE TITLE, SM-27			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	AS PER TISSUE ATTACHED TO PHOTO.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

DEC 2 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
E.T.C., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4596

ORDER NO. 49953

DATE 11-21-1930

12 23 M 500

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

SHADOW MOUNTAIN AND  
DESERT, ARROWHEAD TRAIL.

PRIVATE NO. BEFORE TITLE- 668

COLOR DESCRIPTION

SEE

BUILDINGS

AS PER TISSUE ATTACHED TO PHOTO.

ROOF

TRIMMINGS

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 26

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

LV

DEC 2 1930

ADV

SIGN HERE

*Very Rush*

18  
6



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
AT ONCE, IF NOT RETURNED  
WITH THE  
PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4597

ORDER NO. 49953

DATE 11-21-1936 12 M 500		AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE TITLE (IN FULL)	UPPER BORDER HOLLYWOOD BOULEVARD, HOLLYWOOD, CALIFORNIA.	FRONT NO. IMPRINT	X26 26 SAME AS ABOVE
PRIVATE NO. BEFORE TITLE. 805			
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			
AS PER TISSUE ATTACHED TO PHOTO.			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

DEC - 1 1936

ADV

X X X

16



5  
6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND WE  
IN SIX DAYS  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4598

ORDER NO. 49953

DATE 11-21-1930

12M 500

AMERICAN ART

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) CALIFORNIA SYCAMORE TREES  
IN A FIELD OF LUPINE AND POPPIES.  
PRIVATE NO. BEFORE TITLE. 667

FRONT NO 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

AS PER TISSUE ATTACHED TO PHOTO.

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC - 1 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE ATTACHED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4599

ORDER NO. 49953

DATE

11-21-1930

M

12 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

CROSSING THE DESERT, VIA  
ARROWHEAD TRAIL, CALIFORNIA.

PRIVATE NO. BEFORE TITLE.- 659

FRONT NO.

26

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED TO PHOTO

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

DEC. 2 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC. ARE ABSOLUTELY NECESSARY FOR THE PRODUCTION OF THE  
REPRODUCTION. YOUR SIGNATURE AND ADDRESS MUST BE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4600

ORDER NO. 49953

DATE

11-21-1930

M

12-500

AMERICAN ART

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

SMOKE TREES ON THE DESERT,  
CALIFORNIA. SALTON SEA IN THE  
DISTANCE.

PRIVATE NO. BEFORE TITLE- 666

FRONT NO.

26

IMPRINT

SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

AS PER TISSUE ATTACHED TO PHOTO.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIG. HERE

DEC. 2 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ATTACHED TO YOUR ORDER AS YOUR ORDER AS IT IS ABSOLUTELY NECESSARY WITH THESE TITLES AND COLOR DESCRIPTIONS ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4601  
ORDER NO. 49953

DATE ~~11-21-1936~~  
M

12 500 (ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE  
TITLE (IN FULL) UPPER BORDER  
SAND DUNES NW IN DEATH  
VALLEY, CALIFORNIA.  
PRIVATE NO. BEFORE TITLE. 658

FRONT NO. 26  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS		
ROOF	AS PER TISSUE ATTACHED TO PHOTO.	
TRIMMINGS		

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

SIGN HERE

ADV

# COMPLETED

DEC - 1 1930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED WITH YOUR SIGNATURE, WILL BE  
RETURNED TO YOU O. K. THESE TITLES AND COLOR  
DESCRIPTIONS, IF NOT RETURNED WITH YOUR  
SIGNATURE, WILL BE RETURNED TO YOU O. K.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS REQUESTED  
ETC AND RETURN  
IN SIX DAYS  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO. 0A4602  
ORDER NO. 49953

DATE

11-21-1930  
M

12 (ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

UPPER BORDER  
JOSHUA PALM ON THE DESERT,  
CALIFORNIA.

IMPRINT

X 26  
SAME AS ABOVE

PRIVATE NO. BEFORE TITLE, 657

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

AS PER TISSUE ATTACHED TO PHOTO.

Photo used for 2AH 26v

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: IF YOU HAVE ANY  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

WESTERN PUBLISHING & NOVELTY CO.,  
LOS ANGELES, CALIF.

NO.

0A4603

ORDER No.

49953

DATE

11-21-1930  
M

12

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

FRONT No

26

TITLE (IN FULL)

A GLIMPSE OF A PORTION OF

IMPRINT

SAME AS ABOVE

THE BUSINESS SECTION, NEW  
HOLLYWOOD, CALIFORNIA.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

MAKE HORIZONTAL VIEW.

AS PER TISSUE ATTACHED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

COMPLETED

SIGN HERE

ADV

DEC - 1 1930



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURTIS LEITCH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

C.W. HUGHES,  
MECHANICVILLE, N.Y.

NO. 0A4604  
ORDER NO. 49952

DATE

11-21-1930

12 500

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

FRONT NO.

TITLE (IN FULL)

IMPRINT

UPPER BORDER  
VALLEY FROM THE SWEETHEART  
TEA HOUSE, SHELBURNE FALLS, MASS. ON  
THE MOHAWK TRAIL

29  
PUBLISHED BY ALICE BROWN,  
SHELBURNE FALLS, MASS.

PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

WHITE BLDG. SHINGLED ROOF. SEE DIRECTIONS ON BACK OF PHOTO.  
THE STREAM THAT APPEARS IN THE VALLEY IS IN THE  
SHADOW AND SHOULD BE COLORED PROPERLY TO INDICATE WATER.

VERY PARTICULAR CUSTOMER. MAKE  
AN EXTRA GOOD CARD.  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 8 1930

ADV

*Very Rush*



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

C. W. HUGHES & CO., INC.,  
MECHANICVILLE, N. Y.

NO. 0A4605  
ORDER NO. 49952

DATE 11-21-1930

M

12 508

(ALL OF THIS ON THE PICTURE SIDE)

AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE

UPPER BORDER

TITLE (IN FULL)

VIEW FROM THE SHEETHEART

TEA HOUSE, SHELBURNE FALLS, MASS. ON

MOHAWK TRAIL,

PRIVATE NO. 3-4, FROM RIGHT EDGE

IN UPPER BORDER- 2

COLOR DESCRIPTION

SEE

BUILDINGS

COLORS IN THE AVERAGE SUMMER SCENE.

ROOF

TRIMMINGS

FRONT NO.

29

IMPRINT

PUBLISHED BY ALICE BROWN,  
SHELBURNE FALLS, MASS.

VERY PARTICULAR CUSTOMER.  
MAKE AN EXTRA GOOD CARD.  
PUT CLOUDS IN SKY.

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

Very Respectfully,  
H. B.

18



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, OR IT WILL BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GROFFS NEWS AGENCY,  
DOWNTOWN, PA.

NO. 0A4606

ORDER NO. 49956

DATE 11-22-1930

1M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO 2

TITLE (IN FULL) MUNICIPAL BUILDING AND POST  
OFFICE, DOWNTOWN, PA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

GRAY & LIGHT GRAY MIXED STONE, WHITE CORNICE & DOORS. GRAY SASH. DARK  
DULL RED ROOF. GRAY RAILINGS ON LEFT. REMOVE WIRES & POLE. BLDG. ON RIGHT  
BROWN.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV



13

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE APPLIED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

GROFFS NEWS AGENCY, DOWNINGTOWN, PA.

NO. 0A4607

ORDER NO. 49956

DATE 11-22-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SWAN HOTEL, DOWNINGTOWN, PA.

FRONT NO. 2  
IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

WHITE STUCCO WITH ORANGE COLOR TOWERS & PORCH. DARK ORANGE PORCH COLUMNS &  
BUILDINGS WINDOW FRAMES. DARK SASH. SLATE ROOF, LIGHT BROWN BRICK PORCH BASE & BASE ON  
PORCH POSTS. BLACK RAILINGS ON PORCHES, ORANGE SPINDLES. DARK ORANGE SIGN,  
ROOF BLACK LETTERS ON TOP, LIGHT LETTERS ON BOTTOM. GOLF SIGN GREEN, RED LETTERS.  
TRIMMINGS DARK SIGNS, LIGHT LETTERS AT ENTRANCE ON LEFT. DARK ORANGE STEEPLE IN CENTER  
REMOVE POLES & WIRES. DARK ORANGE STEPS, WHITE VASES ON LEFT.

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

LV

COMPLETED

DEC 8 1930

ADV

SIGN HERE



3 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ON THE  
O. K. THESE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
PROCEED WITH THE  
WORK.

VERY TRULY,  
CURTIS FEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

GROFFS NEWS AGENCY,  
DOWNTOWN, PA.

NO. 0A4608

ORDER NO. 49956

DATE 11-22-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) LINCOLN HIGHWAY THROUGH  
DOWNTOWN, PA.

IMPRINT NONE

COLOR DESCRIPTION

SEE

REMARKS

ON RIGHT 1 WHITE, ORANGE TRIM & RAILINGS & CORNICE & WINDOW FRAMES. SLATE  
BUILDING. 2 & 3 DARK RED BRICK. 4 GRAY. OTHERS DARK RED. ON LEFT 1 DARK RED, GREEN  
ROOF, GREEN & TAN STRIPED AWNINGS. 2 GREEN, WHITE TRIM, DARK RED BRICK BASE.  
ROOF 3 & 4 RED, WHITE TRIM. 5 RED, BUFF TRIM. OTHERS RED, REAR BUFF & GRAY.  
TRIMMINGS REMOVE POLES & WIRES.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 2 1930

ADV

13



DIAL NO. **0A4609**

ORDER NO. **49955**

DATE **11-21-1930**

CUSTOMER **HERMITAGE ART CO., INC.,**  
**CHICAGO, ILL.**

DATE ENTERED

**DEC 1 1930**

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

**3 M 500** **PC.** **SIZE** **3 1/2 X 5 1/2**

STYLE **ARTCHROM**

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full **AGONY GROUP ON CONVENT GROVE OF MISSIONARY**  
**SISTERS OF THE IMMACULATE CONCEPTION, PATERSON, N.J.**

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

USE OWN JUDGEMENT.

(All of this on address side)

FRONT NO. **12** R. M. ☒ Yes ☐ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer C. T. Imprint No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

NEG. NO.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE OWN JUDGEMENT.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
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ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE **3 3/16** **WIDE** **5 3/16** **HIGH.** SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 132 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4610

CUSTOMER HERMITAGE ART CO., INC.,  
CHICAGO, ILL.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49955

DATE 11-21-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

3 M 500 PG.

SIZE

3 1/2 X 5 1/2

STYLE ARTCHROM

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate ~~Yes~~ NoCopyright in Plate ~~Yes~~ NoTitle in full GROTTTO OF OUR LADY OF LOURDES OF THE MISSIONARY  
SISTERS OF THE IMMACULATE CONCEPTION, PATERSON, N. J.

(All of this on address side)

FRONT NO. K 12

R. M. ~~Yes~~ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

THERE ARE SOME WILD FLOWERS ON LEFT SIDE OF GROTTTO.  
USE OWN JUDGMENT.

## PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

DO NOT MAKE WILD FLOWERS ON LEFT SIDE OF GROTTTO TOO  
GAUDY. OTHERWISE USE OWN JUDGMENT.

## ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives Extra Stripping Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOGO \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. CUSTOMER L. V. ADV.



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT WILL NOT BE RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY JAMES A. LEIPER JR.,  
MC MINNVILLE, TENN.

NOA4611

ORDER No. 49957

DATE 11-22-1930

1 M

BLUESKY

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

TITLE (IN FULL) FIRST BAPTIST CHURCH, MC MINNVILLE, TENNESSEE.  
IMPRINTS A E AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

COMPLETED

LV

DEC 2 1930

SIGN HERE

ADV



DIAL NO. 0A4612

CUSTOMER STANZE & THOMAS MONUMENT CO.,  
ST. LOUIS, MO.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 48330

DEC 5 1930

DATE 11-21-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M CIRCULAR #42 SIZE 6 X 10 1/2 FOLDED TO SIZE 6 X 3 1/2

STYLE

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full STANZE & THOMAS MONUMENT CO.

(ETC. AS PER LAYOUT).

(All of this on address side)

FRONT NO.

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

USE PART OF COLOR PLATES FROM CIRCULAR NO. 3642-29  
& CUTS

ENGRAVING DEPARTMENT

HALFTONES FROM \_\_\_\_ COPIES

ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV



DIAL NO. 0A4613

CUSTOMER MARTIN HOTEL CO.,  
ROCHESTER, MINN.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49961

DEC 4 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-24-1930

12M 500 P.C. SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes No

Copyright in Plate Yes No

Follow Layout

Title in full HOTEL MARTIN, ROCHESTER, MINN. (lower)

Opposite Mayo Clinic (upper)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

CHANGE SIGN ON TOP OF BLDG. TO RUN PARALLEL TO  
BLDG. SAME AS ON CARD NO. 73812 ATTACHED.  
REMOVE PART OF BLDG. ON LEFT & EXTEND SIDE OF  
HOTEL WITH WINDOWS. CLEAN UP STREET & TOUCH  
OUT SNOW SPOTS. USE PORTION OF PHOTO AS MARKED.  
TAKE OUT CHIMNEY.COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

BUFF BRICK, CREAM TRIM.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO.

CUSTOMER

L. V.

ADV.

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print Handcolor, Black &amp; White Proof.

## ENGRAVING DEPARTMENT

HALFTONES FRDM COPIES

DUPLICATES ZINC COLD PLATES

LINE &amp; HALFTONE CDMB COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3-16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE DVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FRDM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WDDD - MORTISE - ANCHDR  
SOLID METAL FLUSH TDP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GDDD IN COLDERS SPECIAL STCK

ELECTROTYPES EACH DF.  
DN WOOD METAL.



DIAL NO. 0A4614

ORDER NO. 49959

DATE 11-24-1930

CUSTOMER NEW FILLMORE HOTEL,  
SAN FRANCISCO, CALIF.

DATE ENTERED

DEPT.

DATE COMPLETED

DEC 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

25 M P.C.

SIZE 3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border  
Title in Plate ☒ Yes ☐ No Copyright in Plate ☒ Yes ☐ No  
Title in full NEW FILLMORE HOTEL, SAN FRANCISCO,  
CALIF.

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE THAT BIG DE SOTO SIGN & RUN BLDG. DOWN  
IN REAR AS INDICATED ON TRACING ATTACHED.  
REMOVE ALL WIRES, POLES, ETC.

LAYOUT SAME AS ON CARD NO. 103103

PUT AMERICAN FLAG ON BLDG.

*Return photo to cust  
ret. 1-6-31*

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)  
COLOR OF BLDG. ABOUT LIKE NO. 10 ON COLOR CHART.  
BACKGROUND FOR FILIGERIE WORK IS LIKE NO. 21 ON  
COLOR CHART. FILIGERIE WORK IS ABOUT SAME COLOR  
AS BLDG. ITSELF. SAME APPLIES TO FILIGERIE WORK  
NEAR TOP OF BLDG. MARQUISE COLOR IS LIKE NO. 21.

CUSTOMER DESIRES SAME LAYOUT AS ON CARD NO. 103103

ONLY HAVE DECORATIONS ON EACH SIDE IN BLUE  
COLOR INSTEAD OF TAN, SO AS NOT TO CONFUSE.

**COMPLETED**

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER — L. V. — ADV.

(All of this on address side)  
FRONT NO. 5 R. M. Yes ☒ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint ☒ No Imprint  
Trade Mark Yes No  
Special type as sample

PHOTO LITHO  
Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

3 3-16 X 5 3-16

SIZE WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES  
Extra Negatives Extra Strip To Size Double Print Reverse Position Reverse Color Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see spec)

PROOFS — PLAT — G000 — IN COLORS — SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.



DIAL NO. 0A4615

CUSTOMER MRS. C. H. O'NEAL,  
SIMPSONVILLE, KY.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49958

DATE 11-24-1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C.

SIZE

3 1-2 X 5 1-2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full TOP-U.S. 60, 22 MILES EAST OF LOUISVILLE,  
KENTUCKY.

BOT-YE OLDE STONE INNE, SIMPSONVILLE, KENTUCKY.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT - PUBLISHED BY L. F. MATTINGLY, LEXINGTON, KY.

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

Photo returned 4-17-31

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

BLDG. IS AN OLD STONE BLDG. THE ROOF IS A LIGHT  
GREEN & THE DORMER IS WHITE WITH GREEN TRIMMINGS.  
THE SUN SHADES ON THE LAWN ARE BLACK & WHITE &  
THE CHAIRS ARE BLACK & WHITE, HOWEVER YOU CAN  
ARRANGE THE CHAIRS TO SUIT YOURSELF.

COMPLETED

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

3 3-16 X 5 3/16

SIZE WIDE HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO.

CUSTOMER - L. V. - ADV.



21  
4

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4616 S3  
ORDER NO. 49970

DATE 11-24-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MAIN STREET FROM DEPOT  
SQUARE, LACONIA, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LEFT CREAM GRAY, RED ROOF.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO -CUSTOMER

LV

DEC 2 1930

ADV

COMPLETED

*Very Truly  
J. Rush*

*X X*



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE THE RECEIPT OF YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4617

ORDER NO. 49970

DATE 11-24-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE COUNTRY CLUB,  
LACONIA, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 2 1930

ADV



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFIED AND CONDITIONS ON THE MEMORANDUM ORDER HEREBY INCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IF NOT RETURNED TO US WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE  
E.T.C. AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4618  
ORDER NO. 49970

DATE 11-24-1930	
6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE TITLE (IN FULL)	FRONT NO. 1 IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.—CUSTOMER	
LV COMPLETED	
SIGN HERE	
DEC 2 1930	
ADV	

*Very Truly  
Curt Teich*

*X*



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY MADE. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED WITHIN THE TIME SPECIFIED, WILL BE  
REPRODUCED IN THE NEXT ISSUE OF THE POST CARD.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4619

ORDER NO. 49970

DATE 11-24-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. 1

TITLE (IN FULL) HOSPITAL AND NURSES

IMPRINT SAME AS ABOVE

HOME, LACONIA, N.H.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

DEC 2 1930

ADV

SIGN HERE

Very Rush  
to H. X

X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
OF YOUR TOTAL  
IT IS COMPLETELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4620

ORDER NO. 49968

DATE 11-24-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HOSPITAL, FRANKLIN, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS RED

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

DEC 4 1930

ADV

*[Handwritten signature and large 'X' mark]*



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ORDER HEREWITH  
O. K. THESE TITLES  
DESCRIPTIONS,  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
PROCEED WITH THE

VERY TRULY  
YOURS,  
CURTIS TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4621  
ORDER No. 49968

DATE 11-24-1930	
6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE LOWER CENTER BORDER	FRONT NO. 1
TITLE (IN FULL) CENTRAL STREET, FRANKLIN, N.H.	IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV. COMPLETED

DEC 2 1930

ADV

SIGN HERE \_\_\_\_\_

Very Rush  
H.H.

X

X

179-13



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS  
NECESSARY THAT YOU CAN AFFIXED AT ONCE. IF NOT RETURNED  
YOUR ORDER WILL BE CANCELED. YOUR ORDER WILL BE CANCELED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4522

ORDER NO. 49968

DATE 11-24-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) CARNEGIE LIBRARY,  
FRANKLIN, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

BUFF

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

DEC - 1 1930

ADV

SIGN HERE

Very Rushy  
H.K.

2.2.30



5

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURTIS LEITCH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4623

ORDER NO. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE CAPITOL THEATRE,  
CONCORD, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

RED TAKE OUT MAN

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

DEC 2 1930

ADV

SIGN HERE



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4624

ORDER No. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) VISTA FROM STATE  
CAPITOL, CONCORD, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

SIGN HERE

DEC 8 1930

ADV

Very Rush  
H. 10  
X X X



6  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS SHEET WITH YOUR INFORMATION CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4625

ORDER NO. 49964

DATE 11-24-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER BORDER CENTER  
TITLE (IN FULL) CHRISTIAN SCIENCE  
PLEASANT VIEW HOME, CONCORD, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS RED. REPRODUCE WITHIN LINES.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

DEC - 1 1930

ADV

SIGN HERE







GENTLEMEN-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREIN. IT IS ABSOLUTELY NECESSARY THAT YOU SIGNATURE AFFIXED AT ONCE. IT NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4627

ORDER No. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HIGH SCHOOL, CONCORD,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF  
TRIMMINGS  
RED.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV

COMPLETED

DEC 4 1930

ADV

SIGN HERE

16  
*[Handwritten signature]*



GENTLEMEN:-  
 OFER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ...ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
 ...ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
 WORK.

YOUR ORDER AS  
 MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC

URJ LEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4628

ORDER No. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE	LOWER CENTER BORDER
----------------	---------------------

TITLE (IN FULL) ST. MARY'S SCHOOL,  
CONCORD, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

## BUILDINGS

RED.

ROOF

## TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. CUSTOMER

PROPERTY OF C. T. & Co. CUSTOMER

**LV COMPLETED**

DEC 2 1930

ADV

Very Truly  
H. H.



1  
2

YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4629  
ORDER NO. 49964

DATE 11-24-1930	
12M 500 AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE TITLE (IN FULL)	FRONT NO. 1 IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION BUILDINGS ROOF TRIMMINGS	SEE REMARKS
RED. TAKE OUT TRUCK.	
PHOTO PROPERTY OF C. T. & Co.—CUSTOMER	
LV	ADV
COMPLETED	
SIGN HERE	

DEC 2 1930

*[Handwritten signature]*

19  
10-16



2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
THIS IS TOTALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4630  
ORDER NO. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE AIRPORT, CONCORD,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. CUSTOMER

LV COMPLETED

DEC 4 1930

ADV

SIGN HERE

*Very Rush*  
*[Signature]*

12



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AND ADDRESS AT ONCE, IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4631

ORDER NO. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE CHAPEL, ST. PAUL'S  
SCHOOL, CONCORD, N.H.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS CHURCH GRAY. BLDG. RIGHT RED.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED  
SIGN HERE

DEC 8 1930

ADV

Very Truly  
C. T. & Co.  
X X X



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ESSENTIALLY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4632

ORDER NO. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING  
SOUTH, CONCORD, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS ADD NEW ENTRANCE TO EAGLE HOTEL.  
ROOF SEE PHOTO NO. 0A4629  
TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
**COMPLETED**  
SIGN HERE

DEC 4 1930

ADV

*Very Rush*  
*[Signature]*



3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4633  
ORDER NO. 49964

DATE 11-24-1930

12 M 500

AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	LOWER CENTER BORDER & UPPER	FRONT NO.	1
TITLE (IN FULL)	FORMER OFFICE FRANKLIN PIERCE, FOURTEENTH PRESIDENT OF UNITED STATES, CONCORD, N.H. TOP- THE OLD BUILDING, 1826	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE XXXXXXXXXXXXXXXXXXXX	REMARKS	
BUILDINGS			
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
**COMPLETED**

DEC 5 1930

ADV

SIGN HERE

Very Truly  
Curt Teich

X X

6



25

GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND APPRECIATION YOUR ORDER AS PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM OF YOUR TOTAL ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

MR M. J. HALDEMAN,  
DETROIT, MICH.

NO. 0A4634

ORDER NO. 50016

DATE 11-25-1930

3<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER BORDER

FRONT NO. 2

TITLE (IN FULL) HALDEMAN WOODS, THOMPSONTOWN,  
JUNIATA COUNTY, PENNSYLVANIA.

IMPRINT NONE

R.M.

COLOR DESCRIPTION

SEE

REMARKS

STEEL PLAYGROUND EQUIPMENT, GALVANIZED IRON COLOR WITH CONCRETE COLOR FOUNDATIONS. CHILDREN'S SEE-SAWS PAINTED GREEN. LADDERS AND SLIDES PAINTED GREEN WITH GALVANIZED & IRON TRIMMINGS. TREES IN BACKGROUND TO BE GREEN ~~SEEING~~ USING A COUPLE OF SHADES OR VARIATIONS. PARK BENCHES, GREEN. CLOTHING ON CHILDREN MOSTLY WHITE, BUT PUT SOME VARIOUS COLORS ON STOCKINGS, BOYS' TROUSERS, ETC., USING OWN JUDGMENT. GRASS GREEN WITH SHADING.

VERY PARTICULAR CUSTOMER

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 5 1930

ADV

2



WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED WITHIN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4635

ORDER NO. 50018

DATE **11-25-1930**

3<sup>M</sup> 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE	LOWER CENTER BORDER
1	2
3	4
5	6
7	8
9	10
11	12
13	14
15	16
17	18
19	20
21	22
23	24
25	26
27	28
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47	48
49	50
51	52
53	54
55	56
57	58
59	60
61	62
63	64
65	66
67	68
69	70
71	72
73	74
75	76
77	78
79	80
81	82
83	84
85	86
87	88
89	90
91	92
93	94
95	96
97	98
99	100

FRONT NO 1

TITLE (IN FULL) THE COZY INN, THE WEIRS,  
LAKE WINNEPESAUKEE, N.H.

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

REMARKS

WHITE BLDG. XM SHINGLE ROOF. DARK GREEN BLINDS •DIRT ROADWAY.

BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

RTY OF C. T. & CO.—CUSTOMER

DEC 2 1930

LV

SIGN HERE

ADV



YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1739 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4636

ORDER NO. 50012

DATE 11-25-1930

12<sup>M</sup> 500

AMERICAN ART

PLACE OF TITLE IN PLATE

TITLE (IN FULL) MR. AND MRS. P.O. TATOES.

(VERSE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

USE SKETCH. THERE ARE NO BARN IN MAINE WITH THE LITTLE ROOM IN  
FRONT AS SHOWN IN SKETCH. IT WOULD BE BETTER TO MAKE A BARN DOOR WITH A  
ROOF HAY-LOFT WINDOW ABOVE IT, OR BETTER STILL, TO SHOW A PAIR OF HORSES OR A  
FORD TRUCK DRIVING INTO THE BARN WITH A LOAD OF POTATOES. POTATOES ARE  
DRIVEN TO THE BARN IN BARRELS LOADED ON A LOW FLAT TRUCK CALLED A  
JIGGER TRUCKS IN MAINE.

for color of potato - barns  
see 0A3994

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

SUBMIT BL. & W. PROOF

LV

COMPLETED

SIGN HERE

DEC 5 1930

ADV

Very Truly  
Curt Teich  
11/26

2 X



A 5

A 2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4637

ORDER No. 49984

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE FOUNTAIN, GOLD SPRING  
PARK, WOONSOCKET, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No 1  
IMPRINT SAME AS ABOVE  
TAKE OFF IMPRINT AFTER 3M ARE  
RUN.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
AUTUMN FOLIAGE.

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 3 1930

ADV

Very Rushy  
H.D.

X X



P. 22

Went Rush  
H.H. X X

10  
16



A-5

R 2 1/2

WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC., AND RETURN

IN SIX DAYS WE

WILL CONSIDER

THIS INFORMATION

CORRECT AND

PROCEED WITH

THE

WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCENT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-

PER ATTACHED

OF YOUR TOTAL

IT IS ABSOLUTELY

ETC., AND RETURN

IN SIX DAYS WE

WILL CONSIDER

THIS INFORMATION

CORRECT AND

PROCEED WITH

THE

WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4639

ORDER NO. 49984

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) POST OFFICE, WOONSOCKET,  
R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3M ARE  
RUN.

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

XXXXXXXXXXXX

ROOF

P.O. CREAM GRAY. LEFT RED.

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

ADV

DEC 3 1930

Very  
Rush  
H. H.

X X



A-64v

R. 3 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4640  
ORDER NO. 49984

DATE 11-25-1930

6 M AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) MAIN STREET, WOONSOCKET,  
R.I.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE  
TAKE OFF IMPRINT AFTER 3M ARE  
RUN.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
TAKE OUT ALL POLES.

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 3 1930

ADV

*Conf. Rush*  
*H. A. X*  
*X*  
*X*



A- 5 1/2

R 3

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN 10 X DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4641

ORDER NO. 49984

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) PRECIOUS BLOOD CHURCH,  
WOONSOCKET, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE  
TAKE OFF IMPRINT AFTER 3M ARE  
RUN.

COLOR DESCRIPTION SEE

BUILDINGS

RED.

ROOF

TRIMMINGS

REMARKS

DO NOT MAGNIFY THE TRACK. MAKE IR RATHER INDISTINCT.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 3 1930

ADV

Very  
Rush  
H. 90

X X



A 5 1/2

P

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC.; AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC.; AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD., CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4642  
ORDER NO. 49984

DATE 11-25-1930

6 M AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT NO.	1
TITLE (IN FULL)	HOLY FAMILY CHURCH AND PAROCHIAL SCHOOL, WOONSOCKET, R.I.	IMPRINT	SAME AS ABOVE
		TAKE OFF IMPRINT AFTER 3M ARE RUN.	
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	CHURCH AND SCHOOL RED, HOUSE CREAM GRAY.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

DEC 3 1930

SIGN HERE

ADV

Very Rusty  
J. H. K.

X X



73

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 0A4643

ORDER No. 49964

6 M AMERICAN ART

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

TAKE OFF IMPRINT AFTER 3M ARE  
RUN.

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

Y OF C. T. & CO.—CUSTOMER

**COMPLETED**

SIGN HERE

ADV

DEC 3 1930

Very Truly  
H. P.



A-6

h 2

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
K. THESE TITLES AND COLOR DESCRIPTIONS  
SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
THIS INFORMATION CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4644  
ORDER NO. 49984

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) SCENE ON THE BLACKSTONE  
RIVER, WOONSOCKET, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE  
TAKE OFF IMPRINT AFTER 3M ARE  
RUN.

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS  
WATER ACROSS DAM.

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER  
LV COMPLETED

SIGN HERE

DEC 4 1930

ADV

*Handwritten signature*

*Handwritten X marks*

3



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY ~~XXXXXXX~~ AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

2 1/2

0A4645  
NO.  
ORDER No. 49980

DATE 11-25-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) WHITTIER PINE, CENTER HARBOR,  
LAKE WINNEPESAUKEE, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

R.M.

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

SIGN HERE

DEC 2 1930

ADV



A-6

81

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4646  
ORDER NO. 49979

DATE 11-25-1930

3 M500 AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) FAMOUS OVERSHOT WATERWHEEL AND  
BEACON COTTAGE, MOUNTAIN PARK HOUSE, NORTH  
WOODSTOCK, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS WHITE HOUSE, DARK SHINGLES. DARK GREEN BLINDS.  
ROOF  
TRIMMINGS

*Photo ret to customer*  
*12-19-30*

REMARKS  
RETURN PHOTO TO - B.P. ATKINSON,  
TILTON, N. H.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED  
SIGN HERE

DEC 5 1930

ADV

15



A-5 1/2

B3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE BOTTOM ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4647

ORDER NO. 49979

DATE 11-25-1930

3M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. 1

TITLE (IN FULL) MOUNTAIN PARK HOUSE, NORTH  
WOODSTOCK, N.H. W.E. MERRILL, PROP.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

WHITE BLDG. DARK WEATHERBEATEN ROOF. DARK GREEN BLINDS.

BUILDINGS

TAKE OUT ALL SHADOWS. LIGHTEN UNDERNEATH VERANDA.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 5 1930

ADV



22

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWIT ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,

BOSTON, MASS.

DATE 11-25-1930

NO. 0A46<sup>4</sup>8

ORDER NO. 49977

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE **XX LOWER CENTER BORDER**  
TITLE (IN FULL) **ST.MT.WASHINGTON ARRIVING AT  
WOLFEBORO, LAKE WINNEPESAUKEE,N.H.**

FRONT NO. **1**  
IMPRINT **SAME AS ABOVE**

COLOR DESCRIPTION SEE  
BUILDINGS **STRAIGHTEN WATER LINE.**  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

**COMPLETED**  
SIGN HERE

DEC 4 1930

ADV

*Very Rough*  
*[Signature]*

*XX*

12



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM  
K. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED  
CORRECT AND PROCEED WITH THE

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4649

ORDER NO. 49977

DATE 11-25-1930

12 M500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO 1

TITLE (IN FULL) STR. MT. WASHINGTON AT WHARF,  
WOLFEBORO, LAKE WINNEPESAUKEE, N.H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV COMPLETED

DEC 4 1930

ADV

SIGN HERE

Very Truly  
Yours  
Curt Teich



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4650

ORDER NO. 49978

DATE ~~11~~ 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) A VISTA OF WOLFEBORO, LAKE  
WINNEPESAUKEE, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

L.V.

COMPLETED

SIGN HERE

DEC 2 1930

ADV

*Very Rush*  
*11/26*  
*[Signature]*



1 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4651

ORDER NO. 49978

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) BREWSTER FREE ACADEMY,  
WOLFEBORO, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS CREAM BLDG.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

DEC 2 1930

ADV

*Very Truly  
Curt Teich  
H. H. H.*

*X X*

16  
10



1  
2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4652

ORDER NO. 49978

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THE CASINO, WOLFEBORO, LAKE  
WINNEPESAUKEE, N.H.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS LIGHT BROWN BLDG.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

DEC 4 1930

ADV

*Very*  
*Russell*  
*11/26*

10



**GENTLEMEN:-**  
**PER ATTACHED**  
**OF YOUR TOTAL**  
**IT IS ABSOLUT**  
**ETC., AND RETUR**  
**IN SIX DAYS WE**  
**WORK.**

E WITH THANKS AND ACCEPT  
 CONDITIONS ON THE  
 AGENCY. THESE TITLES AND COLOR DESCRIPTIONS,  
 YOU OK THESE TITLES AND COLOR DESCRIPTIONS,  
 R SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED,  
 INFORMATION CORRECT AND PROCEED WITH THE  
 VERY TRULY  
 CURT TEICH & COMPANY INC.  
 1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

NO. 3-0A4653  
ORDER NO. 49978

DATE 11-25-1930  
6 M

AMERICAN ART

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ALONG THE LAKE ~~XXX~~ SHORE,  
WOLFEBORO, N.H.

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

DEC 2 1930

LV

EV  
COMPLETED  
SIGN

SIGN HERE

ADV



YOUR ORDER  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITHTHOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
IT IS ABSOLUTELY NECESSARY WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
ETC. AND RETURN THIS SHEET WITH THIS INFORMATION CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE 11-25-1930

NO. 0A4654

ORDER NO. 49978

6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE LOWER CENTER BORDER	FRONT No 1
TITLE (IN FULL) WOLFEBORO BAY, LAKE WINNEPESAUKEE, N. H.	IMPRINT SAME AS ABOVE
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

ADV

DEC 3 1930

Very Rushy  
H. H.



GENTLEMEN:-  
RE YOUR ORDER AS  
ATTACHED  
OF YOUR TOTAL  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NOA4655

ORDER NO. 49978

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ALONG THE LAKE SHORE,  
WOLFEBORO, XXXX N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED  
SIGN HERE

DEC 2 1930

ADV

Very Respectfully  
H. H. X X



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O.K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4656

ORDER No. 49978

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) RUST POND AND COPPLE CROWN,  
WOLFEBORO, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C.T. & CO.—CUSTOMER

LV COMPLETED

DEC 2 1930

ADV

SIGN HERE

*Very Respectfully*  
*H. H.*

15



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS  
WORK.

YOUR ORDER AS  
MEMORANDUM  
THESE TITLES AND COLOR DESCRIPTIONS  
IF NOT RETURNED  
WITH YOUR SIGNATURE  
CORRECT AND PROCEED WITH THE  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4657

ORDER NO. 49978

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No 1

TITLE (IN FULL) CLARK HOUSE, BUILT 1758,  
WOLFEBORO, N. H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 2 1930

ADV

Very Rush  
H.H.

6



6

GENTLEMEN:-  
PER ATTACHED  
OF YOUR ORDER  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
WITH THIS INFORMATION CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4658

ORDER NO. ~~49785~~  
49975

DATE 11-25-1930

X 6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) EAST SHORE DRIVE, ALTON BAY,  
LAKE WINNEPESAUKEE, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV



12

5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS REQUESTED THAT YOU RETURN TO US THE  
EITC, AND RETURN THIS SUBJECT WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
ON K. THESE TITLES AND COLOR DESCRIPTIONS,  
ONCE THE SIGNATURE IS AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO.0A4659

ORDER NO. 49975

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No. 1

TITLE (IN FULL) EAST SIDE DRIVE, ALTON BAY, N.H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co -CUSTOMER

TV  
COMPLETED

SIGN HERE

DEC 2 1930

ADV



5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS REQUESTED THAT YOU RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO OA4660

ORDER NO. 49975

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No. 1

TITLE (IN FULL) EAST SIDE DRIVE, ALTON BAY, N.H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV COMPLETED

SIGN HERE

DEC 2 1930

ADV



15

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
IF NOT RETURNED  
AT ONCE, IF NOT RETURNED  
WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4661

ORDER No 49975

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) LOON COVE POINT AND MT. MAJOR  
FROM ALTON BAY TO WOLFEBORO, N.H.  
HIGHWAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

DEC 5 . 1930

SIGN HERE

ADV



GENTLEMEN,  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORIGINAL ORDER. THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4662

ORDER NO. 49975

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. 1

TITLE (IN FULL) ALTON XXXX BAY, LAKE WINNEPESAUKEE, N.H. IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV



12

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS COMPLETELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AND ADDRESS TO THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4663

ORDER No. 49974

DATE 11-25-1930

6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE LOWER CENTER BORDER	(ALL OF THIS ON THE ADDRESS SIDE)
TITLE (IN FULL) TOPELT: VERMONT	FRONT No. 1
TOP RIGHT: NEW HAMPSHIRE	IMPRINT SAME AS ABOVE
BOT: FIFTEEN MILE FALLS DAM ON CONNECTICUL RIVER.	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV COMPLETED

DEC 5 1930

ADV

SIGN HERE



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH AND CLOSURE.  
IT IS ABSOLUTELY NECESSARY THAT YOU FURNISH TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4664

ORDER NO. 49972

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) FRANCONIA RANGE FROM LITTLETON,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO. PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED  
SIGN HERE

ADV

DEC 2 1930

*[Handwritten signatures and scribbles]*

6



YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

NO. 0A4665

ORDER No. 49972

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE.

PLACE OF TITLE **LOWER CENTER BORDER**

FRONT No. 1

TITLE (IN FULL) MAIN STREET LOOKING WEST,  
LITTLETON, N.H.

IMPRINT SAME AS ABOVE

### COLOR DESCRIPTION

SEE

REMARKS

## BUILDINGS

HOTEL WHITE.

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV

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**COMPLETED**

## SIGN HERE

DEC 2 1930

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3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
VERY TRULY  
YOURS  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO.0A4666

ORDER NO.49972

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HIGH SCHOOL, LITTLETON, N.H.

FRONT No.  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS Real  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 5 1930

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3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY THAT YOUR SIGNATURE BE AFFIXED AT ONCE. IF NOT RETURNED  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NOOA4667

ORDER NO. 49972

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) THAYER HOTEL, LITTLETON, N.H.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS  
ROOF  
TRIMMINGS

white

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV

9



15

17 12

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4668  
ORDER NO. 49971

DATE 11-25-1930

3 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) AMES FARM, AMES, LAKE  
WINNEPESAUKEE, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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DEC 8 1930

ADV

13  
5



5

WE ACKNOWLEDGE WITH THANKS AND ACCORDING TO THE SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

YOUR ORDER AS MEMORANDUM

VERY TRULY,  
CURT. TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4669

ORDER NO. 50028

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) SHORE ROAD, LITTLE SQUAM LAKE,  
HOLDERNESS, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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DEC 5 1930

ADV

2



11  
2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS TOTALLY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.  
VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4670  
ORDER NO. 50028

DATE 11-25-1930

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) LITTLE SQUAM LAKE FROM  
ASQUAM HOTEL, HOLDERNESS, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

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YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.

BOSTON, MASS.

NO. OA4671

ORDER No. 50028

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE

PLACE OF TITLE **LOWER CENTER BORDER**

TITLE (IN FULL) **HOLDERNESS VILLAGE, HOLDERNESS.**  
**N.H.**

(ALL OF THIS ON THE ADDRESS SIDE

FRONT No. •

IMPRINT ~~SAME~~ AS ABOVE

COLOR DESCRIPTION

SE

REMARKS

## BUILDINGS

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

**COMPLETED**

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DEC 2 1930

ADV



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS  
WE WILL CONSIDER  
THIS INFORMATION  
CORRECT AND PROCEED  
WITH THE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4672

ORDER No. 50028

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) ASQUAM HOTEL, LAKE SQUAM, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

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SIGN HERE

DEC 5 1930

ADV



24

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS MEMORANDUM SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, IT IS ABSOLUTELY NECESSARY THAT YOU OBTAIN THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED X BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4673  
ORDER NO. 50028

DATE 11-25-1930	
1 M BLACK & WHITE	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE LOWER CENTER BORDER	FRONT No 1
TITLE (IN FULL) HOLDERNESS INN, HOLDERNESS, N.H.	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS	
ROOF	
TRIMMINGS	
PHOTO PROPERTY OF C. T. & CO.-CUSTOMER	
COMPLETED	
SIGN HERE	
DEC 4 1930	
ADV	

13



2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE CORRECT AND PROCEED WITH THE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4674

ORDER NO. 50028

DATE 11-25-1930

1 M

BLACK & WHITE.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) BATCHELDER HOUSE, ASHLAND,  
N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

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DEC 8 1930

ADV



15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH. WE WILL OBTAIN THESE TITLES AND COLOR DESCRIPTIONS.  
IT IS ABSOLUTELY NECESSARY FOR YOU TO OBTAIN THESE TITLES AND COLOR DESCRIPTIONS.  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1785 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4675

ORDER NO. 50028

DATE 11-26-1930

1 M

BLACK & WHITE

PLACE OF TITLE (ALL OF THIS ON THE PICTURE SIDE)  
TITLE (IN FULL) PEAK OF FAYAL AND SQUAM RIVER,  
HOLDERNESS, N.H.

FRONT NO. 1 (ALL OF THIS ON THE ADDRESS SIDE)  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

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DEC 2 1930

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ADV



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4676

ORDER NO. 50028

DATE 11-26-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) BIG SQUAM LAKE FROM ASQUAM  
HOTEL, HOLDERNESS, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

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DEC 8 1930

AD

3



5-15

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER. WE WILL OBLIGE YOU WITH THESE TITLES AND COLOR DESCRIPTIONS,  
IT IS ABSOLUTELY NECESSARY FOR YOU TO SIGN THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4677

ORDER NO. 50028

DATE 11-26-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) LITTLE SQUAM LAKE FROM SHAW'S  
CAMP GROUND, HOLDERNESS, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV



2 1/2

5

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
YOUR ORDER AS  
MEMORANDUM  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4678  
ORDER NO. 50028

DATE 11-26-1930

1 M BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) ST. PETER'S-ON-THE-MOUNT,  
HOLDERNESS, N.H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

BUILDINGS

ROOF

TRIMMINGS

REMARKS

PHOTO PROPERTY OF CUSTOMER

COMPLETED

LV

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DEC 2 1930

ADV



2 1/2

NO 0A4679

ORDER NO. 50028

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

DATE 11-26-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT NO. 1

TITLE (IN FULL) PUBLIC LIBRARY, HOLDERNESS, N.H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

REPRODUCE BEST PART OF PICTURE.

ROOF

TRIMMINGS

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DEC 9 1930

ADV

WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

10



9

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4680

ORDER NO. 49972

DATE 11-25-1930

6M

AMERICANART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	LOWER CENTER BORDER	FRONT No	1
TITLE (IN FULL)	MAIN STREET LOOKING EAST, LITTLETON, N.H.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	DISTANT BLDG. IS CREAM WHITE.		
ROOF			
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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DEC 2 1930

ADV



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4681

ORDER No. 50007

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) COLONIAL PARK, LAKE

CHARGOGGAGOGGMANCHAUGAGOGGCHAUBUNAGUNGAMAUGG,  
WEBSTER, MASS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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DEC 1 1930

ADV

*Very Truly  
Curt Teich*

*X*

15



3

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
Etc. AND RETURN THIS SHEET WITH YOUR SIGNATURE AT THE BOTTOM NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
Etc. AND RETURN  
IN SIX DAYS WE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4682

ORDER NO. 50027

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) GARNET INN, CENTER HARBOR,  
LAKE WINNEPESAUKEE, N.H.

FRONT NO. 1  
IMPRINT NONE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

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6 13



GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
RETURN THIS SHEET WITH YOUR SIGNATURE AND ADDRESS ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO 0A4683

ORDER No. 50025

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No. 1

TITLE (IN FULL)  
LAKE WICWAS, MEREDITH  
CENTER, N.H.

IMPRINT  
SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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DEC 10 1930

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ADV

*Very Truly  
Curt Teich*



2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN: IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
YOURS,  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4684  
ORDER NO. 50025

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) WICWAS LAKE HOUSE, MEREDITH  
CENTER, N.H.

FRONT NO. 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
ROOF  
TRIMMINGS

REMARKS

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DEC 2 1930

LV  
**COMPLETED**

SIGN HERE

ADV

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17



2

GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HERETOBY MADE. THESE TITLES AND COLOR DESCRIPTIONS.  
IF NOT RETURNED TO US WITHIN THE PERIOD OF SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POSTCARD CO.,  
BOSTON, MASS.

NO.0A4685

ORDER NO. 50025

DATE 11-25-1930

1 M

BLACK & WHITE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER

FRONT No 1

TITLE (IN FULL) I.W.KIMBALL'S STORE, MEREDITH  
CENTER, N.H.

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE

REMARKS

BUILDINGS

ROOF

TRIMMINGS

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DEC 2 1930

ADV

SIGN HERE



2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. OA4686  
ORDER No. 50014

DATE 11-25-1930	
6 M AMERICAN ART	
(ALL OF THIS ON THE PICTURE SIDE)	
PLACE OF TITLE LOWER CENTER BORDER	FRONT No. 1
TITLE (IN FULL) BROAD STREET, WESTERLY, R.I.	IMPRINT SAME AS ABOVE
(ALL OF THIS ON THE ADDRESS SIDE)	
COLOR DESCRIPTION SEE	REMARKS
BUILDINGS LEFT RED, RIGHT GRAY.	
ROOF	
TRIMMINGS	

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV  
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SIGN HERE

DEC 3 1930

ADV

*Very Truly  
Curt Teich*

X

X

12



1 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4687

ORDER No 50014

DATE 11-25-1930

6 M

AMERICAN ART ~~XXXXXXXXXX~~

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE LOWER CENTER BORDER  
TITLE (IN FULL) HIGH STREET, WESTERLY, R.I.

FRONT No 1  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS TAKE OUT POLICE BOX.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 4 1930

ADV

*Very Truly  
Curt Teich*

*X*

10  
12



WE ACKNOWLEDGE WITH THANKS AND ACCEPTANCE YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF OUR TOTAL  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS  
ON THE  
ORDER HEREWITH  
ENCLOSED.  
IT IS ABSOLUTELY  
NECESSARY THAT  
YOU O. K. THESE  
TITLES AND COLOR  
DESCRIPTIONS.  
ETC. AND RETURN  
THIS SHEET WITH  
YOUR SIGNATURE  
AFFIXED AT ONCE.  
IF NOT RETURNED  
IN SIX DAYS WE  
WILL CONSIDER  
THIS INFORMATION  
CORRECT AND  
PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,  
BOSTON, MASS.

NO. 0A4688

ORDER 50014

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) PUBLIC LIBRARY, WESTERLY, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS

BUFF BLDG. RED ROOF.

ROOF

TRIMMINGS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 1 1930

ADV

*Handwritten signature: J. P. R. 11-26*



**YOUR ORDER AS  
MEMORANDUM**

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY AMERICAN ART POST CARD CO.,

BOSTON, MASS.

NO. 0A4689

ORDER NO 50014

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE LOWER CENTER BORDER

TITLE (IN FULL) WORLD WAR MEMORIAL,  
WESTERLY, R.I.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION	SEE
-------------------	-----

## BUILDINGS

CREAM GRAY.

ROOF

## TRIMMINGS

PHOTO PROPERTY OF C. T. & Co.—CUSTOMER

LV **COMPLETED**

DEC 4 1930

ADV

*Carey*



WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH AND HOLD THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY THOMAS R. WEST,  
MIAMI, FLA.

NO. 0A4690

ORDER NO. 50019

DATE 11-25-1930

25 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER BORDER

TITLE (IN FULL) HOTEL ANTILLA, CORAL GABLES,  
FLA.

PRIVATE NO. BEFORE TITLE: M-130

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

IMPRINT SAME AS ABOVE

COLOR DESCRIPTION

SEE

WALLS LIGHT BROWN MOTTLED. ROOF VARIGATED TERRA COTTA TILE. WINDOW FRAMES  
LIGHT GREEN. AWNINGS TAN WITH GREY STRIPE; SKETCH IN TWO AWNINGS OVER LARGER  
WINDOWS OF TOWER (ABOVE SIDEWALK CANOPY) TO CONFORM WITH BALANCE OF AWNINGS  
ROOF SHOWN. VEGETATION: SMALL BUSHES, PURPLE BLOSSOMS. LARGE BUSHES, RED BLOSSOMS.  
TRIMMINGS COCONUT PALMS, BRILLIANT GREEN.

REMARKS

RED

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

DEC 2 1930

ADV



DIAL NO. 0A4691

CUSTOMER STRAUS NAT'L BANK & TRUST CO., CHICAGO, ILL.

RECEIVED

DEPT.

DATE COMPLETED

ORDER NO. 50001

DEC - 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-25-1930

3<sup>M</sup> 500 P.C.

SIZE

3 1/2 X 5 1/2

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full 180 E. DELAWARE FRENCH RESTAURANT

(ETC. AS PER LAYOUT)

(All of this on address side)

FRONT NO. 5

R. M.

Yes

No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

#### RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

DO NOT CUT ANY PART OF PHOTO OFF WHEN MAKING CARD.

*Photo delivered to  
Shyline R 518-  
612 N Michigan Bl  
see layout for side pages  
large Photo 7 3/4 magnified*

#### PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

#### COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

CEILING LAMPS #5. CURTAINS #9. BIRD CAGES RED WIRE, STAND  
RED WIRE. FISH BOWL ON FIRE PLACE. CANARIES, YELLOW.  
WOOD PANEL IN FIREPLACE, WOOD COLOR. WATCH OUT FOR COLORING  
FLOWERS. CANDLES BLUE, PINK & RED. ALL OF ONE COLOR ON ONE  
TABLE. TABLES, ~~XX~~ SOME WHITE TABLE CLOTHS, OTHERS SQUARES  
IN BROWN, WITH RED SQUARES. CHARIS ARE BROWN. WALLS #9.  
CEILING BEAMS DARK BROWN. DRAPERIES ON WINDOWS BROWN, BLUE  
& BLACK. FLOOR #3. NUT BOWLS WITH BROWN NUTS.

SEE CARD ATTACHED FOR ~~XXX~~ COLOR OF LIGHTS IN WALLS.

#### ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

COMPLETED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER — L. V. — ADV.



DIAL NO. 0A4692

ORDER NO. 49998

DATE 11-25-1930

CUSTOMER GORLEY'S LAKE HOTEL,  
UNIONTOWN, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DEC 30 1930

12<sup>M</sup> P.C.

SIZE

3 1/2 X 5 1/2

STYLE

AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Title in Plate Yes ☒ No ☒

Copyright in Plate

Yes ☒ No ☒

Follow Layout

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5

R. M.

Yes ☒ No ☒

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No ☒

Special type as sample

IN UPPER BORDER, SMALL TYPE: PHOTO BY FRANK ~~RETOUCHING~~ TURGEON, JR.  
RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No ☒

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

COMPLETED

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM		COPIES	
DUPLICATES		ZINC COLOR PLATES	
LINE & HALFTONE COMB.		COLOR PROCESS	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

ZINC ETCHINGS FROM		COPIES	
DUPLICATES		COLOR PLATES	
Extra Negatives	Extra Stripping	Strip To Size	Double Print
		Reverse Position	Reverse Color
			Ben Day

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED - WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4693

CUSTOMER GORLEY'S LAKE HOTEL,  
UNIONTOWN, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49998

DEC 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-25-1930

12 $\frac{1}{2}$ " P.C.SIZE 3 $\frac{1}{2}$  X 5 $\frac{1}{2}$ 

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes ☒ NoCopyright in Plate Yes ☒ No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5

R. M. Yes ☒ No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes ☒ No

Special type as sample

IN UPPER BORDER, SMALL TYPE, PHOTO BY FRANK TURGEON, JR.

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes ☒ No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3 3/16 X 5 3/16  
WIDE HIGH SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

COMPLETED

PHOTO PROPERTY OF C. T. &amp; CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4694

CUSTOMER GORLEY'S LAKE HOTEL  
UNIONTOWN, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49998

DEC 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-25-1930

12<sup>1</sup>/<sub>2</sub> M P.C.SIZE 3<sup>1</sup>/<sub>2</sub> X 5<sup>1</sup>/<sub>2</sub>

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full (TITLE TO COME)

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IN UPPER BORDER, SMALL TYPE: PHOTO BY FRANK TURGEON, JR.  
RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

Prints each from Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra	Extra	Strip	Double	Reverse	Reverse	Ben
Negatives	Stripping	To Size	Print	Position	Color	Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra	Extra	Strip	Double	Reverse	Reverse	Ben
Negatives	Stripping	To Size	Print	Position	Color	Day

SIZE 3 3/16 X 5 3/16  
SCREEN - 55 - 60 - 65 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A4695

CUSTOMER GOODE'S DRUG STORE,  
ASHEVILLE, N. C.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49997

DEC 2 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-25-1930

6 M P.C.

SIZE 3 1/2 X 5 1/2

STYLE AMERICAN ART GROUP(3)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GOODE'S DUTCH KITCHEN, ASHEVILLE, N.C. A GOOD PLACE  
TO EAT.SUB TITLES: CUPBOARD AND OLD DUTCH CLOCK.  
GOZY CORNER AND DUTCH FIREPLACE.  
RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Panormatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WALLS ARE DEFT BLUE WITH RED TILE FLOOR. CEILING IS  
~~ALMOST~~ ALMOST WHITE OR VERY, BERY LIGHT GRAY. FURNITURE IS  
FINISHED IN WALNUT OF A RATHER LIGHT COLOR.

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE &amp; HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day
--------------------	--------------------	------------------	-----------------	---------------------	------------------	---------

SIZE 3 3/16 X 5 3/16 SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH \_\_\_\_ SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.

COMPLETED



DIAL NO. 0A4696

ORDER NO. 49997

DATE 11-25-1930

CUSTOMER GOODE'S DRUG STORE,  
ASHEVILLE, N.C.

DATE ENTERED

DEPT.

DATE COMPLETED

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full GOODE'S DRUG STORE, ASHEVILLE, N.C. THE CLEANEST  
DRUG STORE IN THE WORLD.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

\_\_\_\_ Photograph each - Size 5x7 - 8x10 - 10x12

\_\_\_\_ Prints each from \_\_\_\_ Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

SODA TABLES & BOOTHS ARE ARE ON THE RIGHT HAND SIDE OF  
THE STORE LOOKING DOWN FROM THE PICTURE SHOWING THE SODA  
FOUNTAIN AND ARE FINISHED IN GREEN. THE LEFT HAND OF THE  
STORE IS MAHOGANY COLOR. CEILING IS WHITE. WALLS ARE  
FINISHED IN GOLD, NOT BRIGHT, BUT RATHER DULL. THE FLOOR  
IS WHITE TILE WITH A LITTLE TINGE OF BROWN SPRINKLED IN ITS  
DECORATION.

COMPLETED

ENGRAVING DEPARTMENT

\_\_\_\_ HALFTONES FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ ZINC COLOR PLATES

\_\_\_\_ LINE & HALFTONE COMB. \_\_\_\_ COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

\_\_\_\_ ZINC ETCHINGS FROM \_\_\_\_ COPIES

\_\_\_\_ DUPLICATES \_\_\_\_ COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE  $3\frac{3}{16} \times 5\frac{3}{16}$  HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE \_\_\_\_ WIDE \_\_\_\_ HIGH. SAME SIZE \_\_\_\_

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS \_\_\_\_ FLAT \_\_\_\_ GOOD \_\_\_\_ IN COLORS \_\_\_\_ SPECIAL STOCK

\_\_\_\_ ELECTROTYPES EACH OF \_\_\_\_  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4697

CUSTOMER PUBLISHED BY A.B. WYCKOFF,  
STROUDSBURG, PA.

DATE ENTERED

DEPT.

DATE COMPLETED

ORDER NO. 49990

DEC - 1 1930

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE 11-25-1930

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$

STYLE AMERICAN ART

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center, Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full NEW YORK RESTAURANT, STROUDSBURG, PA.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

PHOTO LITHO

Rephoto

REMOVE WIRES.

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

WHITE BRICK. FIRST STORY DARK GREEN & GRAY MOTTLED MARBLE.  
BLACK UPPER SIGN, WHITE LETTERS. LOWER SIGNS GILT LETTERS ON  
NEW YORK RESTAURANT. RESTAURANT SIGN WHITE CENTER, GREEN  
BORDER, BLACK LETTERS. SILVER SHOWCASE IN WINDOW. GREEN  
SHRUBS IN WINDOWS. OAK DOOR, BRONZE LIGHTS, WHITE GLOBES.  
ON LEFT BLDG. BROWN. ON RIGHT BLDG. LIGHT GRAY.

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

COPIES ZINC COLOR PLATES

LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

COPIES COLOR PLATES

Extra Negatives	Extra Striping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE  $3\frac{3}{16} \times 5\frac{3}{16}$  HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLIO.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLIO METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS - FLAT - GOOD - IN COLORS - SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.

COMPLETED



DIAL NO. 0A4698  
ORDER NO. 49991  
DATE 11-25-1930

CUSTOMER PUBLISHED BY A.B.WYCKOFF,  
STROUDSBURG, PA.

DEPT. RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

6 M P.C. SIZE  $3\frac{1}{2} \times 5\frac{1}{2}$  STYLE AMERICAN ART

(All this on the picture side)  
PLACE OF TITLE: Upper, Lower, Center, Border  
Title in Plate Yes ☒ No ☐ Copyright in Plate Yes ☒ No ☐  
Title in full MOUNTAIN INN, SCOTRUN, PA.

(All of this on address side)  
FRONT NO. 5 R. M. ☒ Yes ☐ No  
R. M. to cover part of Message Space, entire Message Space, or entire Front  
IMPRINT: Customer C. T. Imprint No Imprint  
Trade Mark Yes No  
Special type as sample  
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT  
Submit—Sketch—Layout—Retouched Photo—Wash Drawing. Layout Yes No

REMOVE WIRE & DARK SPECK ON CENTER OF SKY.

Photograph each - Size 5x7 - 8x10 - 10x12  
Prints each from Negatives MATTE or GLOSSY  
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted  
See Salesman, Customer, or Sample for Position, Office  
DELIVER Straighten Photo

Negative, Line, Halftone, Combination.  
Dry, Wet, Pancromatic, Color Separation.  
Transfer, Paper Process, New Process. Screen 120, 133, 150, 175.  
Stripping, White Border, Full Face. Titles—Red, Blue.  
Blue Print, Handcolor, Black & White Proof.

COLOR DESCRIPTION  
(Buildings, Roofs, Trimming, etc.)

BLDG. BRIGHT BUFF, WHITE TRIM & RAILINGS & PORCH COLUMNS.  
BUFF STUCCO BASE. DARK DULL RED ROOF. RED & WHITE STRIPED  
AWNINGS ON FIRST FLOOR. GREEN & BUFF AWNINGS ON 2ND FLOOR.  
RED FLOWERS & GREEN FLOWER BOXES, TAN CHAIRS. RED FLOWERS  
AND GREEN SHRUBS ON REAR RIGHT UNDER ARCH. BROWN SIGN,  
WHITE POSTS, GREEN ROOF OVER SIGN ON REAR RIGHT, THROUGH  
ARCH OF PORCH. SIGN ON TREE YELLOW, RED LETTERS. RUSTIC  
RAILING ON PORCH ON LEFT, GRAY STEPS. DARK GRAY ~~XXXX~~  
STONE CHIMNEY.

COMPLETED

ENGRAVING DEPARTMENT

HALFTONES FROM COPIES  
DUPLICATES ZINC COLOR PLATES  
LINE & HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE  $3\frac{3}{16} \times 5\frac{3}{16}$  SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

ZINC ETCHINGS FROM COPIES  
DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE WIDE HIGH SAME SIZE  
BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS 3 FLAT GOOD IN COLORS SPECIAL STOCK  
ELECTROTYPES EACH OF  
ON WOOD METAL

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER - L. V. - ADV.



DIAL NO. 0A4699

ORDER NO. 49989

DATE 11-25-1930

CUSTOMER MISSION AUTO COURT,  
DALY CITY, CALIF.

DATE ENTERED

DEC 2 1930

DEPT.

RETOUCHING  
ENGRAVING  
PHOTO LITHO  
COMPOSING  
LITHO ART

DATE COMPLETED

12½ M

P.C.

SIZE

3½ X 5½

STYLE

PHOTOCHROM  
NEGATIVE GROUP (4)

(All this on the picture side)

PLACE OF TITLE: Upper, Lower, Center—Border

Follow Layout

Title in Plate Yes No

Copyright in Plate Yes No

Title in full MISSION AUTO COURT--SAN FRANCISCO'S CLOSE IN CAMP.

(ETC. AS PER LAYOUT)

## RETOUCHING DEPARTMENT

Submit—Sketch—Layout—Retouched Photo—Wash Drawing.

Layout Yes No

USE PHOTO NO. 123136 & 3 NEW PHOTOS. SEE SLIPS ATTACHED  
TO PHOTOS.

(All of this on address side)

FRONT NO. 5

R. M. Yes No

R. M. to cover part of Message Space, entire Message Space, or entire Front

IMPRINT: Customer

C. T. Imprint

No Imprint

Trade Mark Yes No

Special type as sample

## PHOTO LITHO

Rephoto

Photograph each - Size 5x7 - 8x10 - 10x12

Prints each from Negatives MATTE or GLOSSY

NEG. NO.

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER

Straighten Photo

Negative, Line, Halftone, Combination.

Dry, Wet, Pancromatic, Color Separation.

Transfer, Paper Process, New Process.

Screen 120, 133, 150, 175.

Stripping, White Border, Full Face.

Titles—Red, Blue.

Blue Print, Handcolor, Black &amp; White Proof.

## COLOR DESCRIPTION

(Buildings, Roofs, Trimming, etc.)

## ENGRAVING DEPARTMENT

HALFTONES FROM COPIES

DUPLICATES ZINC COLOR PLATES

LINE &amp; HALFTONE COMB. COLOR PROCESS

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

ZINC ETCHINGS FROM COPIES

DUPLICATES COLOR PLATES

Extra Negatives	Extra Stripping	Strip To Size	Double Print	Reverse Position	Reverse Color	Ben Day

SIZE 3½ X 5½ HIGH. SAME SIZE  
SCREEN - 55 - 60 - 85 - 100 - 110 - 120 - 133 - 150.

ETCHING DEPT. PAINT IN BACKGROUND SOLID.

FINISHING DEPT. OUTLINE - OVAL - CIRCLE  
SQUARE - LIKE COPY - VIGNETTE - HIGHLIGHT - WITH LINE  
WITHOUT LINE - SPECIAL BORDER.

SIZE WIDE HIGH. SAME SIZE

BLOCKING DEPT. WOOD - MORTISE - ANCHOR  
SOLID METAL - FLUSH TOP - FLUSH BOTTOM - FLUSH SIDES  
FLUSH ALL AROUND - UNMOUNTED WITH BEARERS  
CUT TO PICAS (see size)

PROOFS FLAT GOOD IN COLORS SPECIAL STOCK

ELECTROTYPES EACH OF  
ON WOOD METAL.

PHOTO PROPERTY OF C. T. &amp; CO. — CUSTOMER — L. V. — ADV.



GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC. AND RETURN  
IN SIX DAYS WE  
WORK.

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W.HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4700

ORDER NO. 50005

DATE 11-25-1930

12 M 500

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) TURNER'S FALLS AND  
CONNECTICUT RIVER FROM POET'S SEAT,  
GREENFIELD, MASS.  
PRIVATE NO. 3-4" FROM RIGHT EDGE IN  
UPPER BORDER - 90.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS PUT CLOUDS IN SKY.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & Co. - CUSTOMER

LV COMPLETED

SIGN HERE

DEC 8 1930

ADV



A 5

19 1

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4701

ORDER No. 50004

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) SWIMMING POOL,  
GREENFIELD, MASS.  
PRIVATE NO. 3-4" FROM RIGHT EDGE  
IN UPPER BORDER - 89.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS  
PUT CLOUDS IN SKY.  
ROOF  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV  
Completed

DEC 5 1930

ADV



A-7

B /

YOUR ORDER AS  
MEMORANDUM  
YOUR ORDER AS  
MEMORANDUM  
GENTLEMEN:-  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4702

ORDER NO. 50004

DATE 11-25-1930

6M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER BORDER  
TITLE (IN FULL) MAIN STREET LOOKING  
WEST, GREENFIELD, MASS.  
PRIVATE NO. 3-4'' FROM RIGHT EDGE  
IN UPPER BORDER - 91.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO 29  
IMPRINT SAME AS ABOVE

COLOR DESCRIPTION SEE  
BUILDINGS MOSTLY RED.  
ROOF PUT CLOUDS IN SKY.  
TRIMMINGS

REMARKS

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

DEC 4 1930

ADV

SIGN HERE

13



A-6

R 2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT SPECIFICATIONS AND CONDITIONS ON THE ORDER HEREWITH ENCLOSED. THESE TITLES AND COLOR DESCRIPTIONS, ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY C.W. HUGHES & CO., INC.,  
MECHANICVILLE, N.Y.

NO. 0A4703  
ORDER NO. 50004

DATE 11-25-1930

6 M AMERICAN ART

<small>(ALL OF THIS ON THE PICTURE SIDE)</small>		<small>(ALL OF THIS ON THE ADDRESS SIDE)</small>	
PLACE OF TITLE	UPPER BORDER	FRONT NO.	29
TITLE (IN FULL)	FIRST NATIONAL BANK AND TRUST CO., PLAZA AND SOLDIERS MONUMENT, GREENFIELD, MASS. PRIVATE NO. 3-4' FROM RIGHT EDGE IN UPPER BORDER - 92.	IMPRINT	SAME AS ABOVE
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	LEFT BLDG. RED, BANK GRANITE, GREEN TRIM. RIGHT DRAB.		
ROOF	PUT CLOUDS IN SKY.		
TRIMMINGS			

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV  
COMPLETED

SIGN HERE

DEC 5 1930

ADV

19 R



1-A-7

A 2 1/2

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
E.T.C., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG., EASTON, PA.		NO. 0A4704 ORDER NO. 50003
DATE 11-25-1930		
6 M		AMERICAN ART
(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE TITLE (IN FULL)	UPPER & LOWER BORDER TOP-NOTED HAIR PIN TURN BOT - BLUE RIDGE TERRACE, AFTON, VA.	FRONT NO. 1 IMPRINT SAME AS ABOVE (ON DIVIDING LINE) NO C.T. MARKS
COLOR DESCRIPTION	SEE	REMARKS
BUILDINGS	THESE TO BE COLORED IN SPRING COLORS.	
ROOF	BOTTOM BLUE WILD FLOWERS.	
TRIMMINGS		
save Neg.		SUBMIT HAND COLORED PROOF 6 Proofs
PHOTO PROPERTY OF C. T. & CO. CUSTOMER		
COMPLETE		
LV		
SIGN HERE		ADV

Mr. Bittner get know from Sealeck

DEC 8 1930



A-27

R O

YOUR ORDER AS  
MEMORANDUM  
WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
GENTLEMEN:-  
PER ATTACHED  
OF YOUR TOTAL  
IT IS ABSOLUTELY  
NECESSARY THAT YOU O. K. THESE TITLES AND COLOR  
DESCRIPTIONS,  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX X DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG.,  
EASTON, PA.

NO. 0A4705

ORDER NO. 50003

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)  
PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP- NOTED HAIR PIN TURN.  
BOT- BLUE RIDGE TERRACE, AFTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)  
FRONT NO. 1  
IMPRINT SAME AS ABOVE (ON DIVIDING  
LINE)  
NO C.T. MARKS

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 0A4704 & TO  
ROOF BE COLORED IN AUTUMN COLORS.  
TRIMMINGS

REMARKS  
SUBMIT HAND COLORED PROOF

PHOTO PROPERTY OF C. T. & Co.-CUSTOMER

LV

ADV

SIGN HERE

COMPLETED

*duplicate*



A-7

R 2

WE ACKNOWLEDGE WITH THANKS AND ACCEPT YOUR ORDER AS SPECIFICATIONS AND CONDITIONS ON THE MEMORANDUM ORDER HEREWITH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS. ETC. AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG.,  
EASTON, PA.

NO. 0A4706

ORDER NO. 50003

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)		(ALL OF THIS ON THE ADDRESS SIDE)	
PLACE OF TITLE	UPPER & LOWER BORDER	FRONT NO	1
TITLE (IN FULL)	TOP- UNEXCELLED FOR CHICKEN, WAFFLE AND HONEY DINNERS. BOT-BLUE RIDGE TERRACE, AFTON, VA.	IMPRINT	SAME AS ABOVE (ON DIVIDING LINE)
			NO C.T.MARKS
COLOR DESCRIPTION	SEE	REMARKS	
BUILDINGS	BLDG. WHITE, ALL TRIMMINGS BLACK.		
ROOF	TO BE MADE IN SPRING COLORS.		
TRIMMINGS		SUBMIT HAND COLORED PROOF.	

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

SIGN HERE

Mr. Brinkner get Env. from Black

ADV

DEC 8 1930

18  
2



A-7

R. O

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IT IS NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1735 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG.,  
EASTON, PA.

NO. 0A4707

ORDER NO. 50003

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-UNEXCELLED FOR CHICKEN,  
WAFFLE AND HONEY DINNERS.  
BOT-BLUE RIDGE TERRACE, AFTON, VA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE (ON DIVIDING  
LINE)  
NO C.T.MARKS

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 0A4706.  
ROOF THESE TO BE MADE IN AUTUMN COLORS.  
TRIMMINGS

REMARKS

SUBMIT HAND COLORED PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV  
COMPLETED

COMPLETED  
SIGN HERE

ADV

*Supplies*



A7

R 12

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREBY ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS.  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG.,  
EASTON, PA.

NOOA4708

ORDER NO. 50003

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-2000 FEET ABOVE THE  
SEA LEVEL.  
BOT-BLUE RIDGE TERRACE, AFTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE (ON DIVIDING  
LINE)  
NO C.T. MARKS

COLOR DESCRIPTION

SEE

REMARKS

BUILDINGS COLORS OF HOUSE WHITE, COLORS OF TRIMMINGS BLACK.  
ROOF THESE TO BE IN SPRING COLORS.  
TRIMMINGS

SUBMIT HAND COLORED PROOF.

PHOTO PROPERTY OF C. T. & CO.-CUSTOMER

LV

COMPLETED

DEC 8 1930

Mr. Bittner get envelopes  
from Kadak ADV



A-7

goes with  
LP 4708

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
SPECIFICATIONS AND CONDITIONS ON THE  
ORDER HEREWITH ENCLOSED.  
IT IS ABSOLUTELY NECESSARY THAT YOU O. K. THESE TITLES AND COLOR DESCRIPTIONS  
AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

GENTLEMEN,  
PER ATTACHED  
OF YOUR TOTAL  
ETC., AND RETURN  
IN SIX DAYS WE  
WORK.

YOUR ORDER AS  
MEMORANDUM

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD, CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BOXLER BLDG.,  
EASTON, PA.

DATE 11-25-1930

NO. 0A4709

ORDER NO. 50003

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) 2000 FEET ABOVE THE SEA  
LEVEL.  
BOT-BLUE RIDGE TERRACE, AFTON, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1  
IMPRINT SAME AS ABOVE (ON DIVIDING  
LINE)  
NO C.T. MARKS

COLOR DESCRIPTION SEE  
BUILDINGS USE PHOTO NO. 0A4708.  
ROOF THESE TO BE IN AUTUMN COLORS.  
TRIMMINGS

REMARKS  
SUBMIT HAND COLORED PROOF

PHOTO PROPERTY OF C. T. & CO. - CUSTOMER

LV COMPLETED

SIGN HERE

ADV

*Signature*



A-6

1922

GENTLEMEN:-  
 PER ATTACHED  
 OF YOUR TOTAL  
 IT IS ABSOLUTELY  
 ETC., AND RETURN  
 IN SIX DAYS WE  
 WORK,

WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
 SPECIFICATIONS AND CONDITIONS ON THE  
 ORDER HEREWITH ENCLOSED.

YOUR ORDER AS  
 MEMORANDUM

IT IS ABSOLUTELY NECESSARY THAT YOU G. K. THESE TITLES AND COLOR DESCRIPTIONS.  
 ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
 IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
 WORK,

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG.,  
EASTON, PA.

NO. 0A4710

ORDER NO. 50003

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP-HERE IS THE PLACE FOR  
A GOOD NIGHTS REST.  
BOT-M BLUE RIDGE TERRACE, AFTON, VA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE (ON DIVIDING  
LINE)  
NO C.T. MARKS

COLOR DESCRIPTION	SEE

SEE

REMARKS

BUILDINGS THIS VIEW NOT TO BE NIGHT SCENE BUT TWILIGHT. HAVE WINDOWS  
LIT UP IN BOTH BLDGS. RUN TWILIGHT FROM RIGHT OF SMALL  
ROOF BLDG. TOWARDS TO LARGE BLDG. ON PHOTO.  
TRIMMINGS TWILIGHT CARD SAME OR AS NEAR AS POSSIBLE TO SAMPLE

**SUBMIT HAND ATTACHED  
COLORED PROOF**

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

LV

LV

COMPLETED

SIGN

SIGN HERE.

DEC 4 1930

ADV



A-7

10-10-30  
R-3

YOUR ORDER AS  
MEMORANDUM  
SPECIFICATIONS AND CONDITIONS ON THE  
GENTLEMEN: WE ACKNOWLEDGE WITH THANKS AND ACCEPT  
PER ATTACHED SPECIFICATIONS AND CONDITIONS ON THE  
OF YOUR TOTAL ORDER. IT IS ABSOLUTELY NECESSARY THAT YOU  
ETC., AND RETURN THIS SHEET WITH YOUR SIGNATURE AFFIXED AT ONCE. IF NOT RETURNED  
IN SIX DAYS WE WILL CONSIDER THIS INFORMATION CORRECT AND PROCEED WITH THE  
WORK.

VERY TRULY  
CURT TEICH & COMPANY INC.  
1735-1755 IRVING PARK BLVD. CHICAGO, ILL.

PUBLISHED BY LEO MEYER, OFFICE 32 BIXLER BLDG.,  
EASTON, PA.

NO. 0A4711

ORDER NO. 50003

DATE 11-25-1930

6 M

AMERICAN ART

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE UPPER & LOWER BORDER  
TITLE (IN FULL) TOP- VIEW OF THE ROCK FISH  
VALLEY.  
BOT-BLUE RIDGE TERRACE, AFTON, VA.

FRONT NO. 1  
IMPRINT SAME AS ABOVE (ON DIVIDING  
LINE)  
NO C.T. MARKS

COLOR DESCRIPTION SEE  
BUILDINGS HOUSES ARE PURE WHITE. ALL  
NO OTHER HOUSES TO BE ON BLDGS.  
ROOF COLORS  
TRIMMINGS

REMARKS  
TRIMMINGS PURE BLACK ONLY.  
SUBMIT HAND COLORED PROOF.

PHOTO PROPERTY OF C. T. & CO.—CUSTOMER

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